



REITweek Virtual Conference
June 2020



FORWARD-LOOKING STATEMENTS

Certain information set forth in this release contains “forward-looking statements” within the meaning of the federal securities laws. Forward-looking statements include statements concerning the benefits of store acquisitions, developments, favorable market conditions, our outlook and estimates for the year and other statements concerning our plans, objectives, goals, strategies, future events, future revenues or performance, capital expenditures, financing needs, the competitive landscape, plans or intentions relating to acquisitions and developments and other information that is not historical information. In some cases, forward-looking statements can be identified by terminology such as “believes,” “estimates,” “expects,” “may,” “will,” “should,” “anticipates,” or “intends,” or the negative of such terms or other comparable terminology, or by discussions of strategy. We may also make additional forward-looking statements from time to time. All such subsequent forward-looking statements, whether written or oral, by us or on our behalf, are also expressly qualified by these cautionary statements. There are a number of risks and uncertainties that could cause our actual results to differ materially from the forward-looking statements contained in or contemplated by this release. Any forward-looking statements should be considered in light of the risks referenced in the “Risk Factors” section included in our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Such factors include, but are not limited to:

- adverse changes in general economic conditions, the real estate industry and the markets in which we operate;
- failure to close pending acquisitions and developments on expected terms, or at all;
- the effect of competition from new and existing stores or other storage alternatives, which could cause rents and occupancy rates to decline;
- potential liability for uninsured losses and environmental contamination;
- the impact of the regulatory environment as well as national, state and local laws and regulations, including, without limitation, those governing real estate investment trusts (“REITs”), tenant reinsurance and other aspects of our business, which could adversely affect our results;
- disruptions in credit and financial markets and resulting difficulties in raising capital or obtaining credit at reasonable rates or at all, which could impede our ability to grow;
- increases in interest rates;
- reductions in asset valuations and related impairment charges;
- our lack of sole decision-making authority with respect to our joint venture investments;
- the effect of recent changes to U.S. tax laws
- the failure to maintain our REIT status for U.S. federal income tax purposes; and
- economic uncertainty due to the impact of war or terrorism, which could adversely affect our business plan.

All forward-looking statements are based upon our current expectations and various assumptions. Our expectations, beliefs and projections are expressed in good faith and we believe there is a reasonable basis for them, but there can be no assurance that management’s expectations, beliefs and projections will result or be achieved. All forward-looking statements apply only as of the date made. We undertake no obligation to publicly update or revise forward-looking statements which may be made to reflect events or circumstances after the date made or to reflect the occurrence of unanticipated events.



Q1 2020 QUICK FACTS

6.9%
Core FFO
Growth Per Share

143 Million
Square feet

1.9%
YTD Same-Store
Revenue Growth

926.1%
10-year Total Shareholder Return

91.7%
Average Same-store
Occupancy

\$13.2 Billion
Market Cap

S&P 500

\$1.3 Billion
Annual Revenue

2004
IPO – NYSE “EXR”

1,852
Properties

\$6.8 Billion
in acquisitions
over past 10 years

1977
Founded

52.5%
5-year Dividend
Increase



EXTRA SPACE STORAGE TIMELINE



1998

Recapitalized through JV with Prudential Real Estate Investors (PREI)



2005

Acquired Storage USA (458 stores) for \$2.3 billion in a JV with PREI



2015

Acquired SmartStop Self Storage (122 owned & 43 managed stores) for \$1.4 billion



2018

Ranked 73 out of 700,000+ companies



2020

Ranked 90 out of 1 million+ companies

1977

Founded by Ken Woolley (Current Chairman)

2004

Completed Initial Public Offering



2008

Started third-party property management program (nation's largest today)



2016

Added to the S&P 500 Index



2019

Assigned a BBB/Stable credit rating by S&P Global Ratings



glassdoor
2020 BEST PLACES TO WORK

WHY INVEST IN EXTRA SPACE STORAGE (EXR)?

ATTRACTIVE SECTOR

Need-based, recession resilient asset class with high operating margins and low cap-ex requirements, resulting in high FAD. The granularity of assets and tenant base, reduces volatility, tenant risk and market risk.

OPERATIONAL EXCELLENCE

Enhancing value of existing and newly acquired self-storage facilities, through best-in-class customer acquisition, revenue management and customer service platforms.

DISCIPLINED GROWTH

Consistent growth of our geographically-diverse portfolio through accretive acquisitions, mutually-beneficial joint-venture partnerships, and third-party management services in a highly fragmented sector.

SOLID BALANCE SHEET

Appropriately leveraged balance sheet, consisting of diversified capital sources to provide access to the cheapest sources of funds in different economic climates.

STRONG PARTNERSHIPS

Creating growth opportunities through joint-venture and third-party management relationships. Our partnerships provide capital, additional income streams, leveraged returns and future acquisition opportunities.

MANAGEMENT DEPTH



SAMRAT SONDHI

CMO
17 YEARS



SCOTT STUBBS

CFO
19 YEARS



JOE MARGOLIS

CEO
15 YEARS*



GWYN MCNEAL

CLO
15 YEARS



MATT HERRINGTON

COO
13 YEARS

*Includes Mr. Margolis' time as Director on Extra Space Storage's board.

ENVIRONMENTAL HIGHLIGHTS



G R E S B[®]

Highest-rated U.S.
Self-storage REIT
by GRESB

GRESB Public Disclosure Level



↓

E D C B A

Global Average: C



2018 2019

+21.7%

GRESB REAL ESTATE ASSESSMENT
2019 Improvement



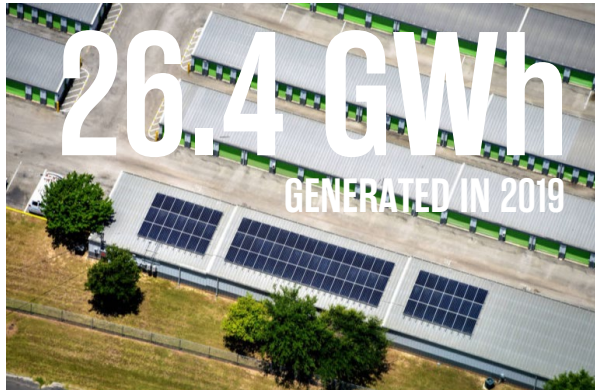
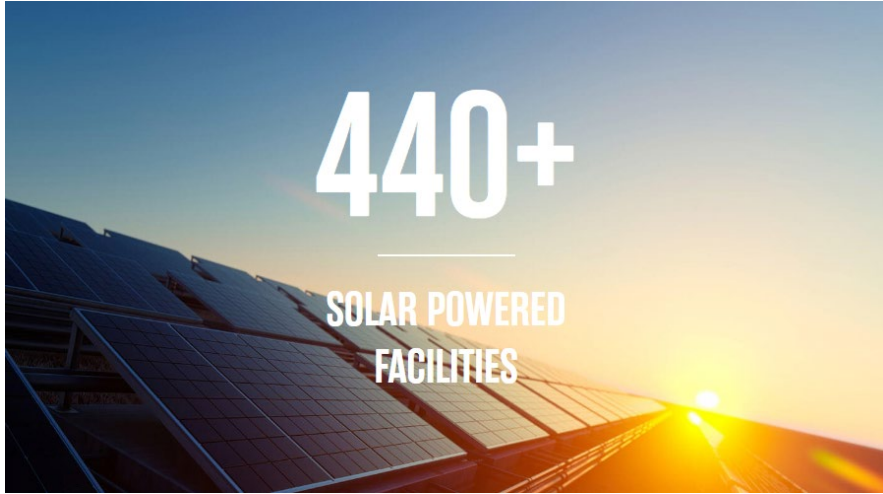
SUSTAINALYTICS

Best ESG Risk Rating of
U.S. Self-storage REIT
*8th Percentile – Company Risk
(Lowest = Best)*

MSCI 

Highest Rated U.S. Self-storage REIT

ENVIRONMENTAL HIGHLIGHTS



SOCIAL HIGHLIGHTS



GLASSDOOR 2020
BEST PLACES TO WORK WINNER



FORBES 2020
BEST EMPLOYERS FOR DIVERSITY WINNER



WOMEN'S LEADERSHIP INSTITUTION
"ELEVATE HER" CHALLENGE MEMBER



EMPLOYEE EDUCATION PARTNERSHIP
WESTERN GOVERNORS UNIVERSITY



PAID EMPLOYEE VOLUNTEER
TIME OFF PROGRAM

GOVERNANCE HIGHLIGHTS



2/3rd INDEPENDENT DIRECTORS

22% FEMALE BOARD MEMBERS



SEPARATE CHAIRMAN AND CEO



STOCKHOLDER ABILITY TO
AMMEND BYLAWS



ANNUAL ADVISORY VOTE TO
APPROVE EXECUTIVE COMPENSATION

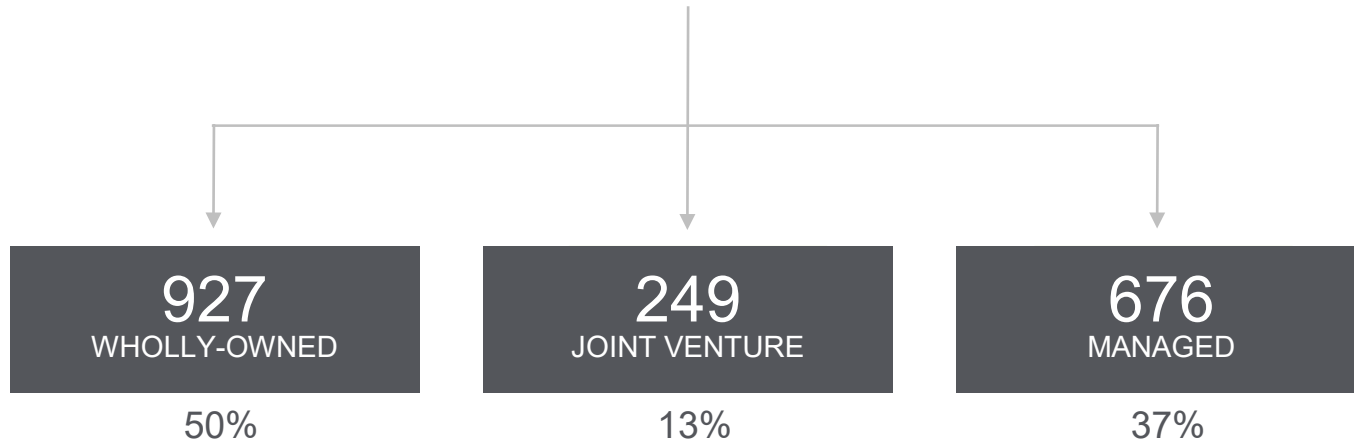
An aerial photograph of a modern ExtraSpace Storage facility. The building is a two-story structure with a mix of light blue, white, and brick facades. Large windows are visible on the upper level. The facility is surrounded by greenery and a parking lot with several cars. The text 'PORTFOLIO & PERFORMANCE' is overlaid in large white letters with a black outline.

PORTFOLIO & PERFORMANCE

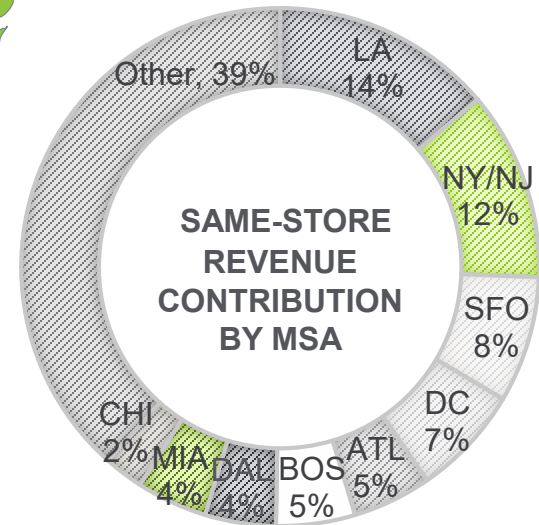
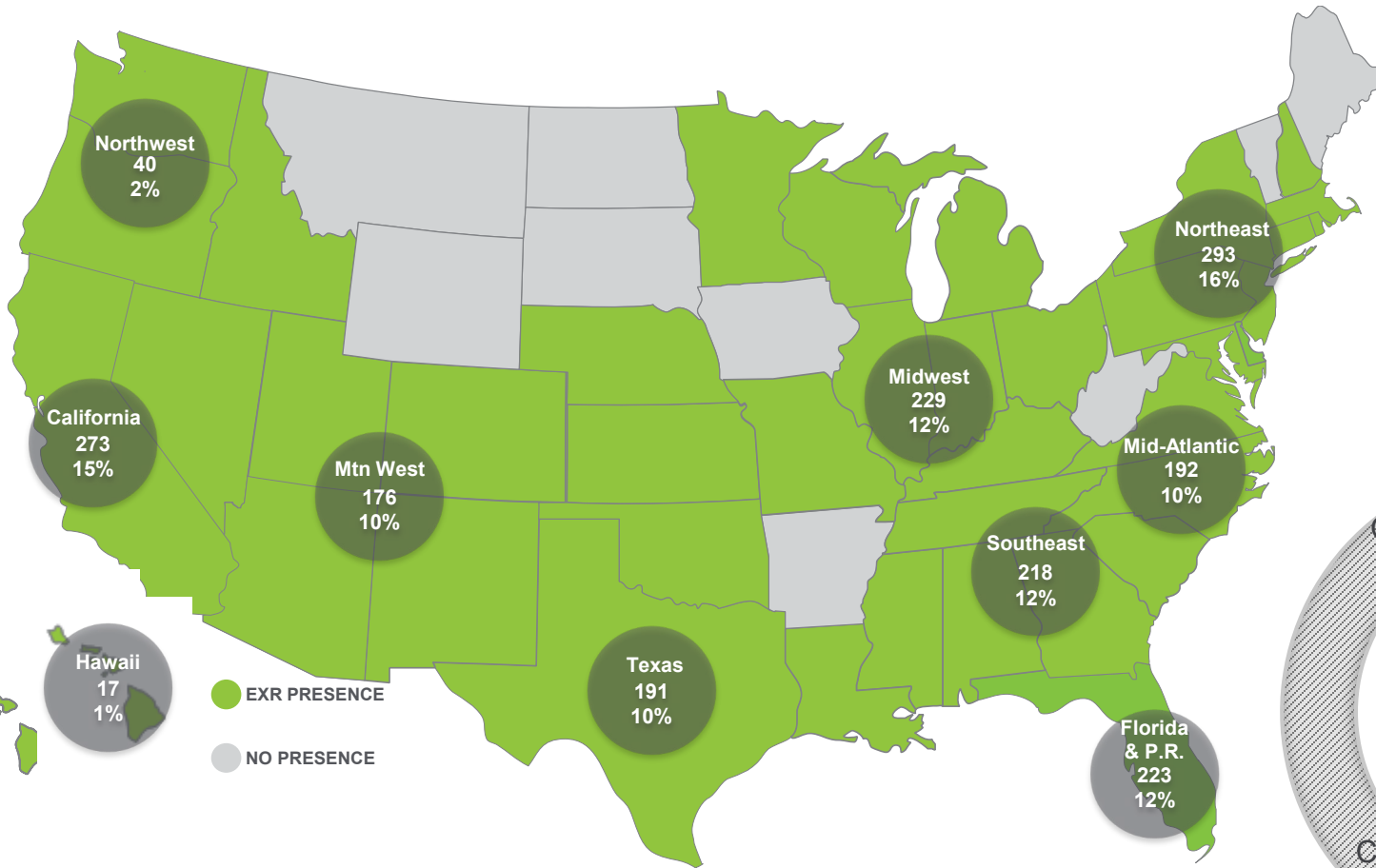
EFFICIENT OWNERSHIP STRUCTURE



1,852 PROPERTIES



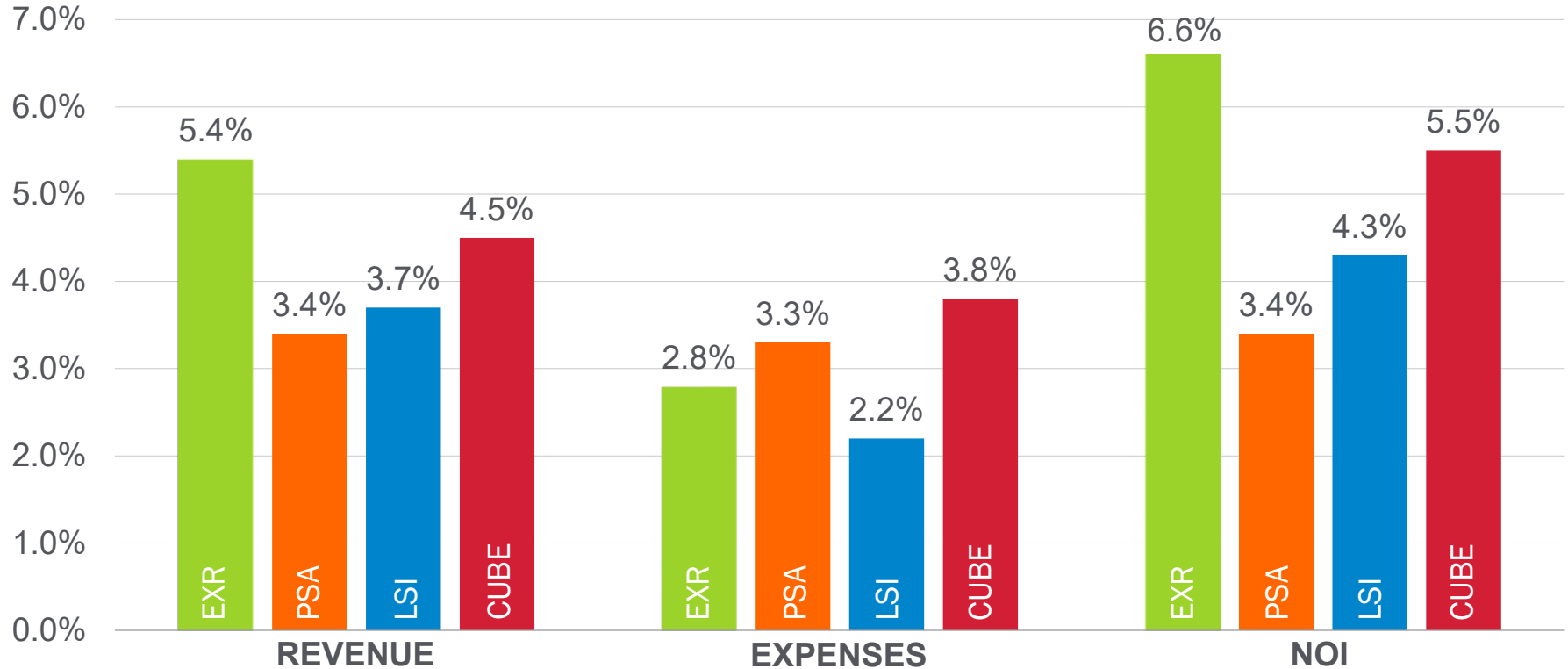
DIVERSIFICATION AND SCALE



*As of March 31, 2020

BEST IN-CLASS OPERATOR

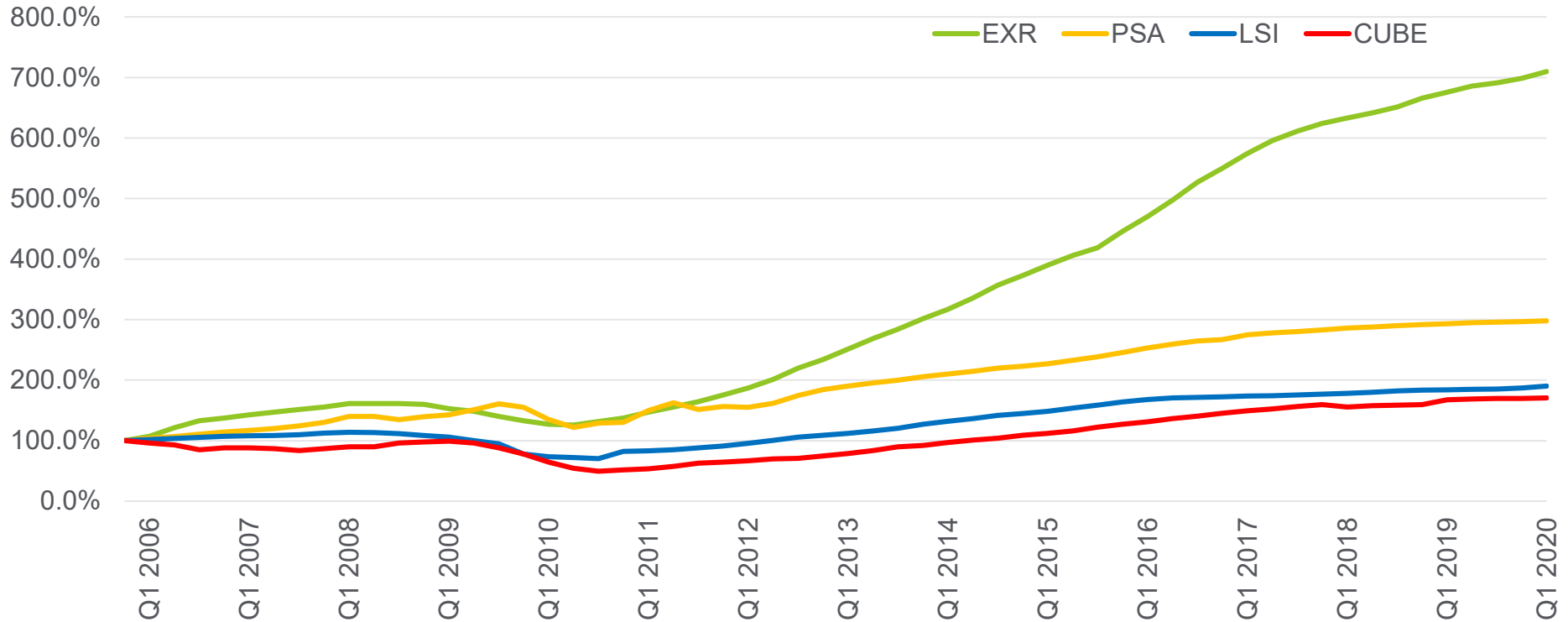
5-years of Average Same-Store Outperformance



*EXR and PSA results exclude tenant reinsurance revenues and expenses. CUBE results (and LSI results prior to 2019) include the benefit from tenant insurance revenue. Data as of March 31, 2020 as reported in public filings.

SECTOR-LEADING CORE FFO GROWTH

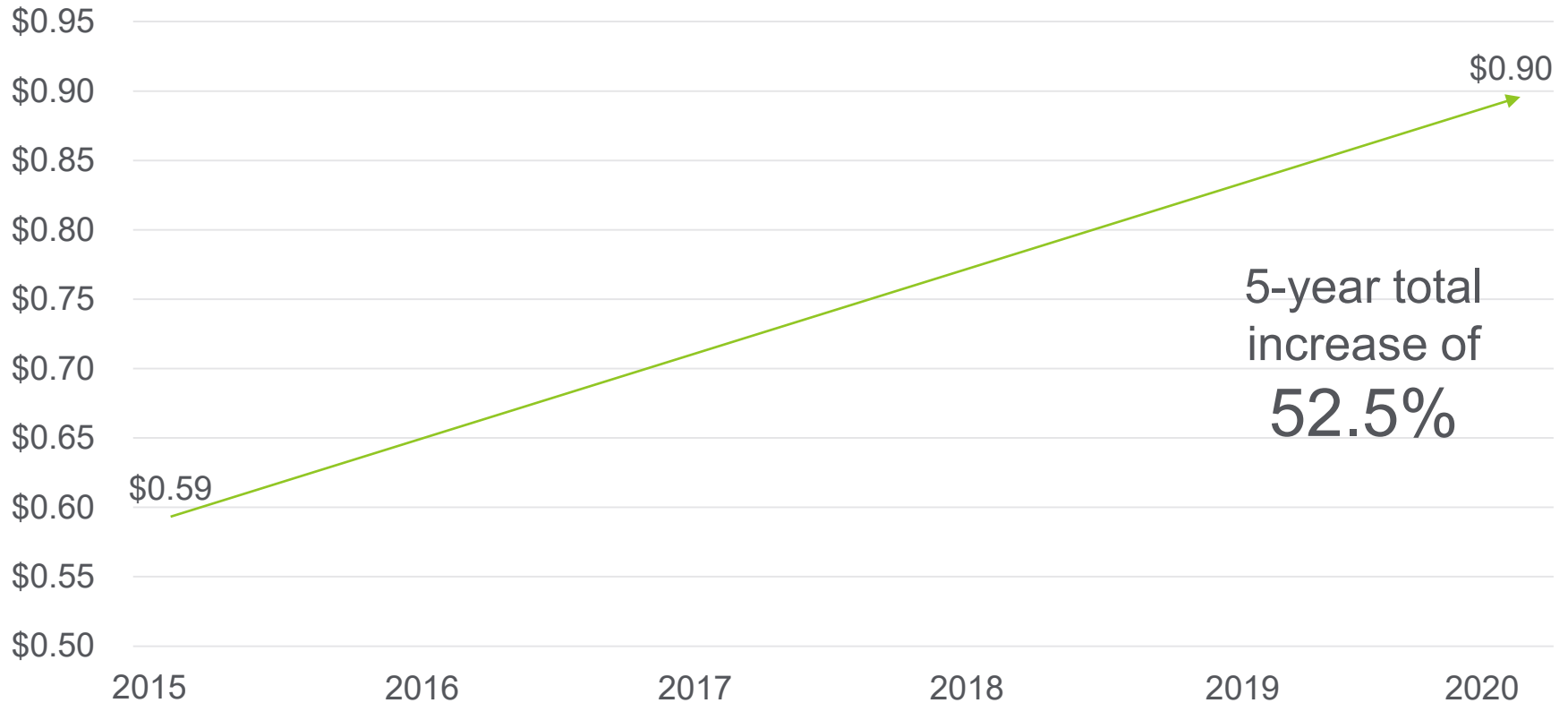
Core FFO Per Share Growth - Normalized



*Data as of March 31, 2020 as reported in public filings

SIGNIFICANT DIVIDEND GROWTH

Quarterly Dividend Per Share



TOP REIT STOCK OF THE DECADE

1,179%

10-Year Total Return to Shareholders

#1

Among Publicly
Traded REITs

#11

Among Members
of S&P 500

3x

Average Return of Publicly
Traded Storage Peers



SOLID BALANCE SHEET

S&P Global Ratings: BBB/Stable

	<u>03/31/2020</u>	<u>12/31/2019</u>	<u>12/31/2018</u>	<u>12/31/2017</u>	<u>12/31/2016</u>
Interest Coverage Ratio¹:	4.98	4.81	4.85	4.95	5.34
Fixed Charge Ratio¹:	4.02	3.82	3.76	3.68	3.75
Net Debt/EBITDA¹:	5.73	5.59	5.54	5.79	6.06
Fixed Debt %:	78.3%	78.7%	74.1%	74.7%	70.0%
Weighted Ave. Interest Rate:	3.3%	3.3%	3.5%	3.3%	3.0%
Average Maturity:	4.4 years	4.7 years	5.0 years	4.7 years	4.7 years
Total Revolving Capacity:	\$790 million	\$790 million	\$790 million	\$600 million	\$600 million
ATM Capacity:	\$299 million	\$299 million	\$258 million	\$349 million	\$349 million

1. EBITDA is reported quarter annualized.



SECTOR TRENDS

CURRENT SECTOR TRENDS

Changes To Operations Related To COVID-19

New Supply in Many Markets / Deliveries Experiencing Delays

Near Peak Occupancy Levels, With Pressure Related To COVID

Moderating Revenue Growth

Increasing Customer Utilization

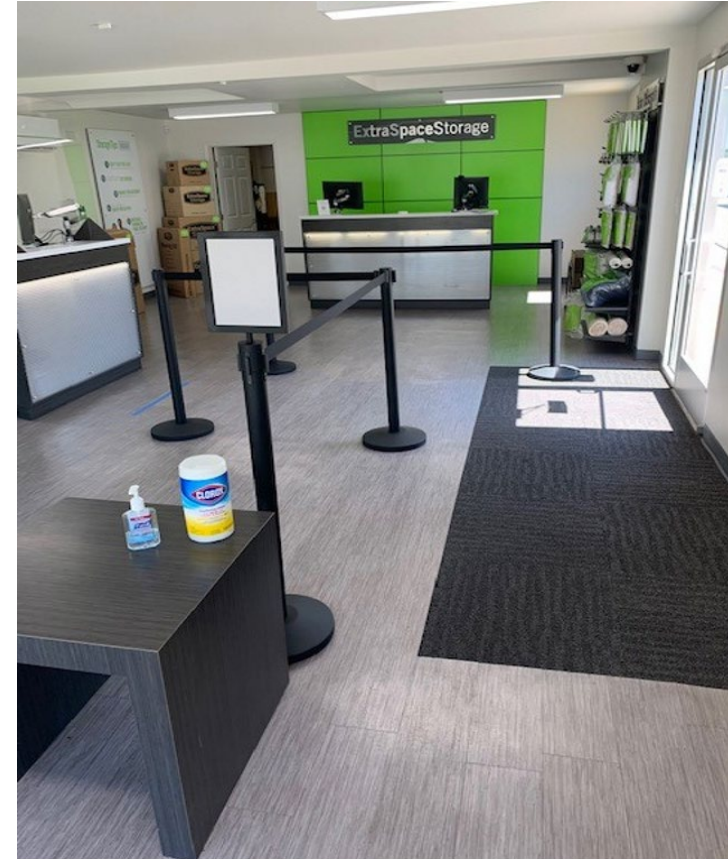
Scale and Technology Advantage of REITs

Ownership and Management Consolidation

Muted Acquisitions Environment

COVID-19 UPDATES

- All properties and offices open
- No layoffs or furloughs necessary
- Physical and digital updates for “No Contact” rental process completed
- Existing customer increases and auctions resumed selectively by geographic location
- Rentals down year-over-year with trends improving nationwide in May, vacates also continue to be down year-over-year in May
- Achieved street rates down ~20% year-over-year in May
- Cash collections continue to be steady at ~93% (~95% of normal collections)



NEW SUPPLY IN MANY MARKETS

Initially Impacted Primary Markets; Moving to Secondary and Tertiary Markets

Geographically Diversified Portfolios are Holding up Better

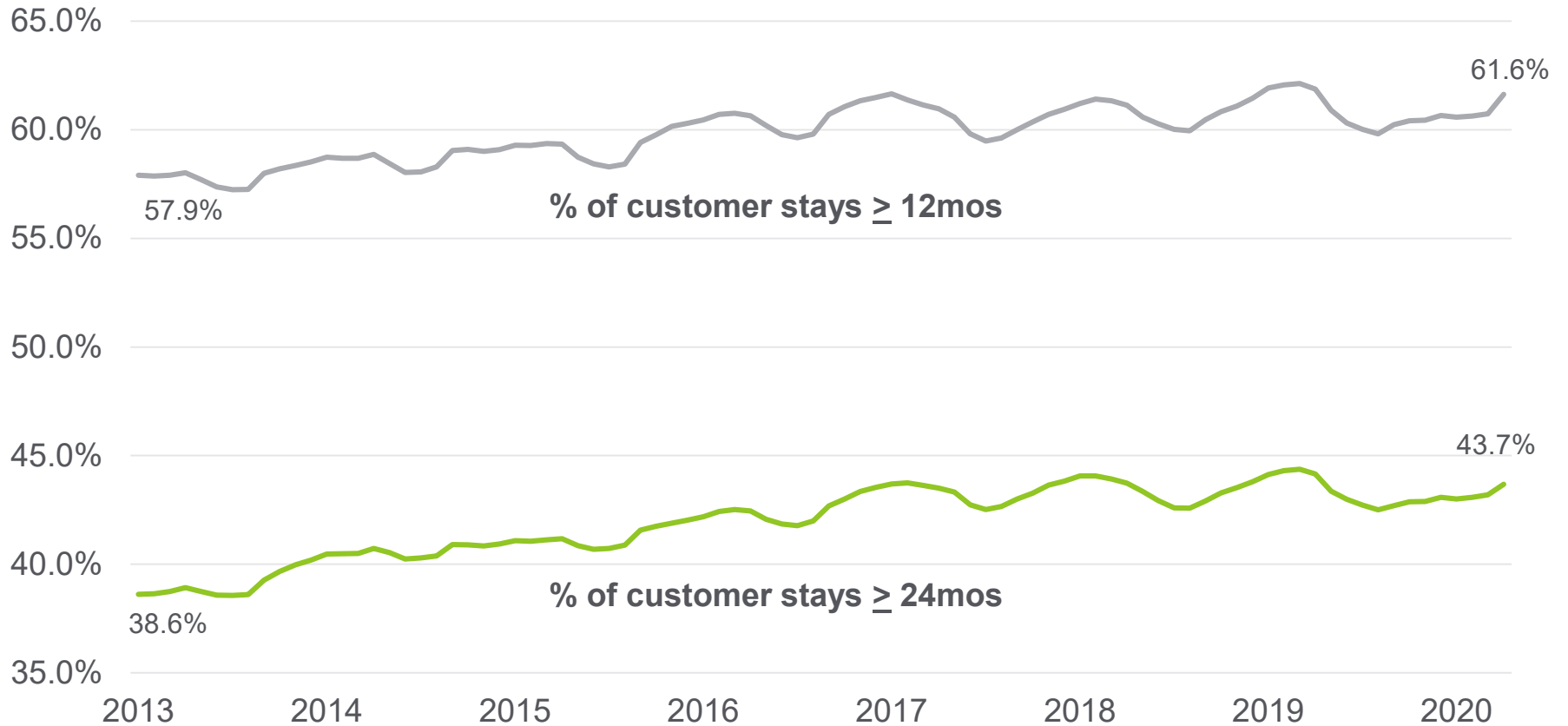
Lease-up Periods Reverting to Historical Durations

Development Yields Compressing Due to Increased Construction Costs and Moderating Revenue Projections

Deliveries Peaked in 2018, Modest Moderation in 2019

Projects Under Construction Expected to Deliver with Delays; Many Projects in Planning Likely to be Cancelled

INCREASING LENGTH OF TENANT STAY



*Data measured for in-place customers mid-month to reduce volatility. 597 "Core" EXR stores.

TECHNOLOGY ADVANTAGE

SMALL OPERATORS



STATIC ADVERTISING



MANUAL PROCESSES



INTUITION

CUSTOMER ACQUISITION

PRICING

DECISION MAKING

EXTRA SPACE



SEARCH ENGINES

CALL CENTER

PAY-PER-CLICK

SOCIAL



ALGORITHMIC PROPRIETARY REVENUE MANAGEMENT



ANALYTICS



DATA



OPTIMIZATION

TECHNOLOGY AND DATA QUICK FACTS

39 Million

annual website
views

1+ Million

calls to call
center

3rd Gen

revenue
management system

17

digital marketing
employees

\$30
Million+

in digital
marketing spend

Millions

of key words bid
daily

10 Million

website visitors

1+ Million

customers

Google

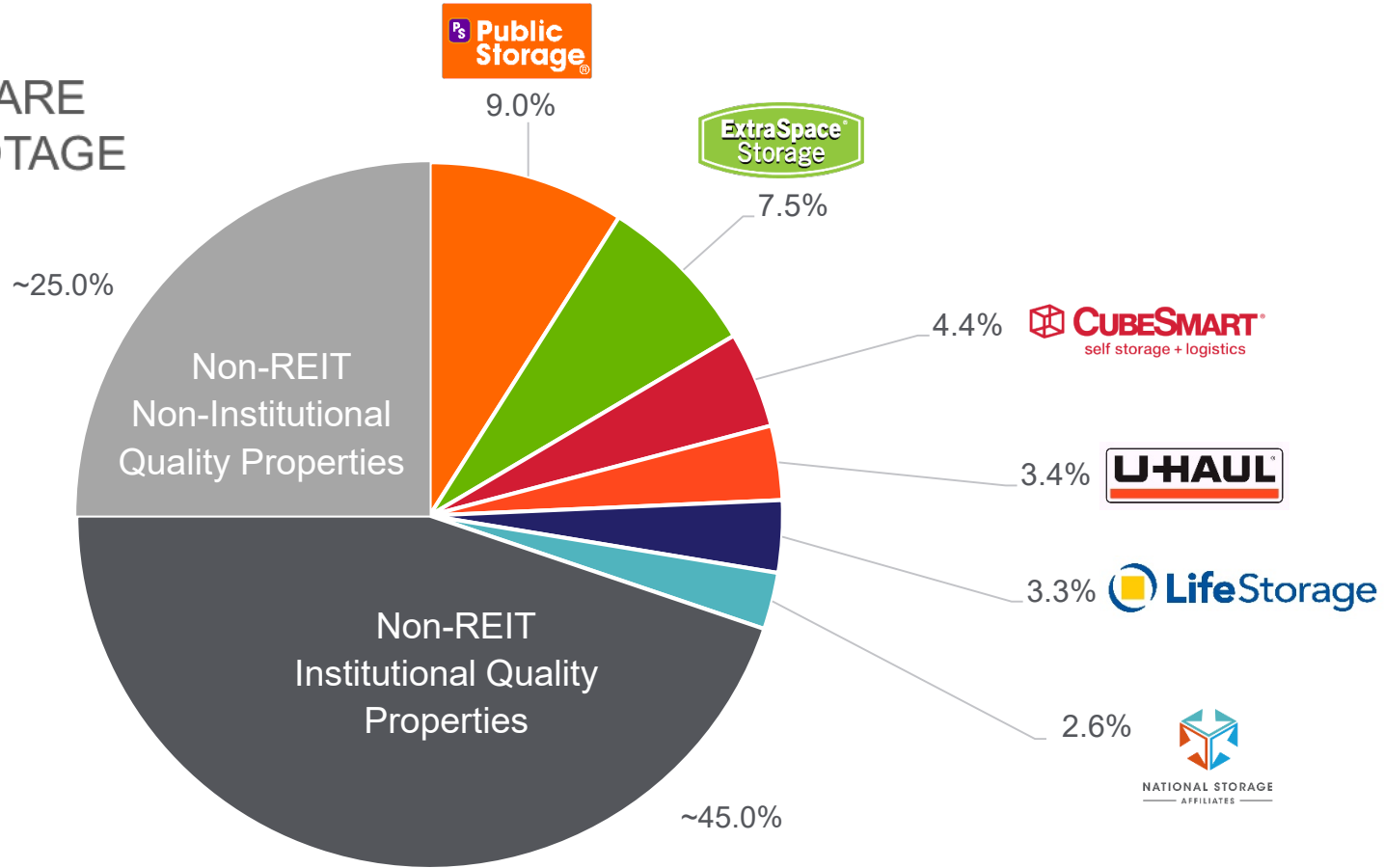
advisory board
member

11

data scientists
and pricing
analysts

OPPORTUNITY FOR CONSOLIDATION

U.S. MARKET SHARE BY SQUARE FOOTAGE



*REIT data from public filings as of March 31, 2019. U-Haul and total U.S. storage square footage per the 2020 Self-Storage Almanac. Percentage of Institutional and Non-Institutional Quality Properties estimated by Extra Space Storage.

A photograph of a modern, two-story office building with a grey facade and large windows. The building has a prominent 'ExtraSpace Storage' sign on the upper right corner. The ground floor features a glass-fronted office entrance with the address '15322' and the word 'OFFICE' above it. A tree is visible on the right side of the building.

GROWTH STRATEGY

OFFICE

15322

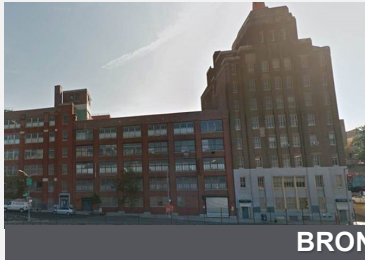
15322

OVERVIEW OF GROWTH STRATEGIES



Third-Party Management

Before



BRONX, NY

After



Acquisitions



ATLANTA, GA

Certificate of Occupancy



DALLAS, TX

Redevelopment

Before



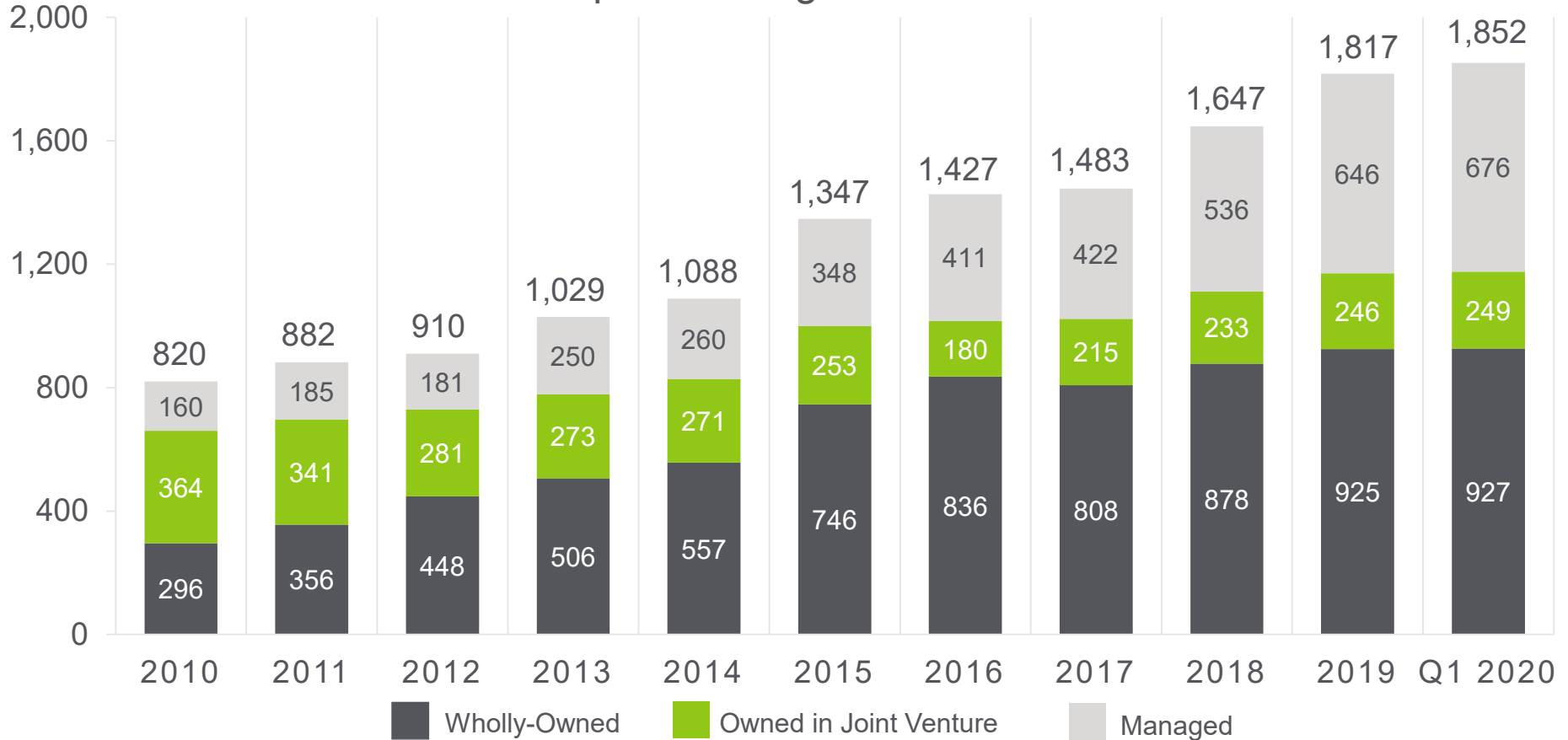
After



BRONX, NY

CONSISTENT GROWTH

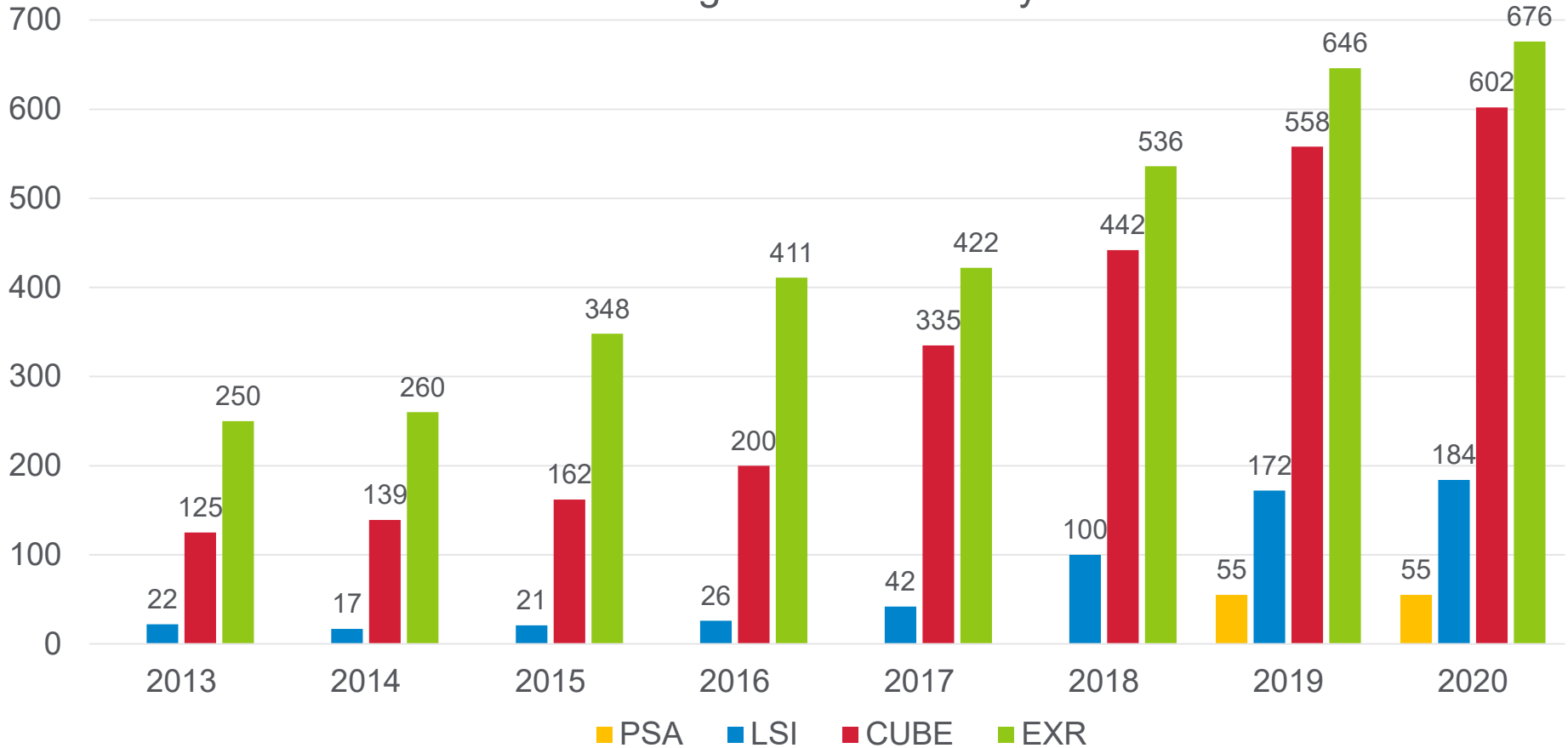
Extra Space Storage Branded Stores



*Data as of March 31, 2020 as reported in public filings.

THIRD-PARTY MANAGEMENT STRATEGY

Total Stores Managed for Third-Party Owners



*Data as of March 31, 2020 as reported in public filings. Public Storage did not disclose a Q1 2020 property count. Totals exclude properties held in joint venture.

THIRD-PARTY MANAGEMENT STRATEGY



“My challenges before EXR were to stay afloat. Today, occupancy and profits are great. I have been in the business around 40 years and I could not think of the numbers or keeping the properties on the par that you (EXR) have done.”

-Partner since 2012, 6 stores in Florida

Additional Income Streams

- Management Fees
- Tenant reinsurance revenue from managed properties
- Asset management fees and financing fees for services to partners
- A focus on profitability over store count

Increased Scale

- Increase store count, customer set and data points by ~35%
- Nation’s largest third-party management platform
- Cost efficiencies generated through scale
- Increased brand promotion and awareness
- Opportunities to further develop and expand best management practices

Acquisition Pipeline

- Semi-proprietary acquisition pipeline
- Low-risk transactions and integration through perfect operational knowledge
- Deep relationships established with future sellers
- No broker fees or market auction process

Partner Diversification

- Over 200 separate ownership groups
- 66% of stores are owned by partners with ≤ 9 properties
- 73% of 2019 store additions were new developments

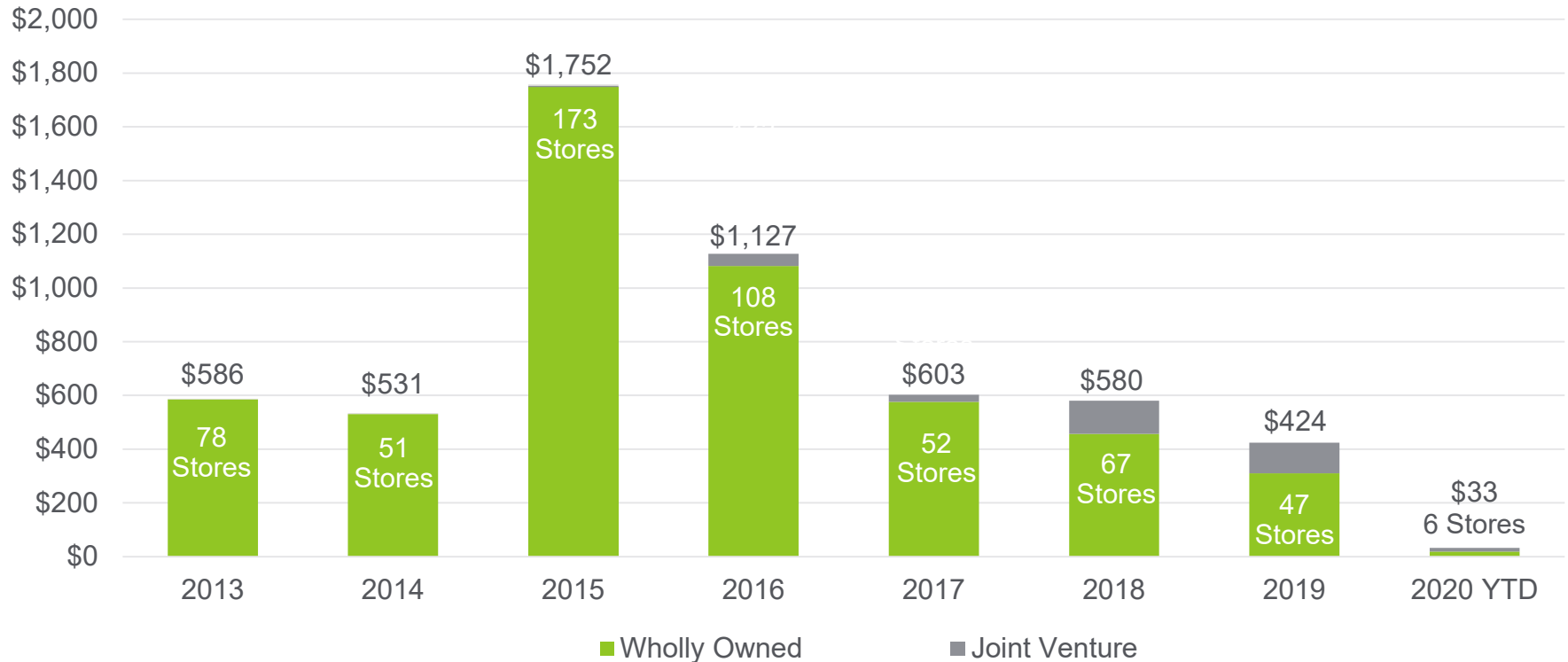


ACQUISITION STRATEGY

- Acquire undermanaged stores, raise to EXR portfolio operating averages, achieve outsized NOI growth
- Emphasis on geographic diversification
- Focus on primary and secondary markets
- Reduce transaction and integration risk through acquiring assets already on the management platform
- Seek to enhance operational efficiencies by building scale in core markets

ROBUST ACQUISITION ACTIVITY

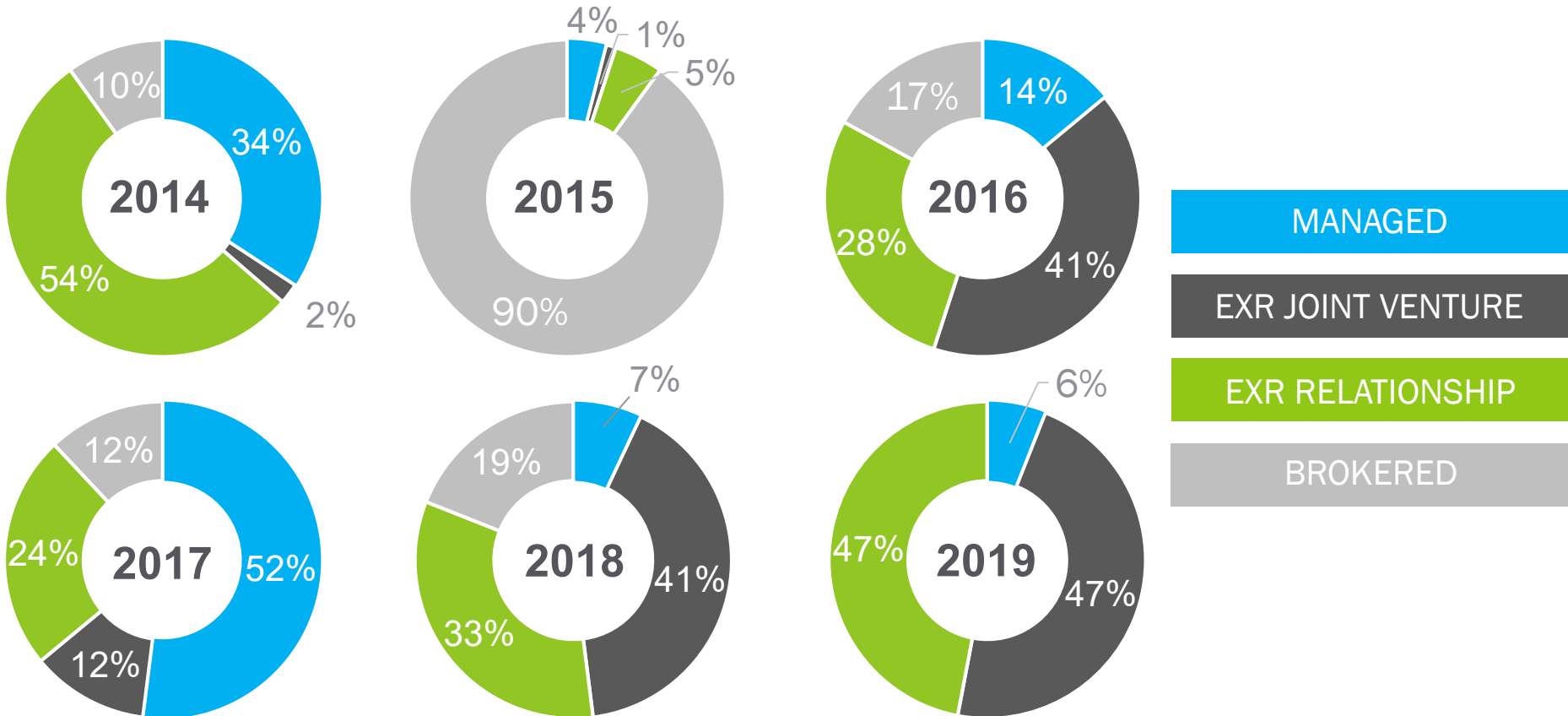
Annual Acquisition Volume (\$ in millions)



*As of 1st Quarter Earnings Release dated May 6, 2020. Investments in joint ventures are considered at EXR net investment in the joint venture. Excludes investments in preferred equity, bridge loans or net lease assets.

SOURCES OF ACQUISITIONS

Percentage of Annual Acquisition Investment by Seller Type



*Data based on EXR investment dollar volume.

ADDITIONAL GROWTH STRATEGIES

CERTIFICATE OF OCCUPANCY

- Acquire newly developed properties at completion of construction
 - Avoid development, entitlement and construction risk
 - Avoid carrying costs during development
 - Receive a higher stabilized return by accepting the lease-up risk

REDEVELOPMENT / SITE EXPANSION

- Redevelop existing properties in order to:
 - Provide brand consistency across portfolio
 - Increase revenue by increasing SF and optimizing unit mix
 - Improve retail feel of properties
 - Achieve attractive risk-adjusted yields given existing cost basis and operating familiarity

- ✓ Enhance NOI at existing properties by increasing net rent per square foot and optimizing unit mix
- ✓ Maintain balanced average portfolio life through addition of new, purpose-built assets in key markets
- ✓ Reduce effective age of existing assets through redevelopment in high-rent markets
- ✓ Improve Extra Space Storage brand consistency throughout portfolio
- ✓ Offer highly amenitized product to maintain strong market share and customer experience

CERTIFICATE OF OCCUPANCY



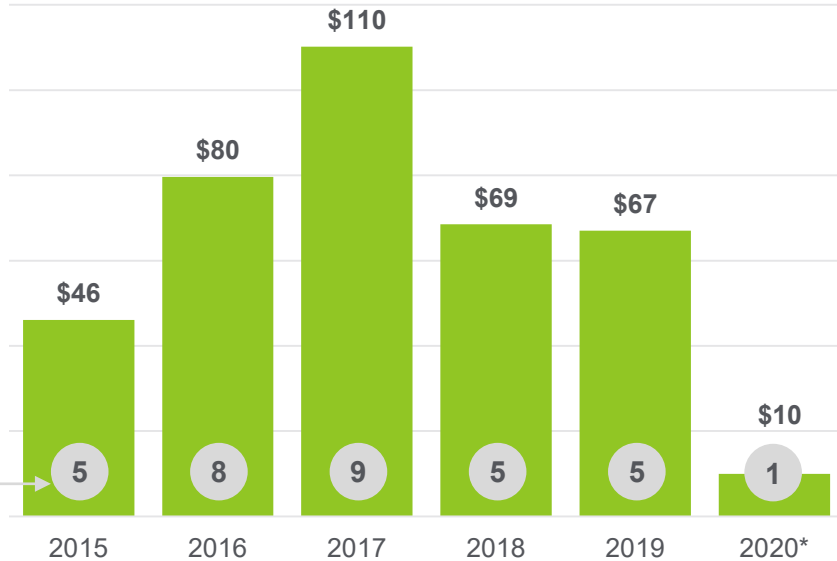
PHILADELPHIA, PA

CERTIFICATE OF OCCUPANCY: WHOLLY-OWNED VS. JV INVESTMENTS

- Primarily held 100% ownership of projects delivered early in the current real estate cycle with early deliveries experiencing very fast lease-up and strong yields
- Currently closing most “C of O” acquisitions in joint venture structures to increase EXR yield and reduce our risk

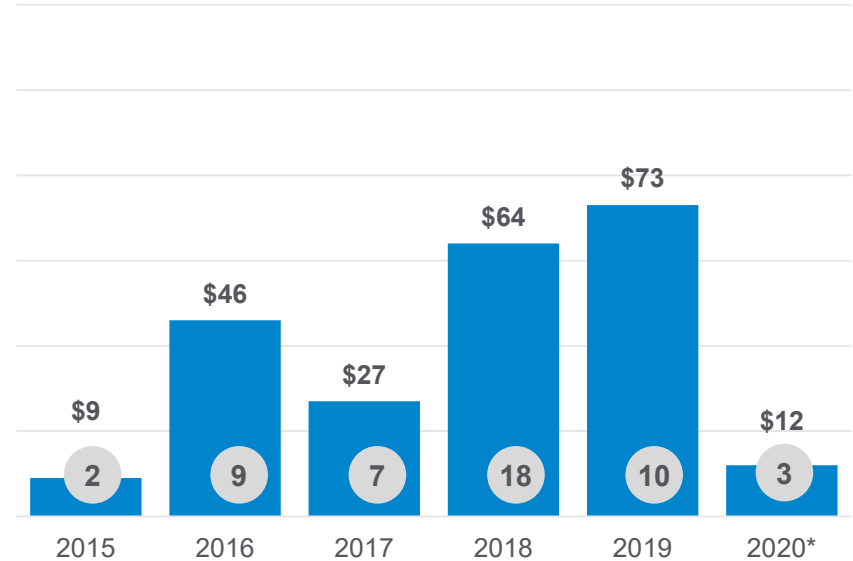
\$ in mm

Wholly-Owned Investment



\$ in mm

EXR Investment In Joint Venture



● Number of Stores

*As of 1st Quarter Earnings Release dated May 6, 2020. Investments in joint ventures are considered at EXR net investment in the joint venture. Excludes investments in preferred equity, bridge loans or net lease assets.

PROACTIVE SITE REDEVELOPMENT: BEFORE



ATLANTA, GA

PROACTIVE SITE REDEVELOPMENT: AFTER



ATLANTA, GA

SITE EXPANSION

Project Cost: \$4.1 million

Units Added: 419

Expected ROI: 12.2%

**ExtraSpace
Storage.**

6780

ST. PETERSBURG, FL

BRIDGE LENDING

- Completed projects only (no construction loans)
- All properties to be managed by EXR
- Steady loan submission volume
- Volume of approvals increasing
- Mix of requests on existing and to be delivered projects

2020 Year-to-Date Overview

\$21M

Closed

\$187M

Approved
to close in
2020-2021

\$70M

Total Balances
Outstanding

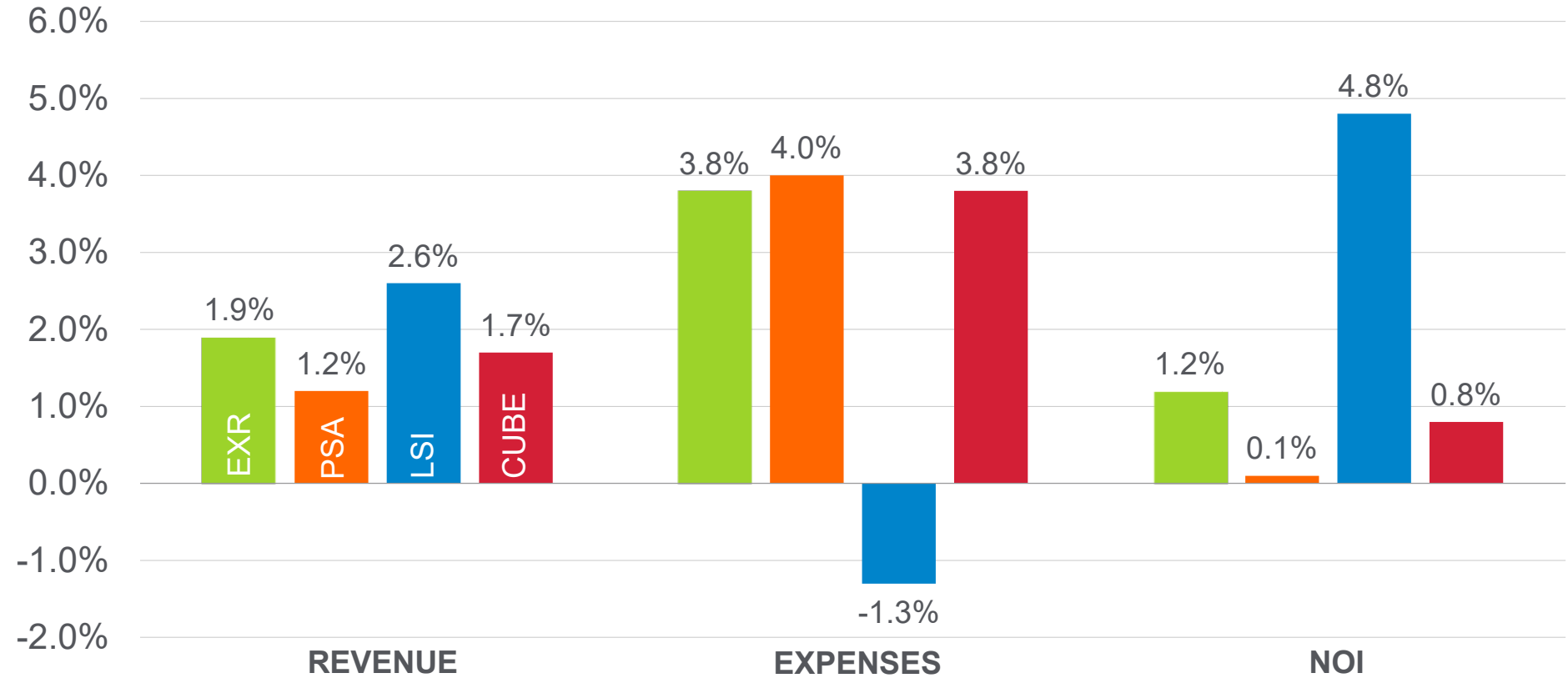
Recently Closed
\$8,300,000
Atlanta, GA



A large white text overlay reading "QUARTERLY UPDATE" is centered within a white rectangular frame. The background of the entire image is a photograph of a modern, multi-story ExtraSpace Storage facility with grey panels and green accents. The building has a sign that says "OFFICE" and the address "15322" above the glass entrance. A tree is visible on the right side of the building.

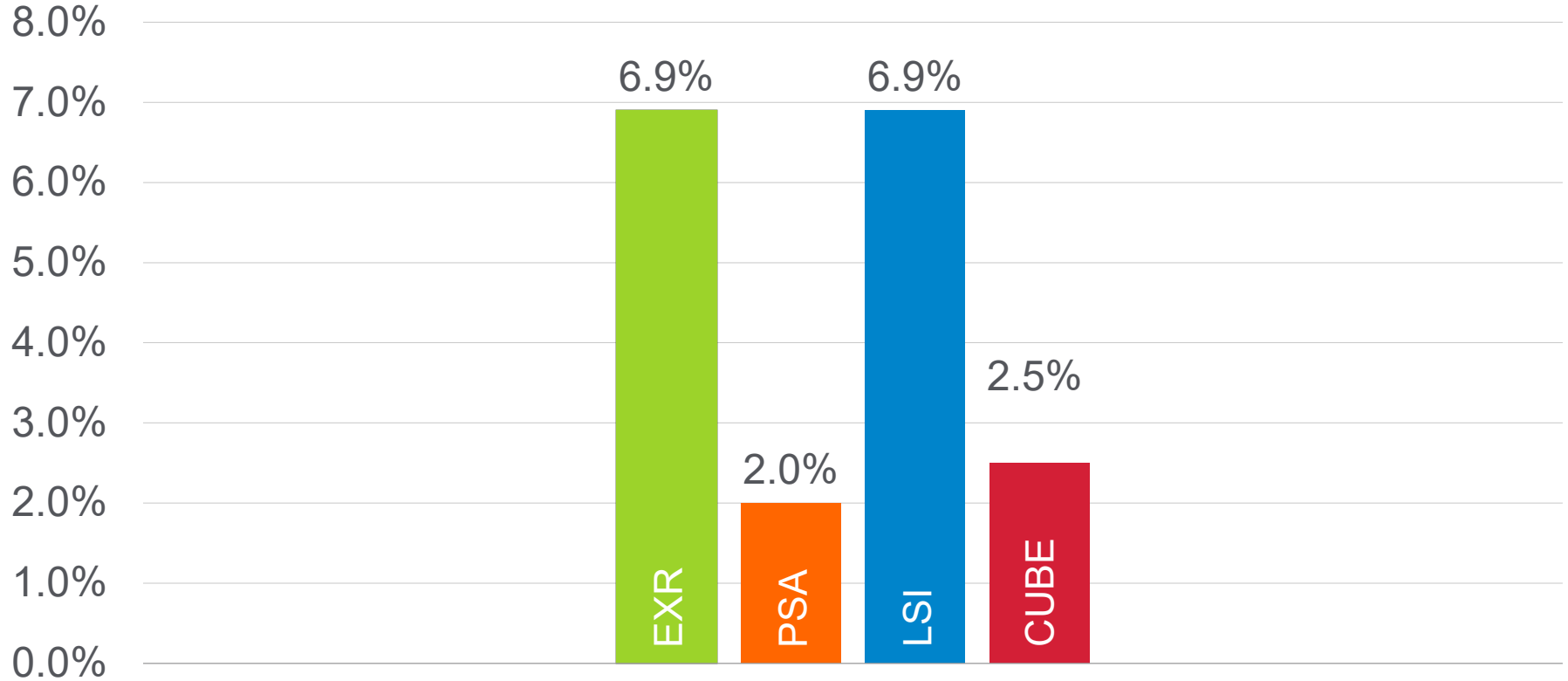
QUARTERLY UPDATE

2020 Q1 SAME-STORE PERFORMANCE



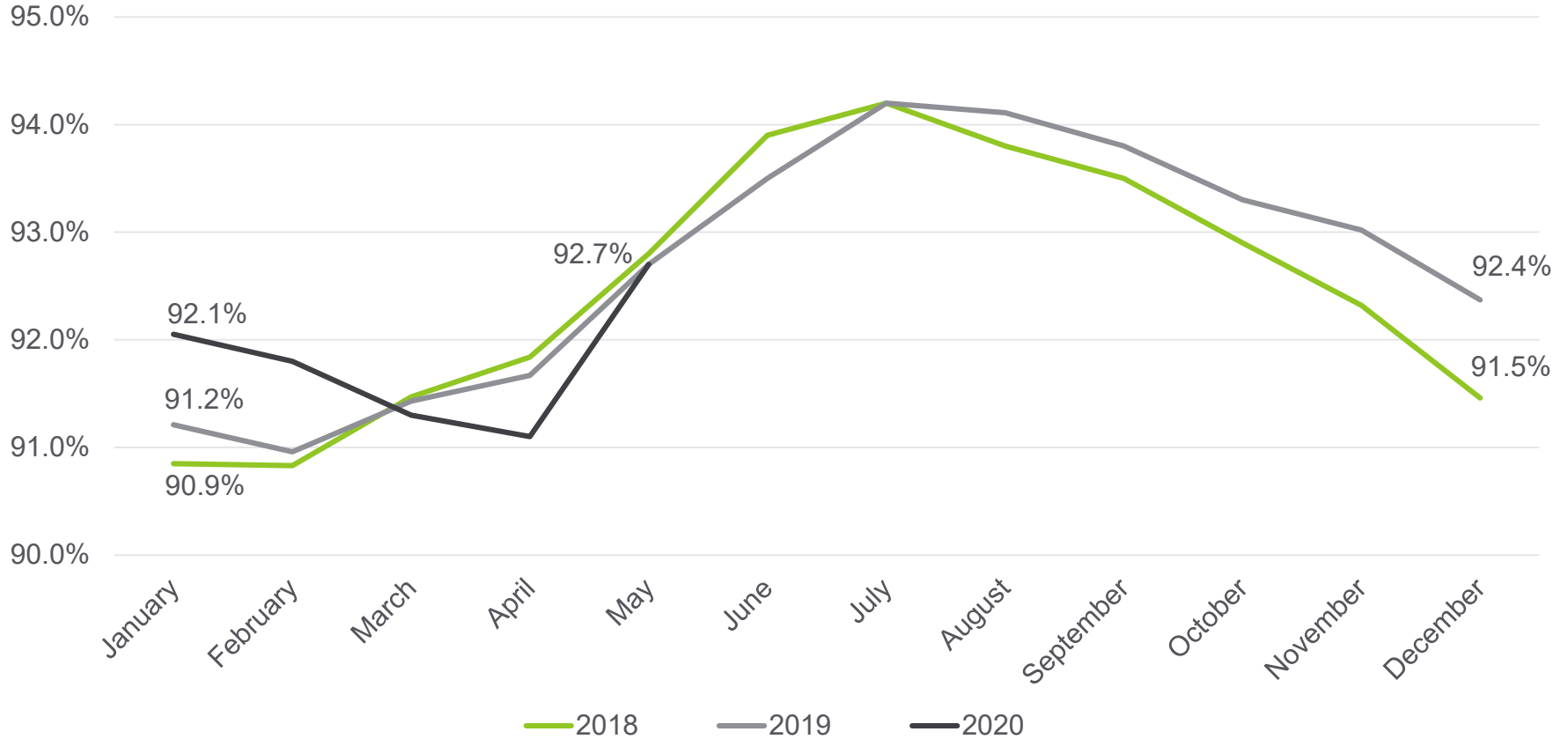
* CUBE results include the benefit from tenant insurance revenue. Data as of March 31, 2020 as reported in public filings.

2020 Q1 CORE FFO PER SHARE GROWTH



*Data as of March 31, 2020 as reported in public filings.

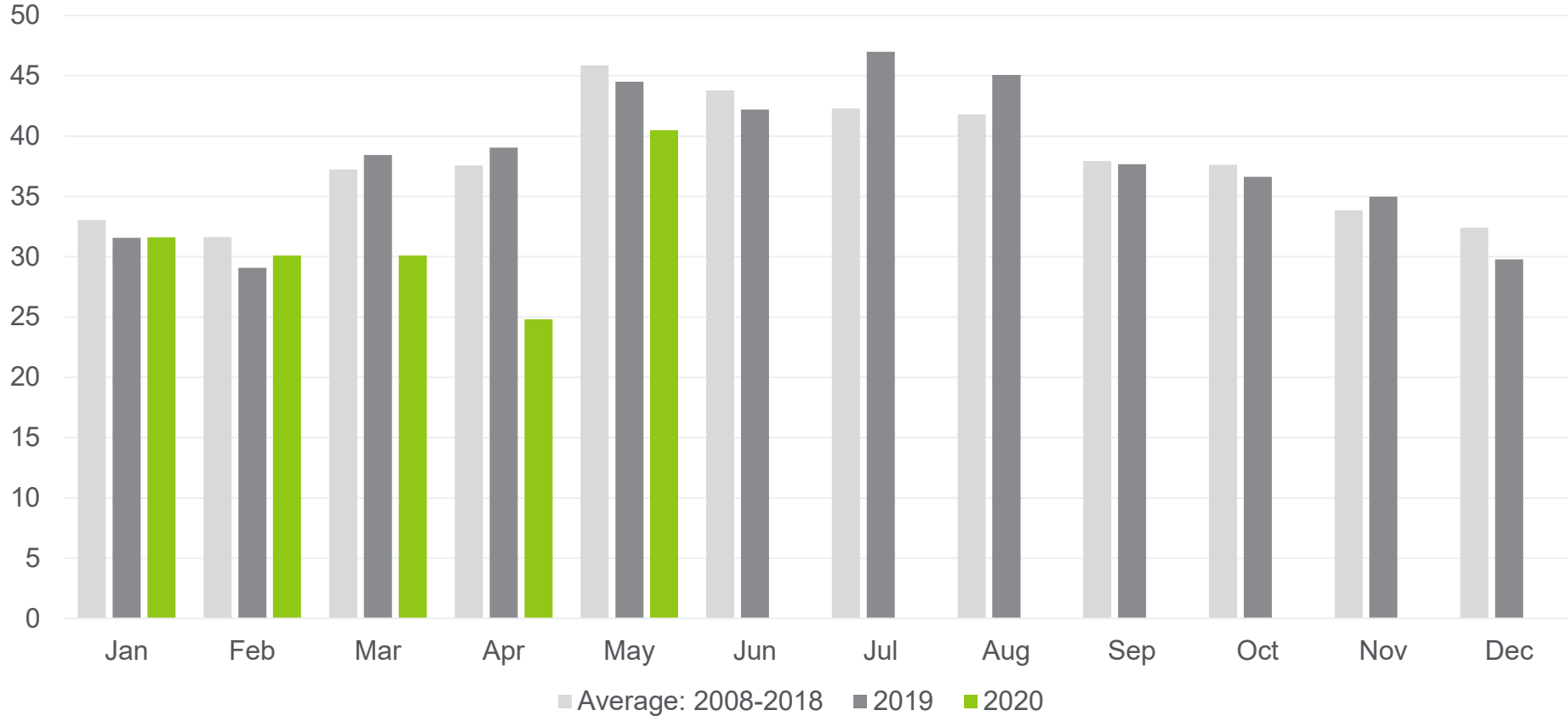
OCCUPANCY TRENDS – SAME-STORE POOL



*Data for 2020 "Same-store" pool of 863 stores.

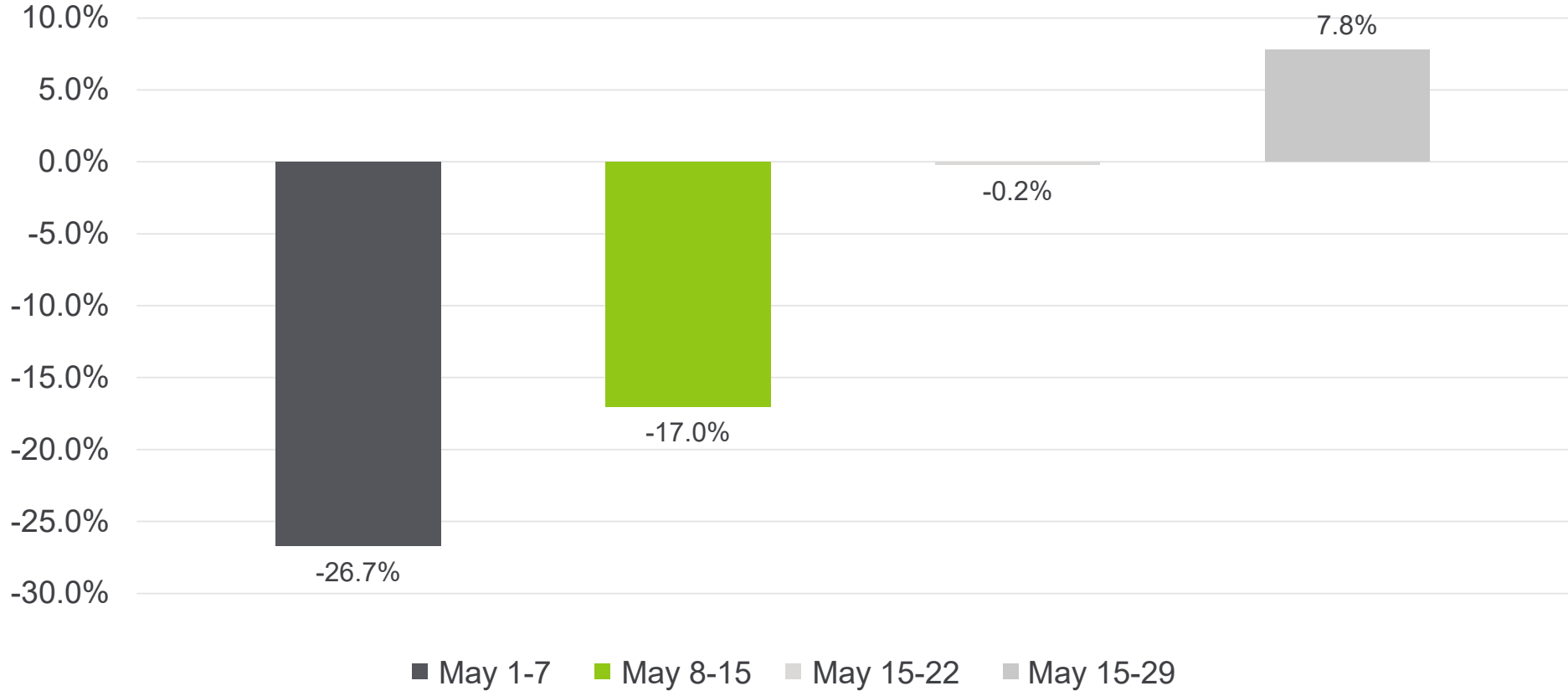
RENTAL ACTIVITY

Average Monthly Rentals Per Store



*Data for "Core" pool of 597 stores

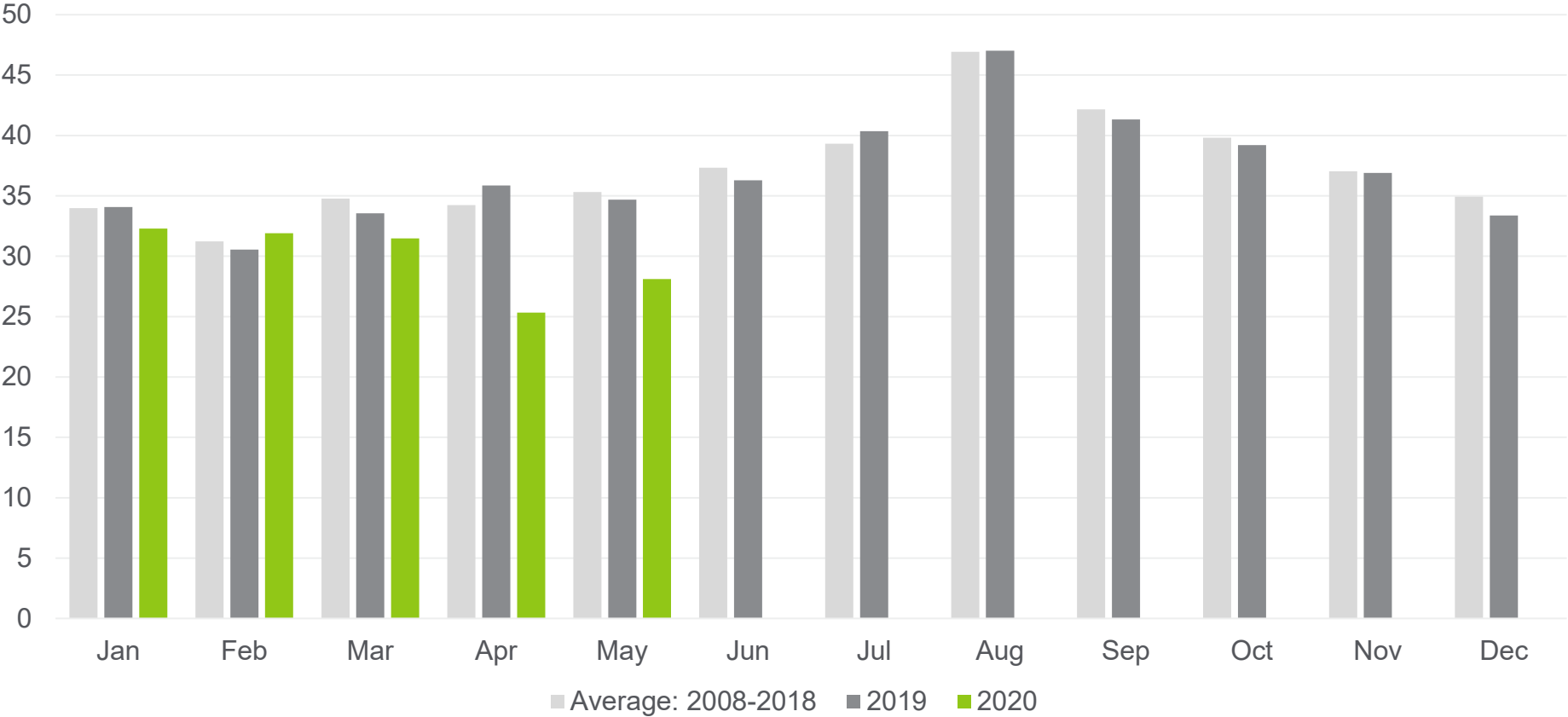
RENTAL TREND SLIDE DURING MAY



*Data for "Mature" pool of 1,407 stores

STABLE VACATES

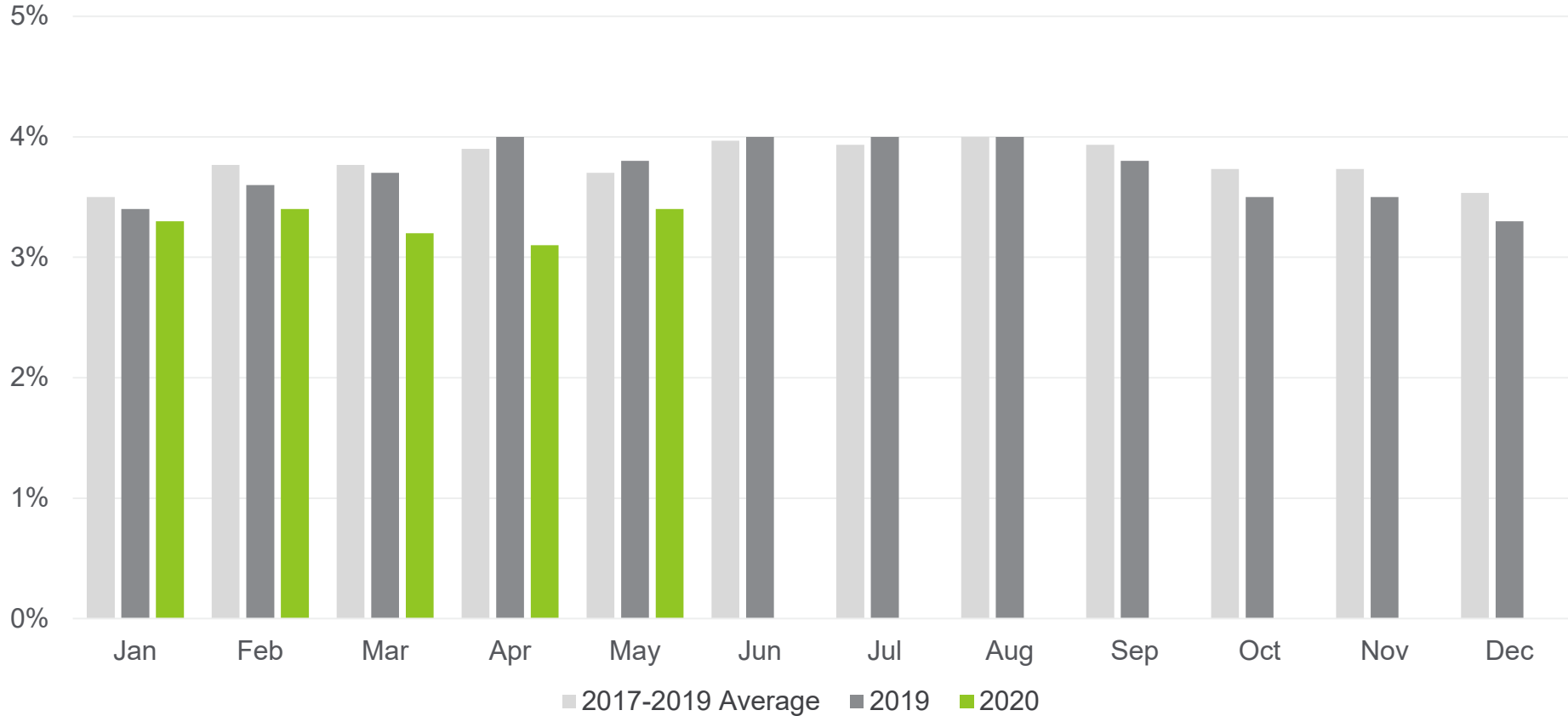
Average Monthly Vacates Per Store



*Data for "Core" pool of 597 stores

DISCOUNT TRENDS

Discounts as a Percentage of Rental Revenue



*Data for "Core" pool of 597 stores



APPENDIX

NON-GAAP FINANCIAL MEASURES

Definition of FFO:

FFO provides relevant and meaningful information about the Company's operating performance that is necessary, along with net income and cash flows, for an understanding of the Company's operating results. The Company believes FFO is a meaningful disclosure as a supplement to net income. Net income assumes that the values of real estate assets diminish predictably over time as reflected through depreciation and amortization expenses. The values of real estate assets fluctuate due to market conditions and the Company believes FFO more accurately reflects the value of the Company's real estate assets. FFO is defined by the National Association of Real Estate Investment Trusts, Inc. ("NAREIT") as net income computed in accordance with U.S. generally accepted accounting principles ("GAAP"), excluding gains or losses on sales of operating stores and impairment write downs of depreciable real estate assets, plus depreciation and amortization related to real estate and after adjustments to record unconsolidated partnerships and joint ventures on the same basis. The Company believes that to further understand the Company's performance, FFO should be considered along with the reported net income and cash flows in accordance with GAAP, as presented in the Company's consolidated financial statements. FFO should not be considered a replacement of net income computed in accordance with GAAP.

For informational purposes, the Company also presents Core FFO, which in previous quarters was referred to as FFO as adjusted. There have been no definitional changes between FFO as adjusted and Core FFO. Core FFO excludes revenues and expenses not core to our operations and non-cash interest. Although the Company's calculation of Core FFO differs from NAREIT's definition of FFO and may not be comparable to that of other REITs and real estate companies, the Company believes it provides a meaningful supplemental measure of operating performance.

The Company believes that by excluding revenues and expenses not core to our operations, the costs related to acquiring stores and non-cash interest charges, stockholders and potential investors are presented with an indicator of its operating performance that more closely achieves the objectives of the real estate industry in presenting FFO.

Core FFO by the Company should not be considered a replacement of the NAREIT definition of FFO. The computation of FFO may not be comparable to FFO reported by other REITs or real estate companies that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently. FFO does not represent cash generated from operating activities determined in accordance with GAAP, and should not be considered as an alternative to net income as an indication of the Company's performance, as an alternative to net cash flow from operating activities as a measure of liquidity, or as an indicator of the Company's ability to make cash distributions.