ExtraSpaceStorage.

## **COMPANY PRESENTATION**

January 2022





## FORWARD-LOOKING STATEMENTS

Certain information set forth in this release contains "forward-looking statements" within the meaning of the federal securities laws. Forward-looking statements include statements concerning the benefits of store acquisitions, developments, favorable market conditions, our outlook and estimates for the year and other statements concerning our plans, objectives, goals, strategies, future events, future revenues or performance, capital expenditures, financing needs, the competitive landscape, plans or intentions relating to acquisitions and developments and other information that is not historical information. In some cases, forward-looking statements can be identified by terminology such as "believes," "expects," "may," "will," "should," "anticipates," or "intends," or the negative of such terms or other comparable terminology, or by discussions of strategy. We may also make additional forward-looking statements from time to time. All such subsequent forward-looking statements, whether written or oral, by us or on our behalf, are also expressly qualified by these cautionary statements. There are a number of risks and uncertainties that could cause our actual results to differ materially from the forward-looking statements contained in or contemplated by this release. Any forward-looking statements should be considered in light of the risks referenced in the "Risk Factors" section included in our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Such factors include, but are not limited to:

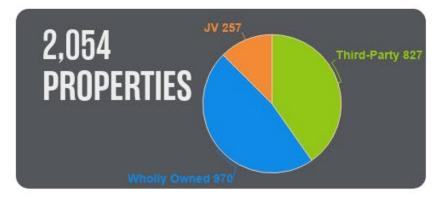
- adverse changes in general economic conditions, the real estate industry and the markets in which we operate;
- failure to close pending acquisitions and developments on expected terms, or at all;
- · the effect of competition from new and existing stores or other storage alternatives, which could cause rents and occupancy rates to decline;
- potential liability for uninsured losses and environmental contamination;
- the impact of the regulatory environment as well as national, state and local laws and regulations, including, without limitation, those governing real estate investment trusts ("REITs"), tenant reinsurance and other aspects of our business, which could adversely affect our results;
- disruptions in credit and financial markets and resulting difficulties in raising capital or obtaining credit at reasonable rates or at all, which could impede our ability to grow;
- increases in interest rates;
- reductions in asset valuations and related impairment charges;
- · our lack of sole decision-making authority with respect to our joint venture investments;
- the effect of recent changes to U.S. tax laws
- the failure to maintain our REIT status for U.S. federal income tax purposes; and
- economic uncertainty due to the impact of war or terrorism, which could adversely affect our business plan.

All forward-looking statements are based upon our current expectations and various assumptions. Our expectations, beliefs and projections are expressed in good faith and we believe there is a reasonable basis for them, but there can be no assurance that management's expectations, beliefs and projections will result or be achieved. All forward-looking statements apply only as of the date made. We undertake no obligation to publicly update or revise forward-looking statements which may be made to reflect events or circumstances after the date made or to reflect the occurrence of unanticipated events.









S&P 500

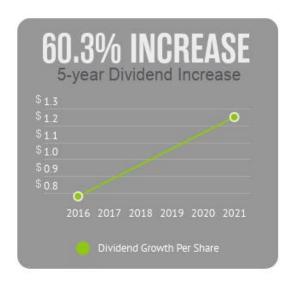








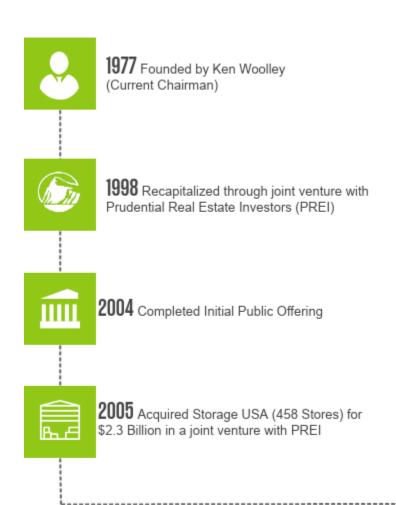


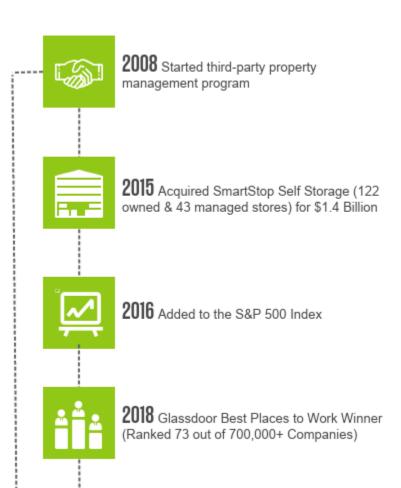


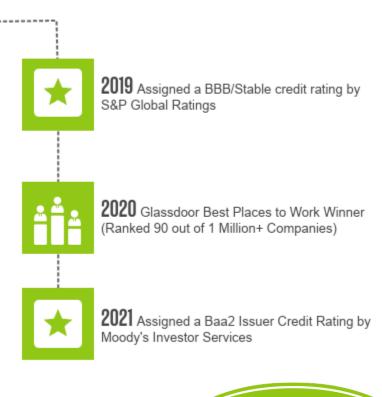


<sup>\*</sup> All metrics presented for the quarter ended September 30, 2021, with the exception of External Growth Investment, which reflects the full year ending December 31, 2020.

## EXTRA SPACE STORAGE TIMELINE









## WHY INVEST IN EXTRA SPACE (EXR)?

# AN ATTRACTIVE SECTOR

Need-based,
recession resilient
asset class with high
operating margins and
low cap-ex
requirements,
resulting in high FAD.
The granularity of
asset and tenant base
reduces volatility and
risk.

# OPERATIONAL EXCELLENCE

Enhanced value of existing and newly acquired self-storage facilities, through best-in-class customer acquisition, revenue management and customer service platforms.

## DISCIPLINED GROWTH

Consistent growth of our geographically diverse portfolio through accretive acquisitions, mutually beneficial joint-venture partnerships, and third-party management services in a highly fragmented sector.

#### SOLID BALANCE SHEET

Appropriately
leveraged balance
sheet consisting of
diversified capital
sources to provide
access to the
cheapest sources of
funds in different
economic climates.

# STRONG PARTNERSHIPS

Creating growth
opportunities through
Joint Venture and
third-party
management
relationships. Our
partnerships provide
capital, additional
income streams,
leveraged returns and
future acquisition
opportunities.



## MANAGEMENT DEPTH



CFO 20 Years



CEO 16 Years\*



CMO 18 Years



**CLO** 16 Years



COO 14 Years



CSO 15 Years

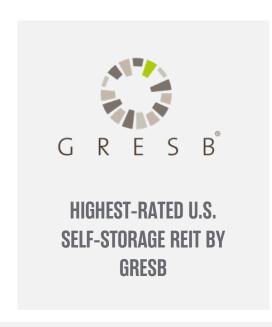


**UIU** 19 Years



# SUSTAINABILITY

## SUSTAINABILITY HIGHLIGHTS









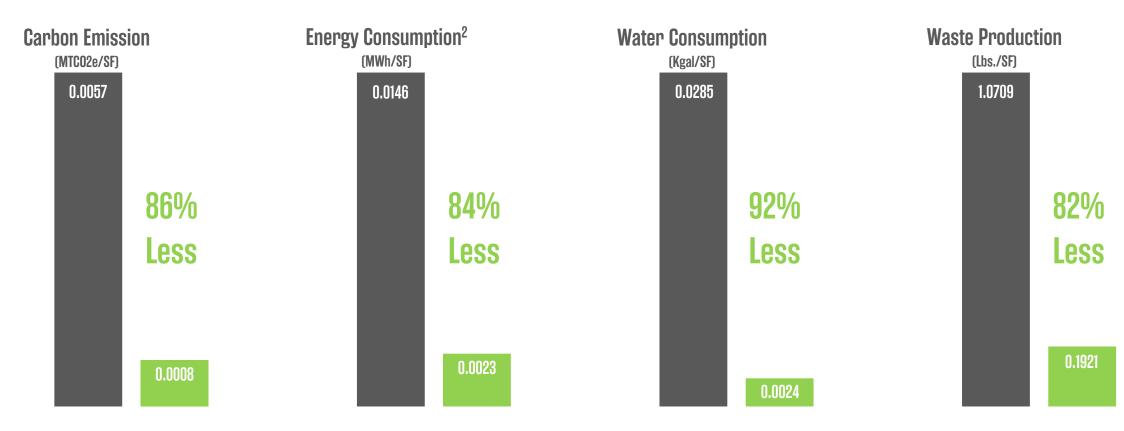
Best ESG Risk Rating of U.S. Self-storage REIT 5<sup>th</sup> Percentile – Company Risk (Lowest = Best) **RANKED AS TOP 5 REAL ESTATE COMPANY** 

By Just Capital, 2020 rankings Forbes



## **ENVIRONMENTAL HIGHLIGHTS**

Low Consumption and Emissions Intensity Relative to Other Asset Classes<sup>1</sup>



1. Real Estate Sector Average data from Urban Land Institute, Greenprint Performance Report, Volume 11, and includes multifamily, office, industrial, retail and hotel sectors. Extra Space Storage intensity data is for all properties managed during 2020 as provided in the appendix to this report.

**■** Real Estate Sector Average

**Extra Space Storage** 

2. Extra Space Storage energy consumption reported net of solar energy produced and consumed on site within the portfolio.

## **ENVIRONMENTAL HIGHLIGHTS**













## **SOCIAL HIGHLIGHTS**









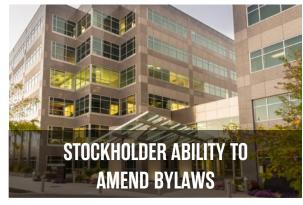




## **GOVERNANCE HIGHLIGHTS**







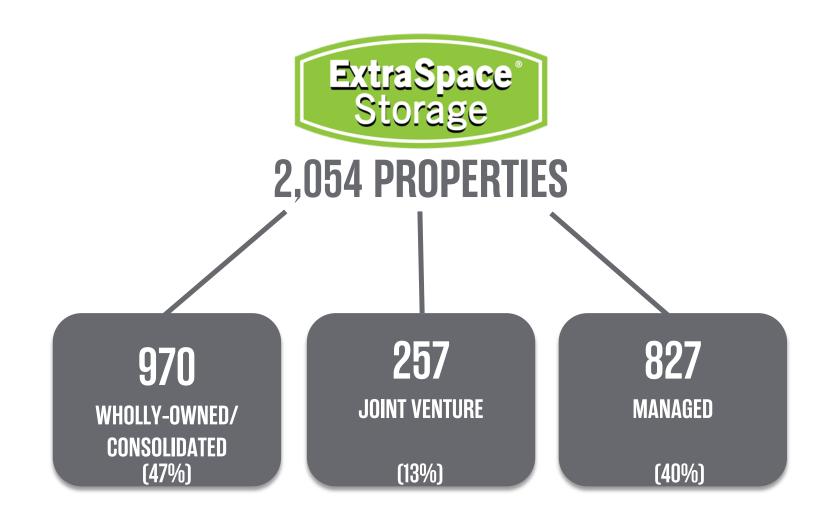




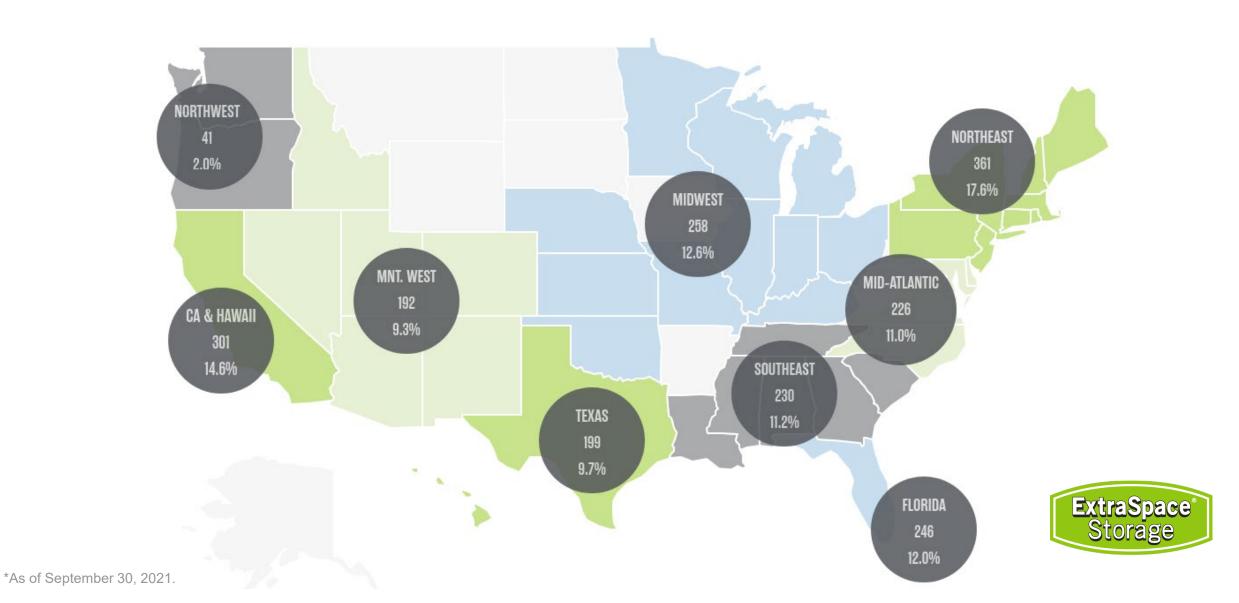
# PORTFOLIO & PEFORMANCE



## FLEXIBLE OWNERSHIP STRUCTURE



## **DIVERSIFICATION AND SCALE**



## **GRANULARITY LEADS TO STABILITY**



With over 2,000 stores, no singular property is worth more than 1% of portfolio





No MSA contributes more than 12% of same-store revenue



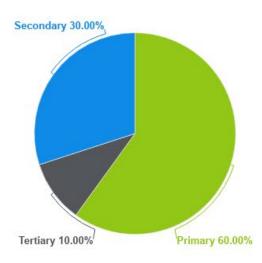


1.2 Million+ customers across all demographics



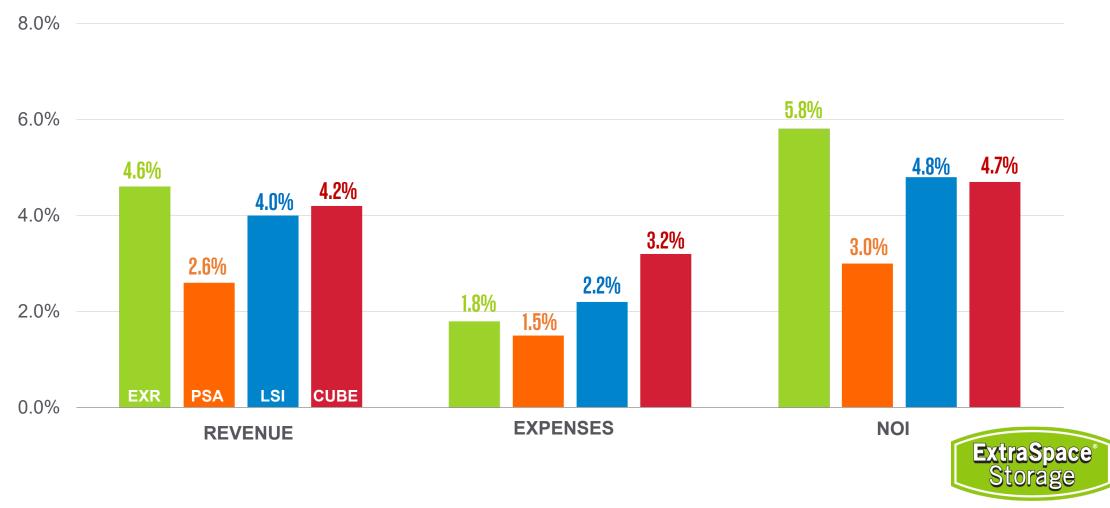


Balanced presence in markets of varying size



## **BEST IN-CLASS OPERATOR**

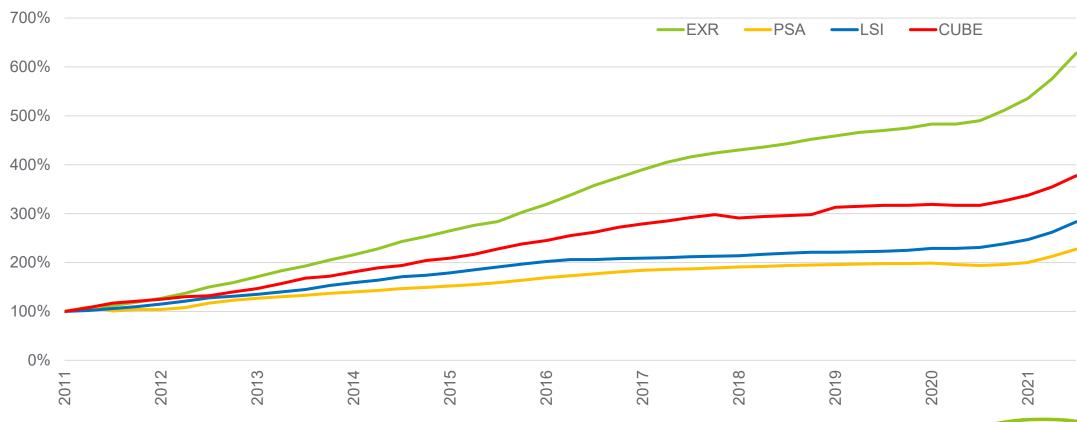
5-years of Average Same-Store Outperformance



<sup>\*</sup>Data as of September 30, 2021 as reported in public filings. EXR and PSA results <u>exclude</u> tenant reinsurance revenues and expenses. CUBE results prior to 2021 and LSI results prior to 2019 include the benefit from tenant insurance revenue.

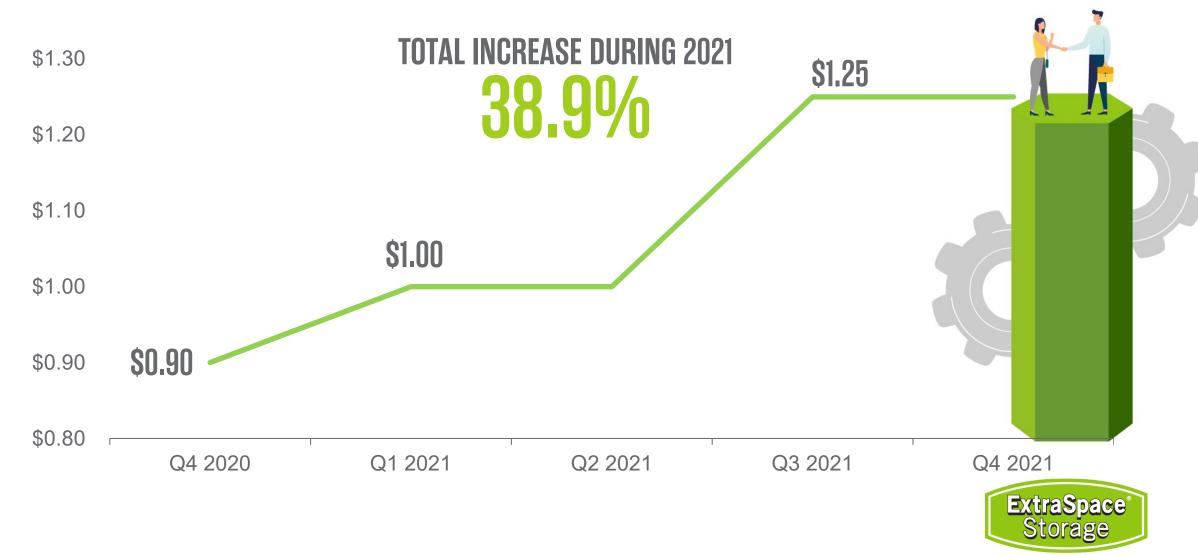
## SECTOR-LEADING CORE FFO GROWTH

Core FFO Per Share Growth<sup>1</sup>





## SIGNIFICANT DIVIDEND GROWTH



<sup>\*</sup>As reported in public filings or announcements.

## BEST-IN-CLASS STOCK PERFORMANCE

10-Year Total Return

#### STORAGE SECTOR

1. Extra Space Storage (EXR) 1,208.9%

2. Life Storage (LSI) 685.5%

3. CubeSmart (CUBE) 658.2%

4. Public Storage (PSA) 290.5%

#### **ALL PUBLIC REITS**

1. Extra Space Storage (EXR) 1,208.9%

2. Equinix REIT (EQIX) 935.3%

3. SBA Comms REIT (SBAC) 821.0%

4. Sun Communities (SUI) 728.3%

5. First Industrial Realty (FR) 710.9%

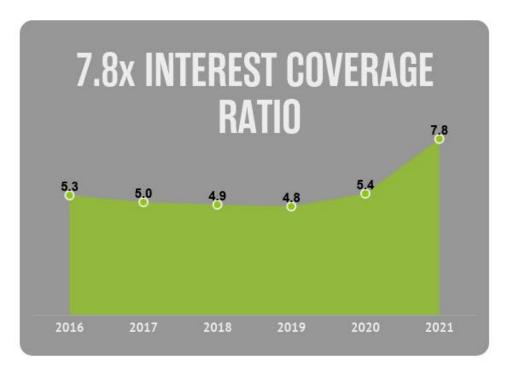


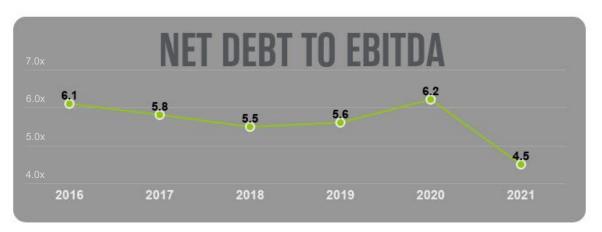
# QUICK FACTS Extra Space Balance Sheet

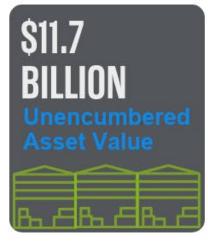
6.4x
Fixed
Charge
Ratio



2.8%
Weighted
Average
Interest Rate











# SECTOR TRENDS

## **CURRENT SECTOR TRENDS**

Peak occupancy levels

Significant pricing power

State of emergency orders have mostly been removed (reducing drag on revenue growth)

New supply in many markets, but gradually moderating from 2018 peak

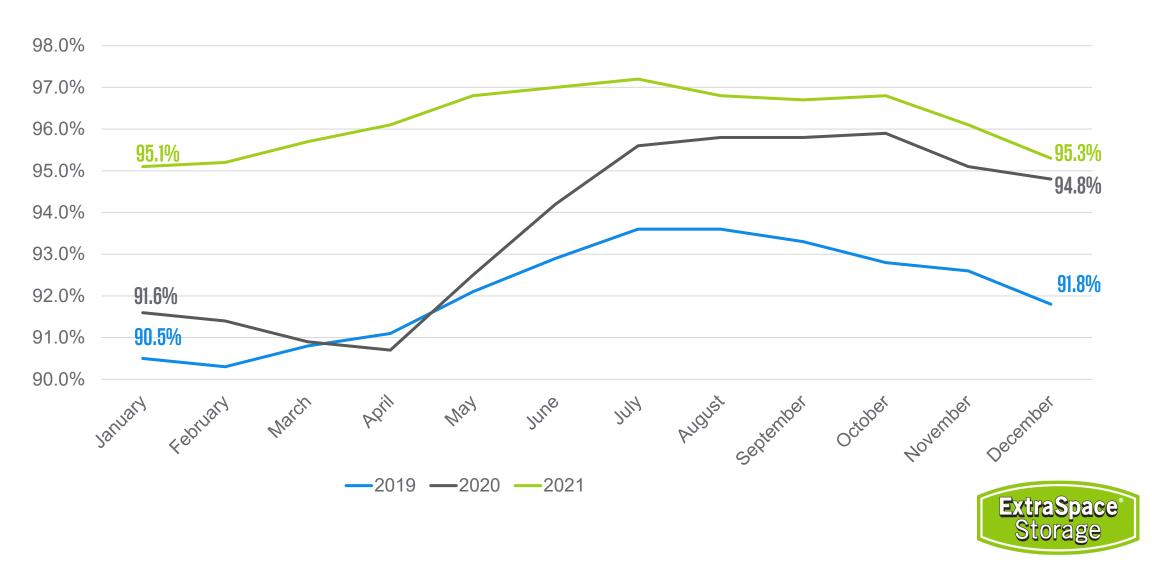
Scale and technology advantage of REITS

Ownership and management consolidation

Competitive acquisitions environment



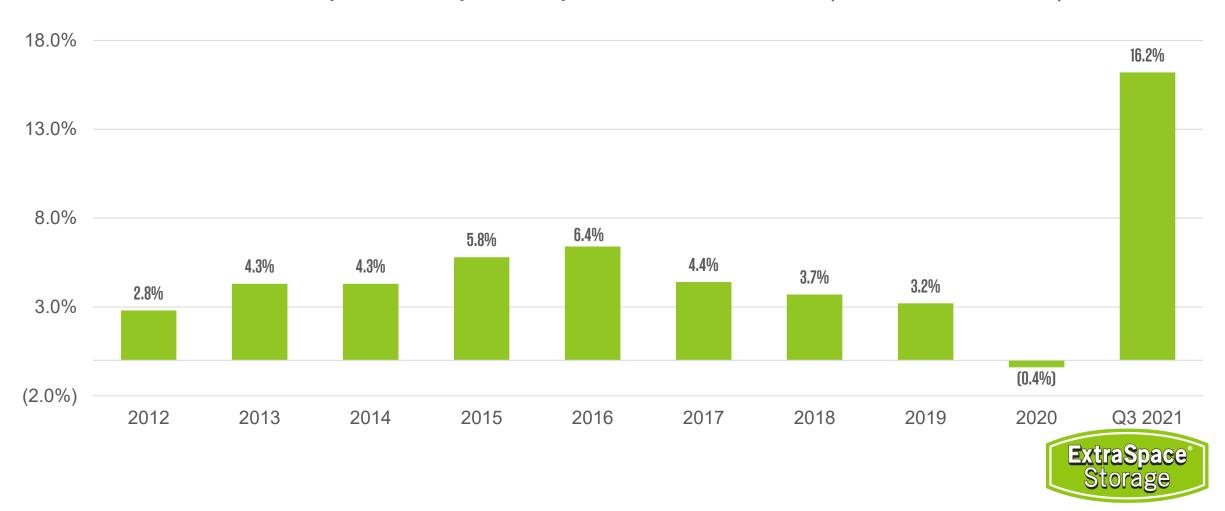
## **OCCUPANCY TRENDS**



<sup>\*</sup> End of month occupancy for 2021 "Same-store" pool of 860 stores.

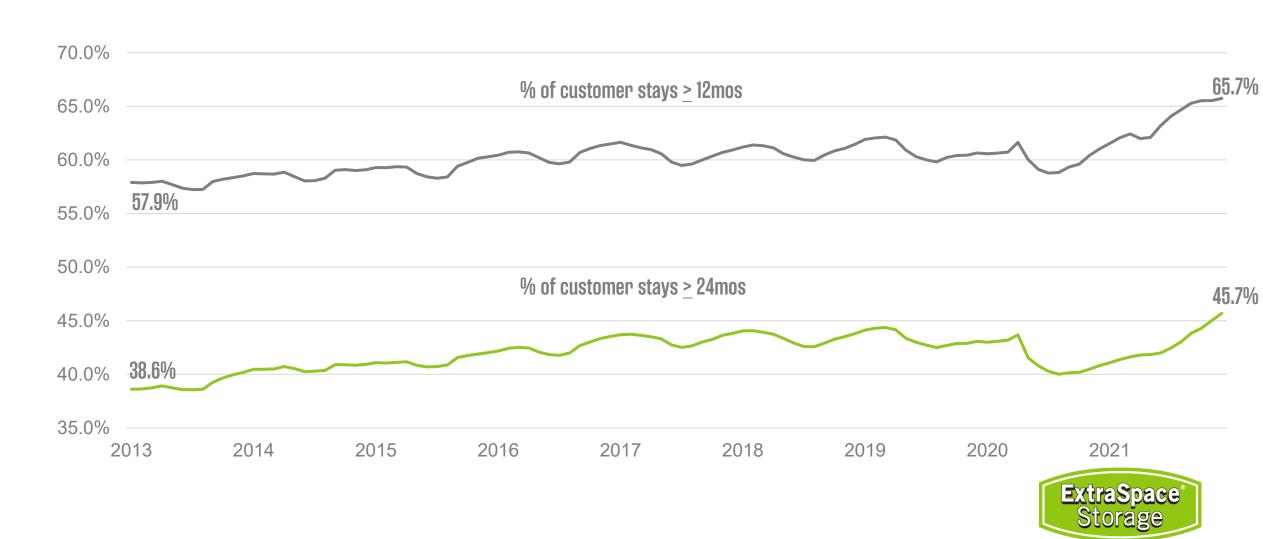
## STRONG PRICING POWER

Net Rent per Occupied Square Foot Growth (Year-Over-Year)



<sup>\*</sup>As disclosed in Company's supplemental financials for the reported year's same-store pool.

## **LENGTH OF TENANT STAY**



<sup>\*</sup>Data measured for in-place customers mid-month to reduce volatility. 597 "Core" EXR stores.

## **NEW SUPPLY IN MANY MARKETS**

Continued impact in higher delivery markets

Markets with elevated supply still maintaining high occupancy and pricing power

Physical lease-up at or ahead of historical levels, but economic stabilization may take longer

Development yields near all-time lows, but stabilizing due to improved performance

Projects under construction still expected to deliver, but with delays and cost overruns

Deliveries have gradually moderated from late 2018 – present, but still above historical levels



### FLEXIBLE DIGITAL PLATFORM



#### **FOCUSED ON:**

AGILITY • CUSTOMER EXPERIENCE • SCALABILITY • EFFICIENCIES • FUTURE PROOF

#### **CUSTOMER FACING**

"Customer Experience"

















BLUETOOTH TECH KIOSK

#### **BACKOFFICE**

"Secret Sauce"



POINT OF SALE



**PRICING** 



**DIGITAL MARKETING** 



**DATA WAREHOUSE** 



**FACILITIES MGT** 



FINANCIAL REPORTING



PROCUREMENT FP8



#### **FOUNDATION**

"Scalable Infrastructure"











## ENHANCED CUSTOMER EXPERIENCE

A focus on a seamless customer experience

Increasing channels for engagement with potential and existing customers

Empowering EXR employees for single-contact resolution

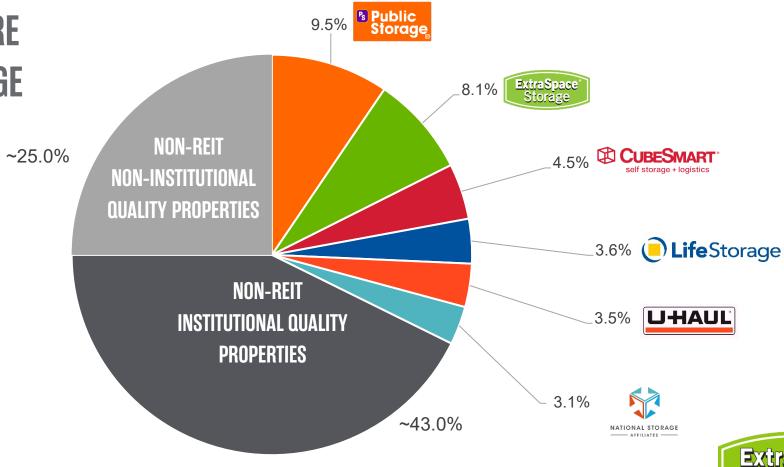
Adding service tools for existing customer accounts

Emphasis on removing barriers to acquire and retain customers



## **OPPORTUNITY FOR CONSOLIDATION**

U.S. MARKET SHARE BY SQUARE FOOTAGE





\*REIT data from public filings as of September 30, 2021. U-Haul and total U.S. storage square footage per the 2021 Self-Storage Almanac. Percentage of Institutional and Non-Institutional Quality Properties estimated by Extra Space Storage.



# GROWTH STRATEGY

## DIVERSE GROWTH STRATEGIES

**ACQUISITION** 

THIRD PARTY
MANAGEMENT

CERTIFICATE OF OCCUPANCY & DEVELOPMENT

BRIDGE LENDING

SITE EXPANSION &
REDEVELOPMENT

PREFERRED EQUITY

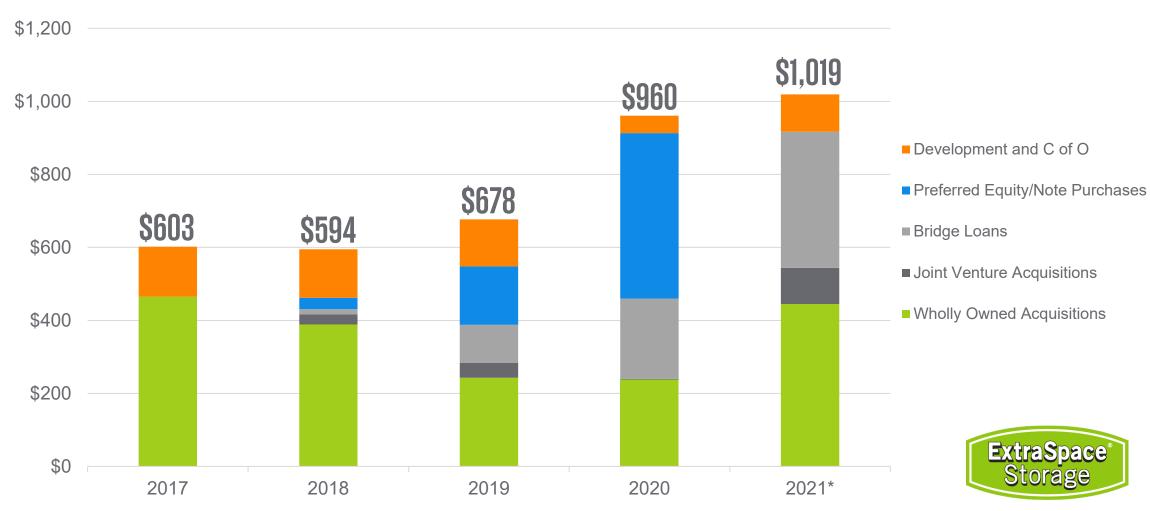
**NET LEASE** 

**NOTE PURCHASES** 



## DISCIPLINED INVESTMENT ACTIVITY

(in millions)



<sup>\*</sup>As of October 27, 2021, per the Company's 3<sup>rd</sup> quarter earnings release. 2021 includes investments that have closed or are under agreement to close in 2021. Investments in joint ventures are considered at EXR net investment in the joint venture, bridge loans are gross loan originations closed or schedule to close (prior to loan sales).

## **CONSISTENT GROWTH**

Extra Space Storage Branded Stores



■ Wholly-Owned/Consolidated ■ Joint Venture ■ Managed



## **ACQUISITION STRATEGY**

Enhance returns by integrating stores on EXR platform & increasing net operating income

Emphasis on geographic diversification and higher growth markets

Acquire stores primarily in off-market transactions through existing relationships

Capitalize many transactions through joint ventures to enhance return on invested capital

A majority of 2021 acquisitions are non-stabilized properties

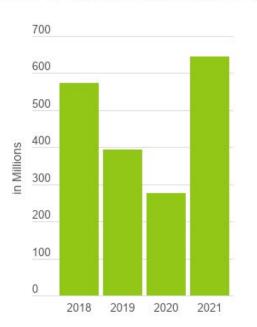


## **ACQUISITION QUICK FACTS**





Closed or under contract in 20211





**79 STORES** 

Closed or under contract in 20211





79%
Of 2020 acquisitions were through off market transactions



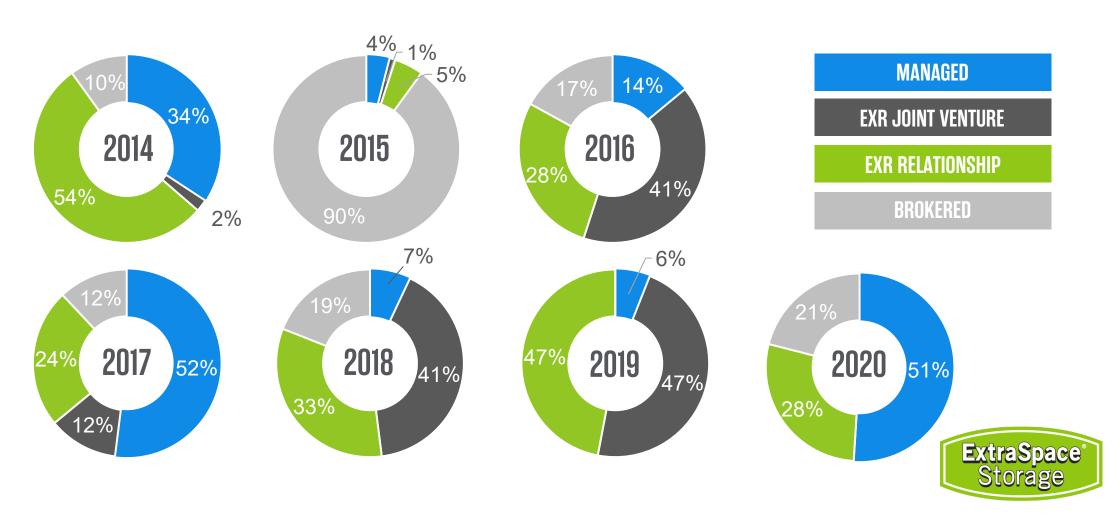


**75.5%**Average occupancy of 2021 acquisitions<sup>1</sup>



# **SOURCES OF ACQUISITIONS**

Percentage of Annual Acquisitions Investment by Seller Type



<sup>\*</sup>Data based on the Company's investment dollar volume.

# THIRD-PARTY MANAGEMENT STRATEGY

Create additional income streams from management fees, tenant insurance & bridge loans

Increase operational efficiency through scale of customer data, stores & brand awareness

Acquire stores primarily in off-market transactions through existing relationships

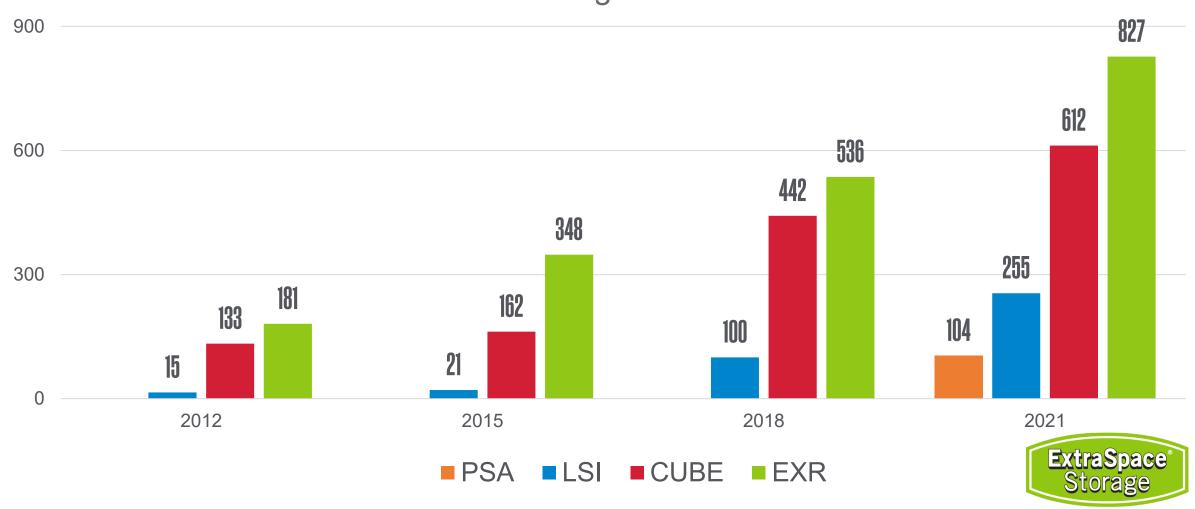
Build acquisitions pipeline from managed portfolio for low-risk, off market transactions

Have a diverse partnership group and expand industry relationships



## THIRD-PARTY MANAGEMENT GROWTH

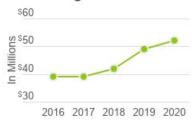
**Total Stores Managed for Third Parties** 



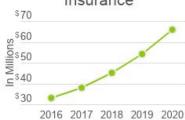
# NAGEMENT QUICK FACTS



\$52 Million in 2020 Management Fees<sup>1</sup>

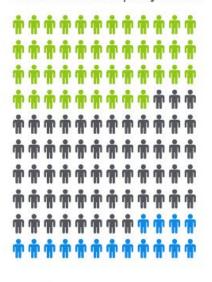


## \$66 Million in 2020 Tenant Insurance<sup>1</sup>





~40% of stores, customers and customer data points come from third-party stores



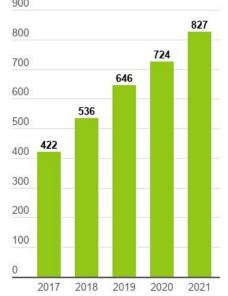
Third-Party Managed







Over 200+ ownership groups creating acquisitions pipeline





Acquired \$2.0 billion from third-party management platform in low-risk transactions



# **BRIDGE LENDING STRATEGY**

Lending program focused on providing threeyear financing for projects in lease-up

Lend on completed projects only (no construction loans)

Loans originated in a mortgage/mezzanine loan structure

Mortgage loans later sold in secondary market to manage concentration and enhance yield

EXR management is a requirement of loan, creating third-party managed opportunities

Creates potential acquisition pipeline, with \$181 million in acquisitions acquired/contracted



# **BRIDGE LENDING QUICK FACTS**

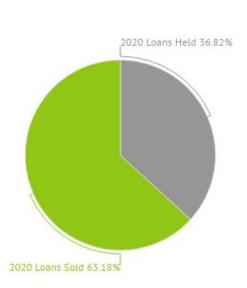


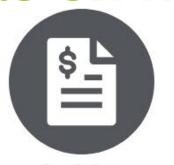


## **\$118 MILLON**

in loans sold (Q1 - Q3 2021)

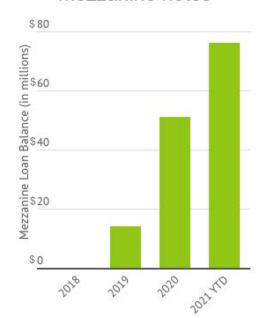






9.3%

Weighted average return of mezzanine notes





## \$306 MILLON Under agreement to close in



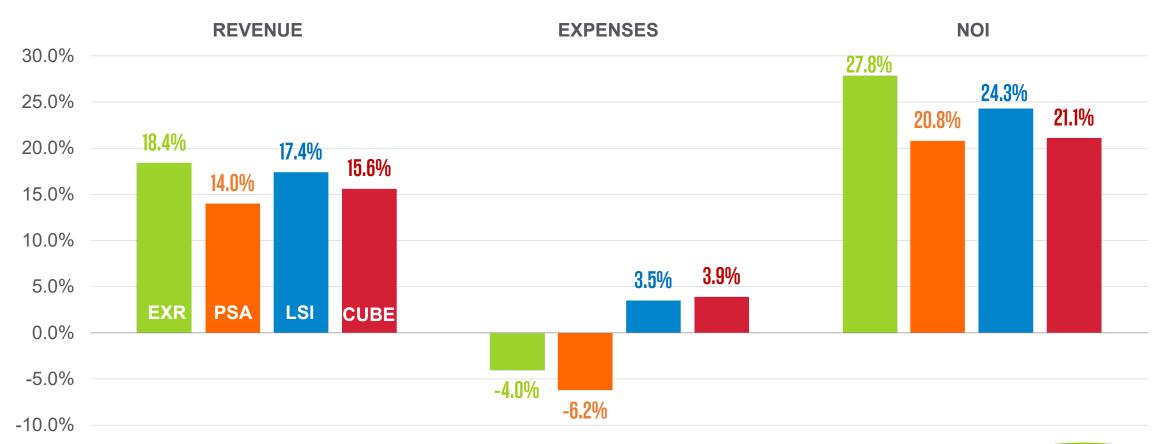
# SITE EXPANSION & REDEVELOPMENT





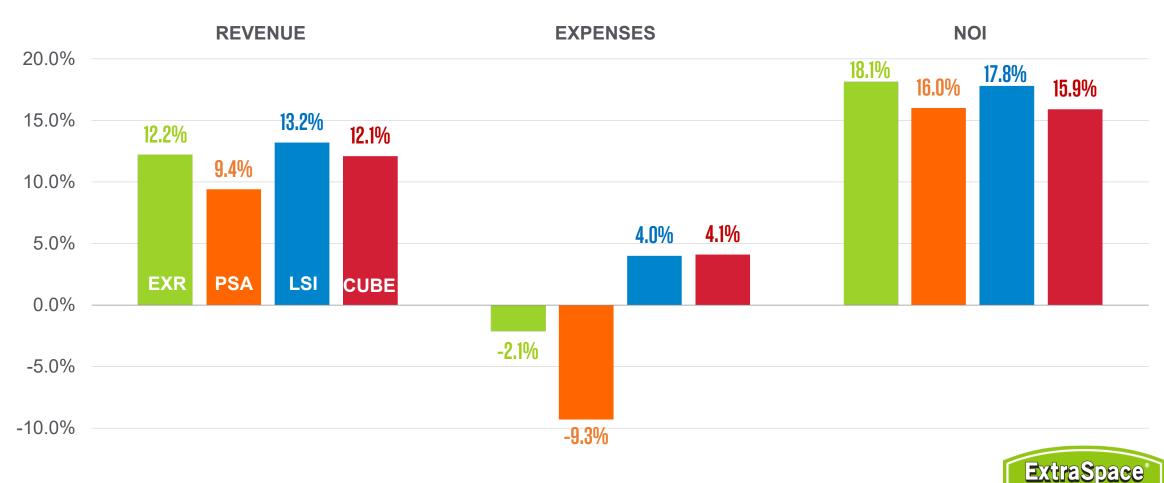
# QUARTERLY UPDATE

# 2021 Q3 SAME-STORE PERFORMANCE





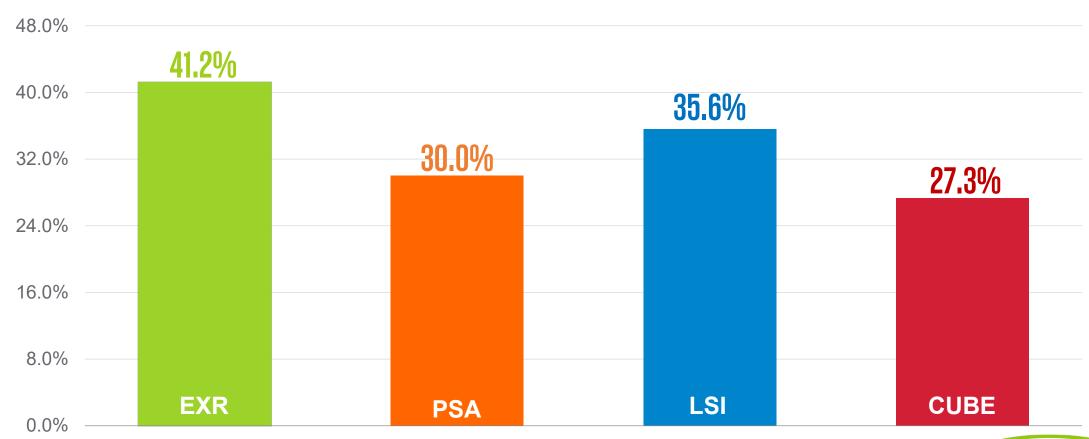
## YEAR-TO-DATE 2021 SAME-STORE PERFORMANCE





# 2021 Q3 CORE FFO GROWTH

(Per Share)





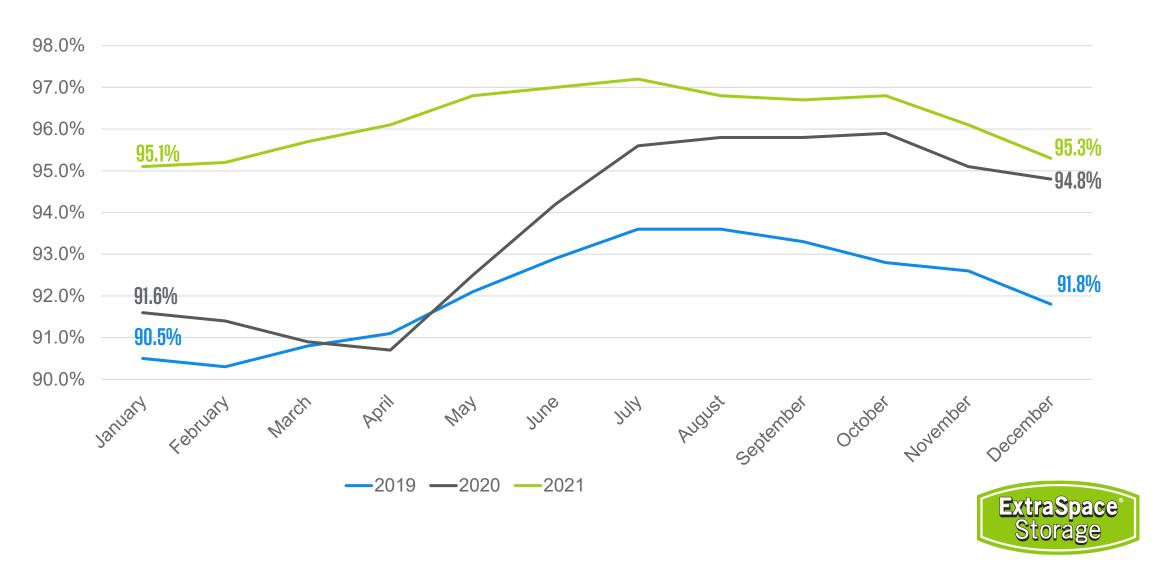
# YEAR-TO-DATE 2021 CORE FFO GROWTH

(Per Share)



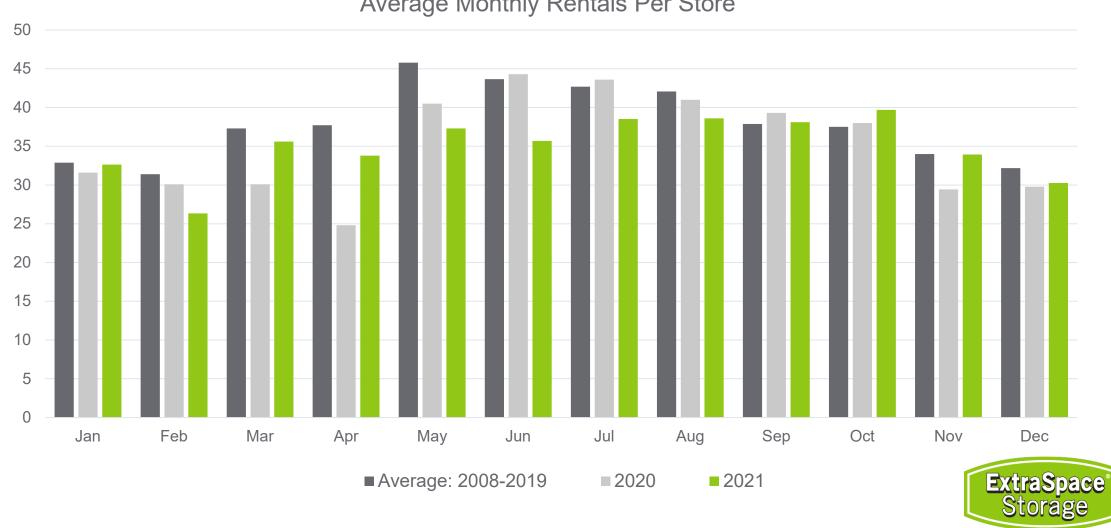


# **OCCUPANCY TRENDS**

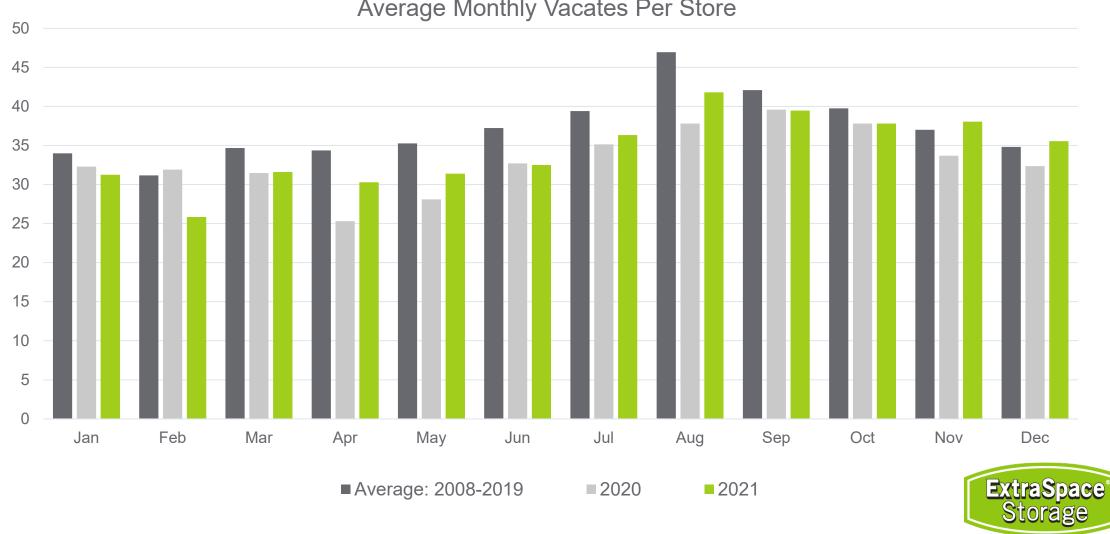


<sup>\*</sup> End of month occupancy for 2021 "Same-store" pool of 860 stores.

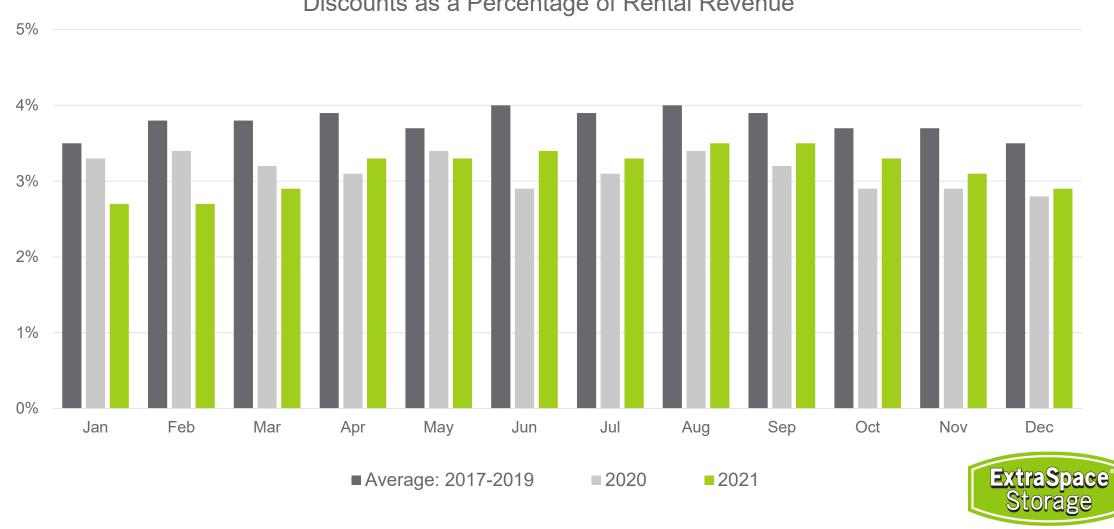
Average Monthly Rentals Per Store



Average Monthly Vacates Per Store



Discounts as a Percentage of Rental Revenue



# **APPENDIX**

# NON-GAAP FINANCIAL MEASURES

## **Definition of FFO:**

FFO provides relevant and meaningful information about the Company's operating performance that is necessary, along with net income and cash flows, for an understanding of the Company's operating results. The Company believes FFO is a meaningful disclosure as a supplement to net income. Net income assumes that the values of real estate assets diminish predictably over time as reflected through depreciation and amortization expenses. The values of real estate assets fluctuate due to market conditions and the Company believes FFO more accurately reflects the value of the Company's real estate assets. FFO is defined by the National Association of Real Estate Investment Trusts, Inc. ("NAREIT") as net income computed in accordance with U.S. generally accepted accounting principles ("GAAP"), excluding gains or losses on sales of operating stores and impairment write downs of depreciable real estate assets, plus depreciation and amortization related to real estate and after adjustments to record unconsolidated partnerships and joint ventures on the same basis. The Company believes that to further understand the Company's performance, FFO should be considered along with the reported net income and cash flows in accordance with GAAP, as presented in the Company's consolidated financial statements. FFO should not be considered a replacement of net income computed in accordance with GAAP.

For informational purposes, the Company also presents Core FFO, which in previous quarters was referred to as FFO as adjusted. There have been no definitional changes between FFO as adjusted and Core FFO. Core FFO excludes revenues and expenses not core to our operations and non-cash interest. Although the Company's calculation of Core FFO differs from NAREIT's definition of FFO and may not be comparable to that of other REITs and real estate companies, the Company believes it provides a meaningful supplemental measure of operating performance.

The Company believes that by excluding revenues and expenses not core to our operations, the costs related to acquiring stores and non-cash interest charges, stockholders and potential investors are presented with an indicator of its operating performance that more closely achieves the objectives of the real estate industry in presenting FFO.

Core FFO by the Company should not be considered a replacement of the NAREIT definition of FFO. The computation of FFO may not be comparable to FFO reported by other REITs or real estate companies that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently. FFO does not represent cash generated from operating activities determined in accordance with GAAP, and should not be considered as an alternative to net income as an indication of the Company's performance, as an alternative to net cash flow from operating activities as a measure of liquidity, or as an indicator of the Company's ability to make cash distributions.

