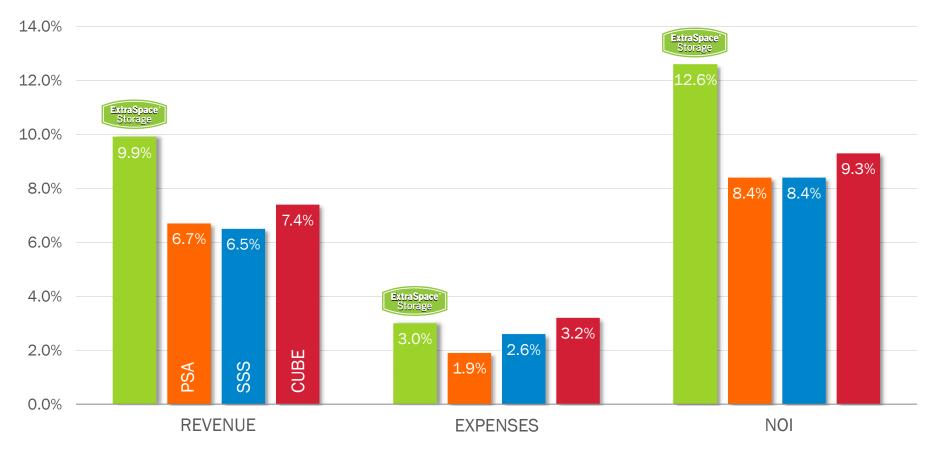


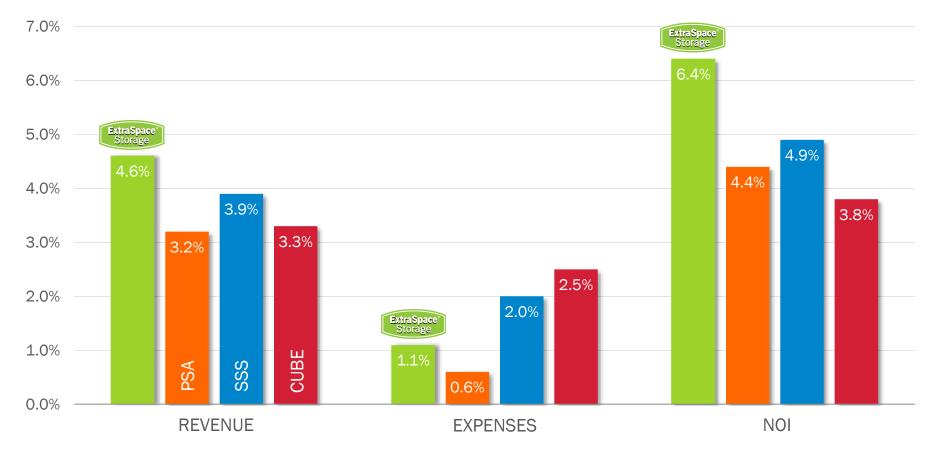
# **January, 2016**

### BEST-IN-CLASS PERFORMANCE 2015 Q3 SAME-STORE



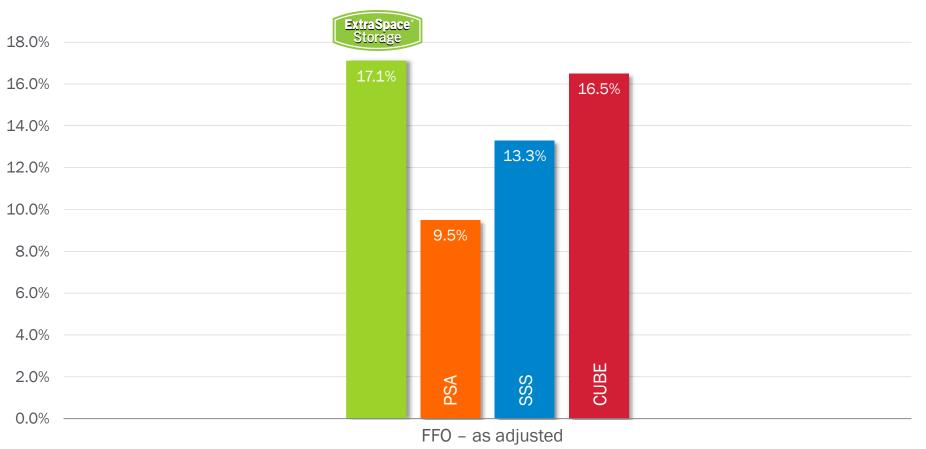
\*Data as of September 30, 2015 as reported in public filings

## **39 QUARTERS OF AVERAGE SAME-STORE OUTPERFORMANCE**



\*Data as of September 30, 2015 as reported in public filings

## BEST-IN-CLASS PERFORMANCE 2015 YTD AFFO GROWTH



\*Data as of September 30, 2015 as reported in public filings

## **BEST-IN-CLASS REIT PERFORMANCE**

### Total Returns of Public REITs

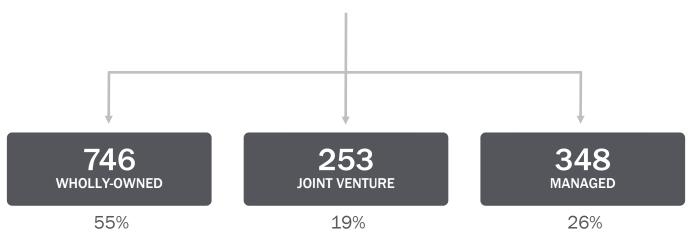
One-Year Return		Five-Year Return		Ten-Year Return	
1. Extra Space Storage (EXR)	55.2%	1. Extra Space Storage (EXR)	491.4%	1. Extra Space Storage (EXR)	777.0%
2. Preferred Apartment (APTS)	53.8%	2. CoreSite Realty (COR)	398.4%	2. GEO Group (GEO)	468.5%
3. CoreSite Realty (COR)	50.5%	3. Equinix REIT (EQN2)	312.6%	3. Omega Healthcare (OHI)	445.0%
4. CubeSmart (CUBE)	42.4%	4. CubeSmart (CUBE)	272.6%	4. Sun Communities (SUI)	413.9%
5. Equinix REIT (EQN2)	42.3%	5. Sovran Self Storage (SSS)	250.1%	5. Digital Realty Trust (DLR)	411.6%



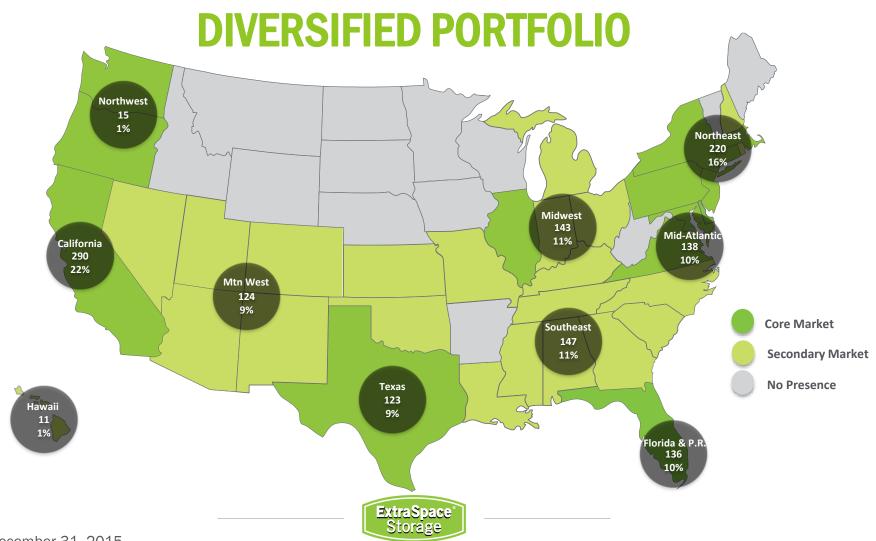
\*Results from "KeyBanc Leaderboard" as of December 31, 2015

**CONTINUED GROWTH** 





\*As of December 31, 2015



\*As of December 31, 2015

## **SUCCESSFUL ACQUISITION OF SMARTSTOP**

#### Before 10/1

- Trained 325 store employees
- Trained six District Managers
- Involved 300+ EXR employees in training/transition
- Processed payroll and benefits for SmartStop employees
- Implemented pricing systems
- Notified all SmartStop customers
  of merger

#### 10/1 - 10/3

- Smartstop.com pages redirected to extraspace.com
- Able to accept online payments and reservations for SmartStop customers
- Calls rolling to stores and call center
- Temporary or permanent EXR signage installed
- EXR District Managers and Store Managers in SmartStop stores for first 2 weeks
- Data converted to EXR platform
- Point-of-sale system live
- Firewalls installed
- Stores look, feel and operate like EXR stores

#### Now

- Business as usual
- Constant training
- Capex projects underway

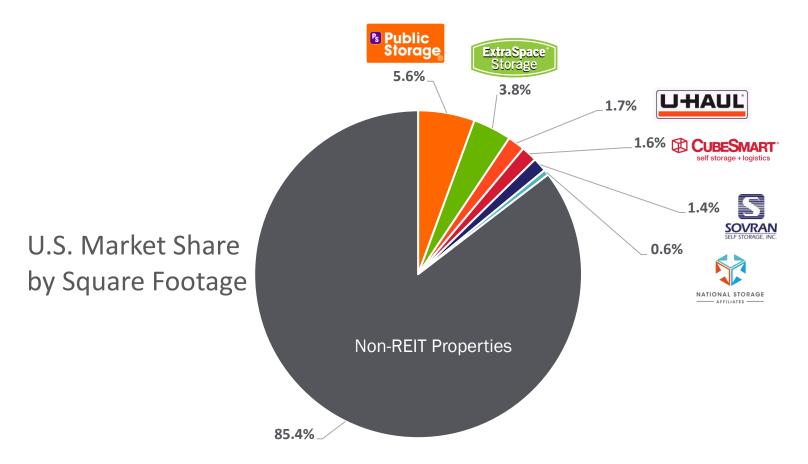
Constant Communication Central Command System + Cross-functional Team Coordination with SmartStop

### **SMARTSTOP REVENUE UPSIDE**



\*Occupancy for the same-store pool as of September 30, 2015. Net rent per SF for stores in common markets, excluding parking.

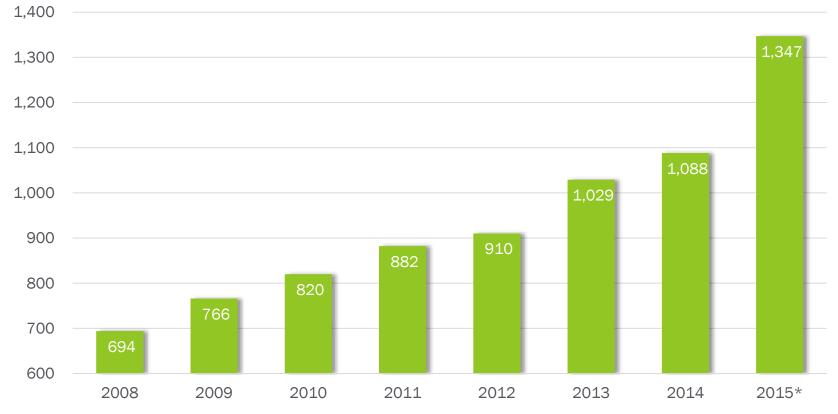
## **OPPORTUNITY FOR CONSOLIDATION**



\*Data from public filings as of September 30, 2015. U-Haul and total U.S. storage square footage per the 2015 Self-Storage Almanac.

## **CONSISTENT GROWTH**

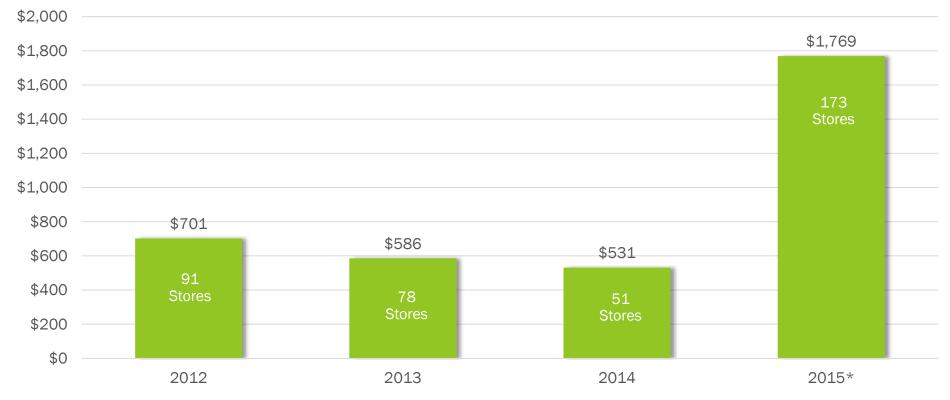
Extra Space Storage Branded Stores



\*As of December 31, 2015

## **ROBUST ACQUISITION ACTIVITY**

Annual Acquisition Volume (\$ in millions)



\*As of December 31, 2015 – Includes \$21.5 million in stores acquired by joint ventures.

## **CERTIFICATE OF OCCUPANCY ACTIVITY**

	<u>Stores</u>	Price
2013 Closed	1	\$13.5M
2014 Closed	2	\$29.3M
2015 Closed	7	\$67.6M
2016 Projected Close	11	\$109.6M
2017 Projected Close	3	\$43.4M
2018 Projected Close	2	\$18.1M

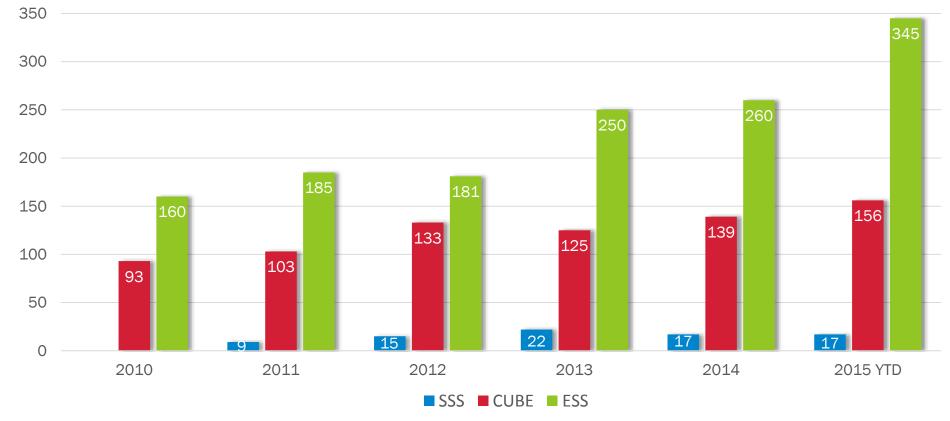




\*Data as of December 31, 2015. One 2015 closing and two stores under contract was/will be purchased by a joint venture.

## **THIRD-PARTY MANAGEMENT GROWTH**

#### Total Stores Managed for Third-Party Owners



\*Data as of September 30, 2015 as reported in public filings. EXR 2015 YTD includes 43 SmartStop stores managed as of October 1, 2015.

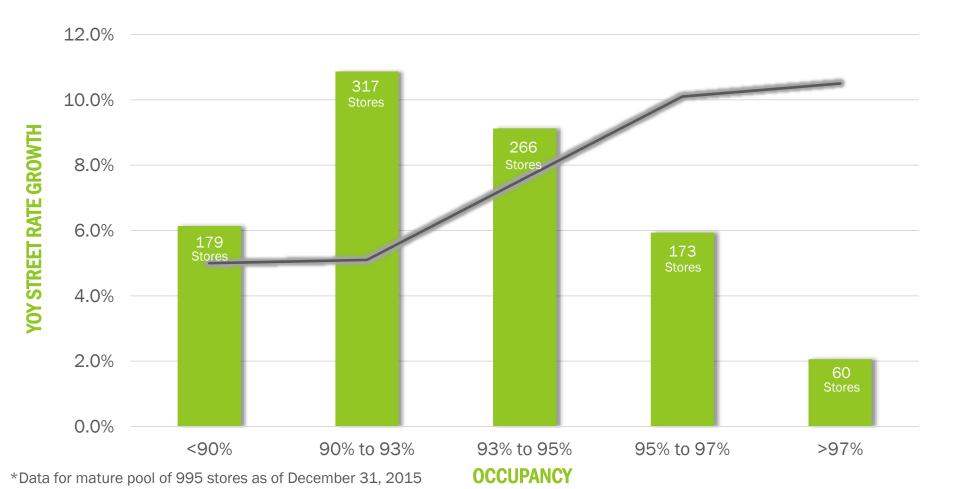
# **INDUSTRY TRENDS**

- Constrained new supply
  - Difficult to entitle
  - Difficult to finance
  - Difficult to manage
- All-time high occupancy
- Pricing power and rent rate growth
- Lower year-over-year discounting
- Growing per capita usage of storage
- Ownership and management consolidation
- Growing technology advantage of REITs

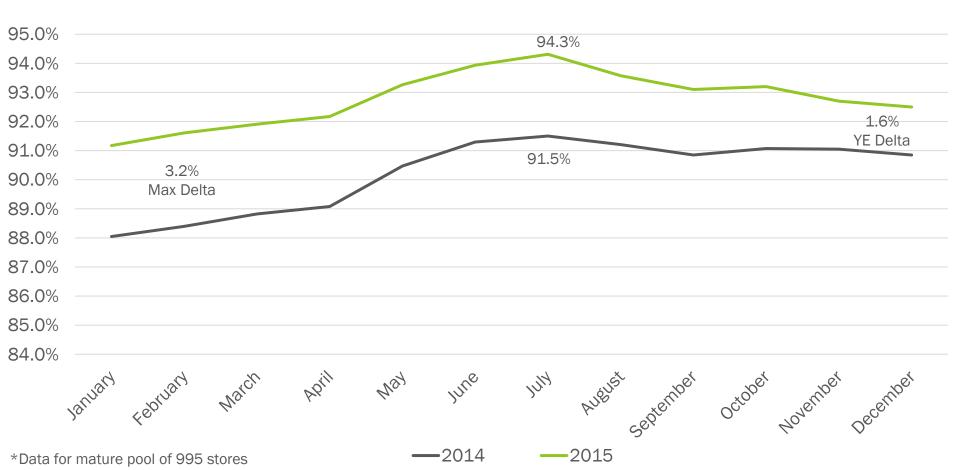




## **RECORD OCCUPANCY LEADS TO PRICING POWER**



### **OCCUPANCY TRENDS**



### **NEW SUPPLY – ANOTHER DATA POINT**



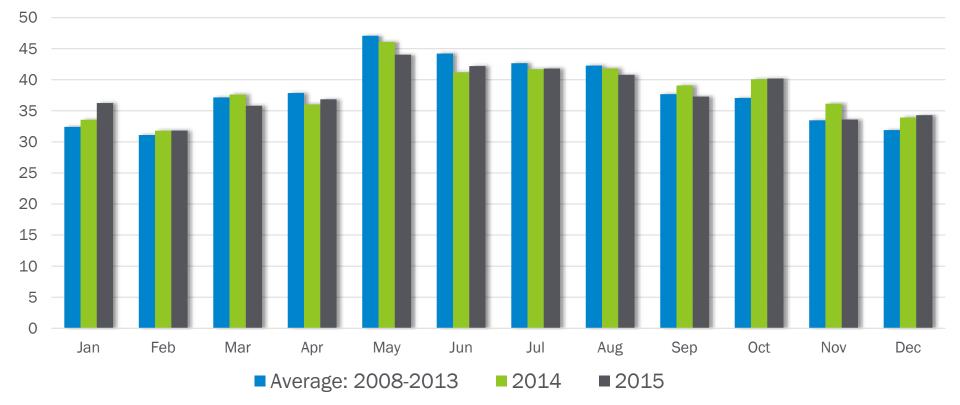




Source: https://www.sparefoot.com/self-storage/news/3229-chris-sonne-qa-whats-ahead-for-self-storage-development/

# **STRONG RENTAL ACTIVITY**

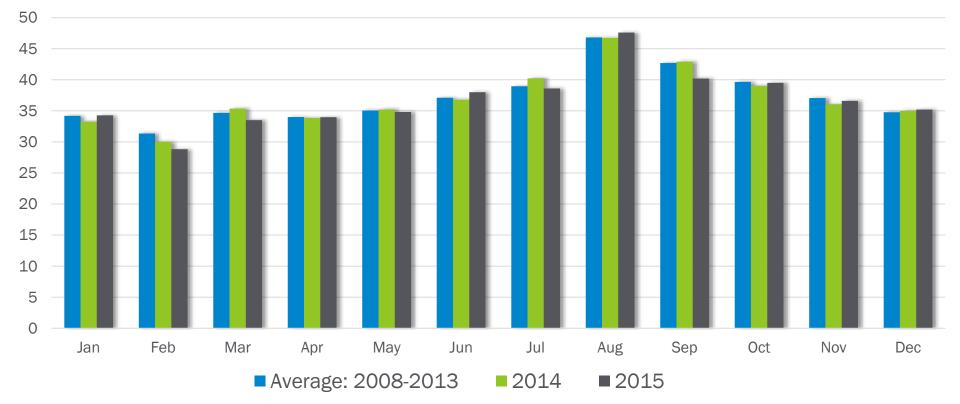
Average Monthly Rentals Per Store



\*Data for 607 "Core" stores.

### **STABLE VACATES**

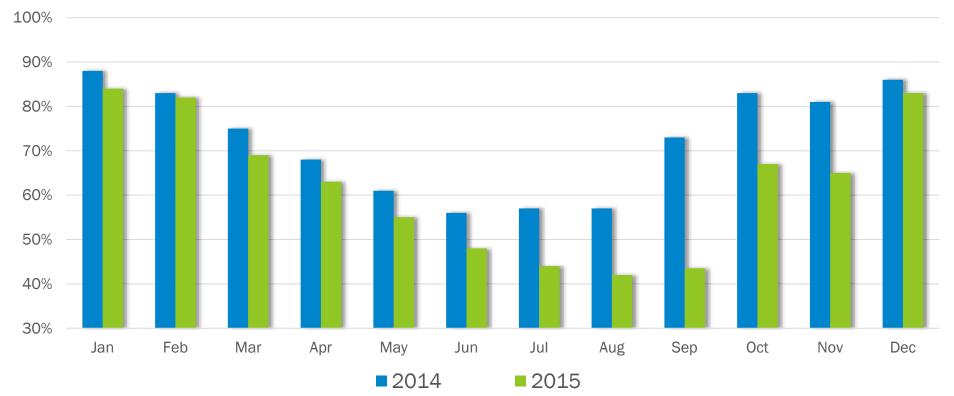
#### Average Monthly Vacates Per Store



\*Data for 607 "Core" stores.

# **DISCOUNT REDUCTIONS**

Percentage of New Customers Receiving a Discount



## **INCREASING LENGTH OF STAY**



#### Cerritos, CA - before



#### Cerritos, CA - after



Hazlet, NJ - before



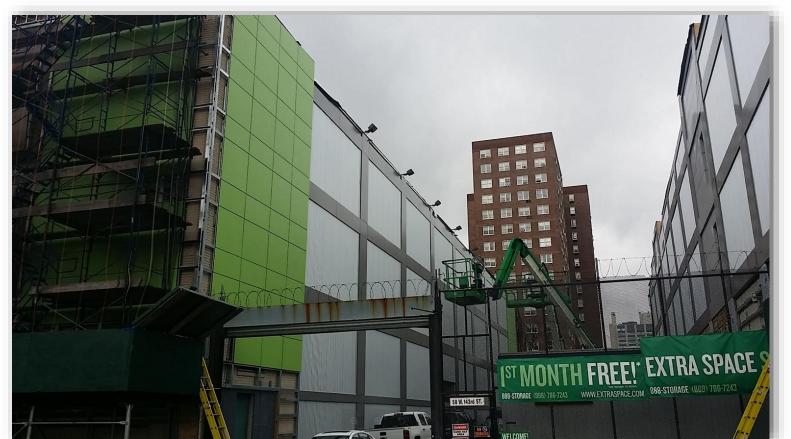
#### Hazlet, NJ - after



#### New York, NY- before



#### New York, NY- under construction



## **CERTIFICATE OF OCCUPANCY STORES**

#### Dedham, MA



## **CERTIFICATE OF OCCUPANCY STORES**

#### San Antonio, TX

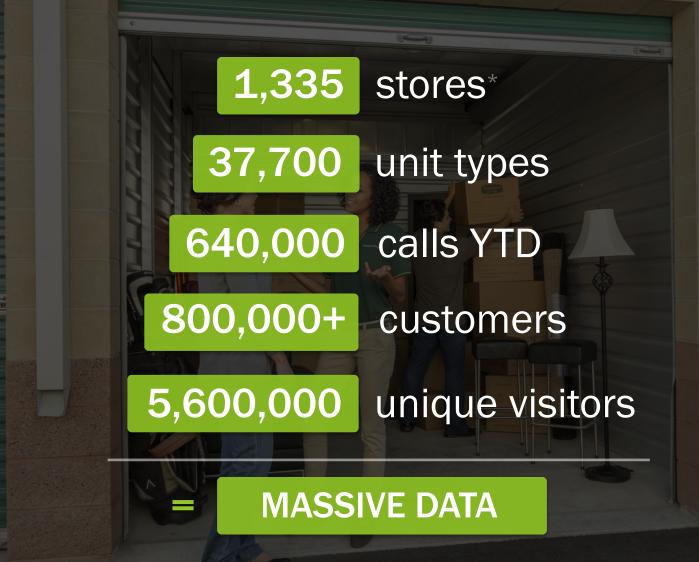


## **CERTIFICATE OF OCCUPANCY STORES**

#### San Diego, CA







\*As of October 1, 2015

## **DEMOGRAPHIC STRATEGY**





### **HAVE YOU USED SELF-STORAGE BEFORE?**

