



COMPANY PRESENTATION

January 2020



FORWARD-LOOKING STATEMENTS

Certain information set forth in this release contains “forward-looking statements” within the meaning of the federal securities laws. Forward-looking statements include statements concerning the benefits of store acquisitions, developments, favorable market conditions, our outlook and estimates for the year and other statements concerning our plans, objectives, goals, strategies, future events, future revenues or performance, capital expenditures, financing needs, the competitive landscape, plans or intentions relating to acquisitions and developments and other information that is not historical information. In some cases, forward-looking statements can be identified by terminology such as “believes,” “estimates,” “expects,” “may,” “will,” “should,” “anticipates,” or “intends,” or the negative of such terms or other comparable terminology, or by discussions of strategy. We may also make additional forward-looking statements from time to time. All such subsequent forward-looking statements, whether written or oral, by us or on our behalf, are also expressly qualified by these cautionary statements. There are a number of risks and uncertainties that could cause our actual results to differ materially from the forward-looking statements contained in or contemplated by this release. Any forward-looking statements should be considered in light of the risks referenced in the “Risk Factors” section included in our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Such factors include, but are not limited to:

- adverse changes in general economic conditions, the real estate industry and the markets in which we operate;
- failure to close pending acquisitions and developments on expected terms, or at all;
- the effect of competition from new and existing stores or other storage alternatives, which could cause rents and occupancy rates to decline;
- potential liability for uninsured losses and environmental contamination;
- the impact of the regulatory environment as well as national, state and local laws and regulations, including, without limitation, those governing real estate investment trusts (“REITs”), tenant reinsurance and other aspects of our business, which could adversely affect our results;
- disruptions in credit and financial markets and resulting difficulties in raising capital or obtaining credit at reasonable rates or at all, which could impede our ability to grow;
- increases in interest rates;
- reductions in asset valuations and related impairment charges;
- our lack of sole decision-making authority with respect to our joint venture investments;
- the effect of recent changes to U.S. tax laws
- the failure to maintain our REIT status for U.S. federal income tax purposes; and
- economic uncertainty due to the impact of war or terrorism, which could adversely affect our business plan.

All forward-looking statements are based upon our current expectations and various assumptions. Our expectations, beliefs and projections are expressed in good faith and we believe there is a reasonable basis for them, but there can be no assurance that management’s expectations, beliefs and projections will result or be achieved. All forward-looking statements apply only as of the date made. We undertake no obligation to publicly update or revise forward-looking statements which may be made to reflect events or circumstances after the date made or to reflect the occurrence of unanticipated events.



COMPANY OVERVIEW

QUICK FACTS AS OF SEPTEMBER 30, 2019

4.7%

YTD Core FFO
Growth Per Share

138 Million

Square feet

3.8%

YTD Same-Store
Revenue Growth

1,459%

10-year Total Shareholder Return

93.8%

Same-store Occupancy

\$16.3 Billion

Market Cap

S&P 500

\$1.3 Billion

Annual Revenue

2004

IPO – NYSE “EXR”

1,797

Properties

\$4.6 Billion

in acquisitions
over past 5 years

1977

Founded

91.5%

5-year Dividend
Increase

EXTRA SPACE STORAGE TIMELINE



1998

Recapitalized through JV with Prudential Real Estate Investors (PREI)



2005

Acquired Storage USA (458 stores) for \$2.3 billion in a JV with PREI



2015

Acquired SmartStop Self Storage (122 owned & 43 managed stores) for \$1.4 billion



2018

Ranked 73 out of 700,000+ companies



1977

Founded by Ken Woolley (Current Chairman)

2004

Completed Initial Public Offering



2008

Started third-party property management program (nation's largest today)



2016

Added to the S&P 500 Index



2019

Assigned a BBB/Stable credit rating by S&P Global Ratings



WHY INVEST IN EXTRA SPACE STORAGE (EXR)?

ATTRACTIVE SECTOR

Need-based, recession resilient asset class with high operating margins and low cap-ex requirements, resulting in high FAD. The granularity of assets and tenant base, reduces volatility, tenant risk and market risk.

OPERATIONAL EXCELLENCE

Enhancing value of existing and newly acquired self-storage facilities, through best-in-class customer acquisition, revenue management and customer service platforms.

DISCIPLINED GROWTH

Consistent growth of our geographically-diverse portfolio through accretive acquisitions, mutually-beneficial joint-venture partnerships, and third-party management services in a highly fragmented sector.

SOLID BALANCE SHEET

Appropriately leveraged balance sheet, consisting of diversified capital sources to provide access to the cheapest sources of funds in different economic climates.

STRONG PARTNERSHIPS

Creating growth opportunities through joint-venture and third-party management relationships. Our partnerships provide capital, additional income streams, leveraged returns and future acquisition opportunities.

MANAGEMENT DEPTH



SAMRAT SONDHI

COO
16 YEARS



SCOTT STUBBS

CFO
18 YEARS



JOE MARGOLIS

CEO
14 YEARS*



GWYN MCNEAL

CLO
14 YEARS



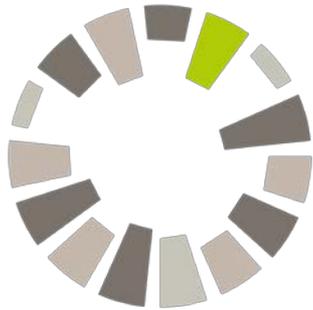
JAMES OVERTURF

CMO
20 YEARS

*Includes Mr. Margolis' time as Director on Extra Space Storage's board.

CORPORATE SUSTAINABILITY

Highest Rated
U.S. Self-Storage REIT



G R E S B[®]

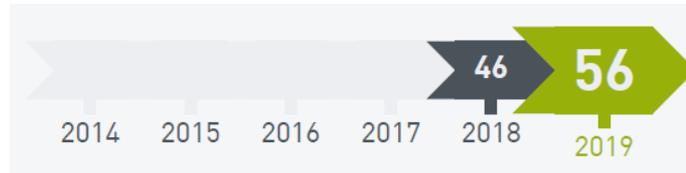
GRESB 2019 Public Disclosure Level



Global Average: C

Comparison Group Average: D

GRESB 2019 Real Estate Assessment



U.S. Storage Peer Average: 38

2019
Improvement

+21.7%



CORPORATE SUSTAINABILITY



Solar Program*

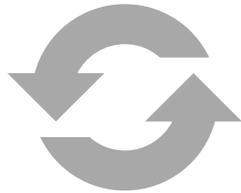


Lighting Retrofits*



*As of December 31, 2018. Equivalent statistics per U.S. Environmental Protection Agency Metrics

CORPORATE SUSTAINABILITY



85 out of 100 on most recent employee engagement score (with 73% response rate)

glassdoor

2020 BEST PLACES TO WORK

Top 100 out of 1 Million+ Companies

Additional Benefits

Paid Volunteer Time Off

Fitness Program

Tuition Program

Diversity

Leadership Development Programs

Diversity Committee

Women's Leadership Inst.

CORPORATE SUSTAINABILITY



Highlights

Lead Independent Director

Separate Chairman and CEO

25% of our directors are female

No employment agreements with officers

Annual vote on executive compensation

Proxy access provision in bylaws

Stockholder ability to amend bylaws

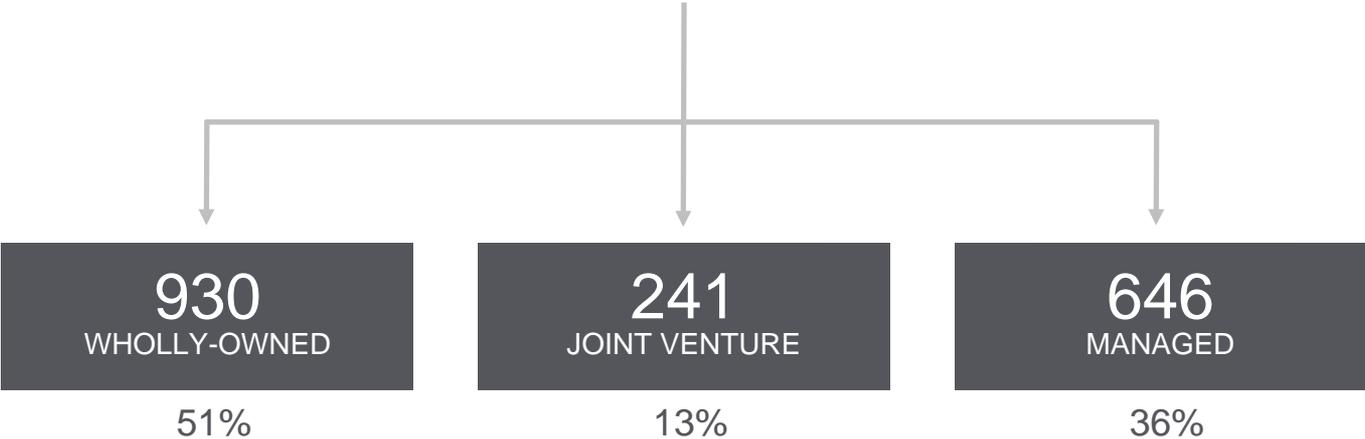


PORTFOLIO & PERFORMANCE

EFFICIENT OWNERSHIP STRUCTURE

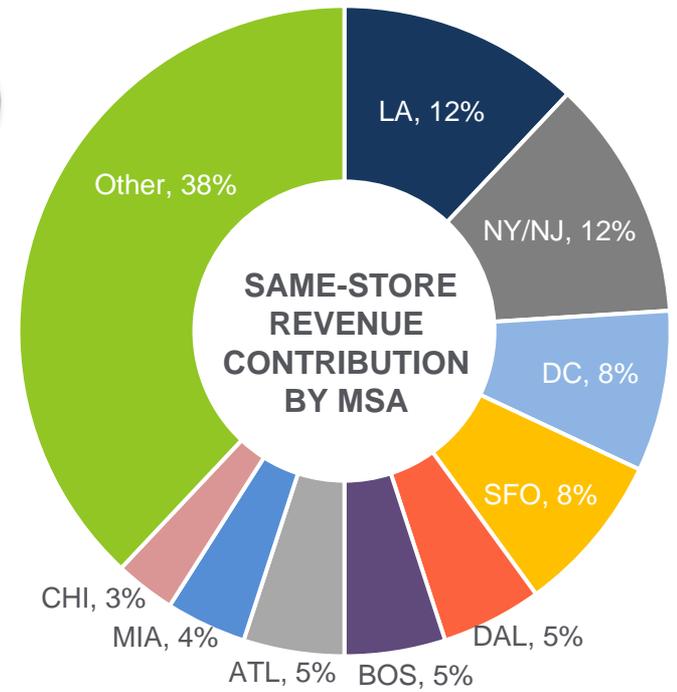
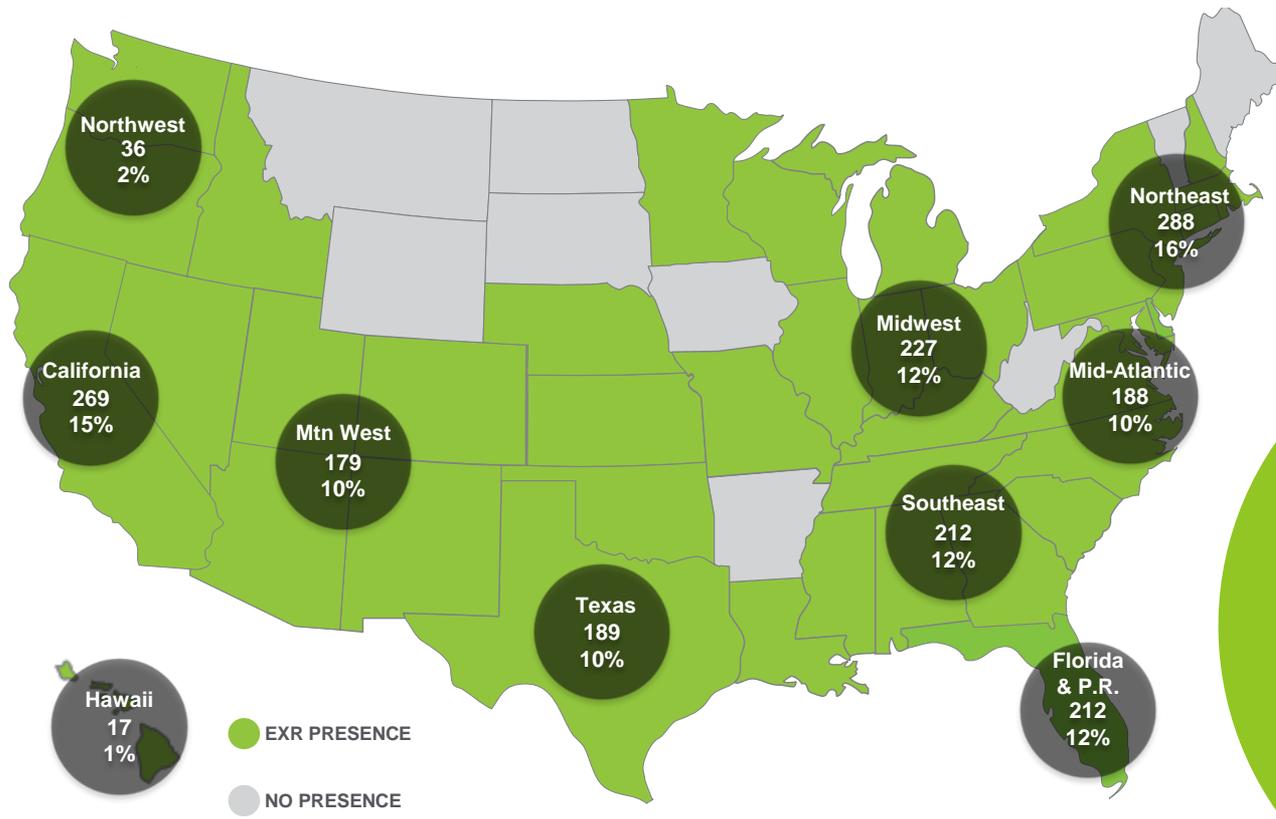


1,817 PROPERTIES



*As of December 31, 2019

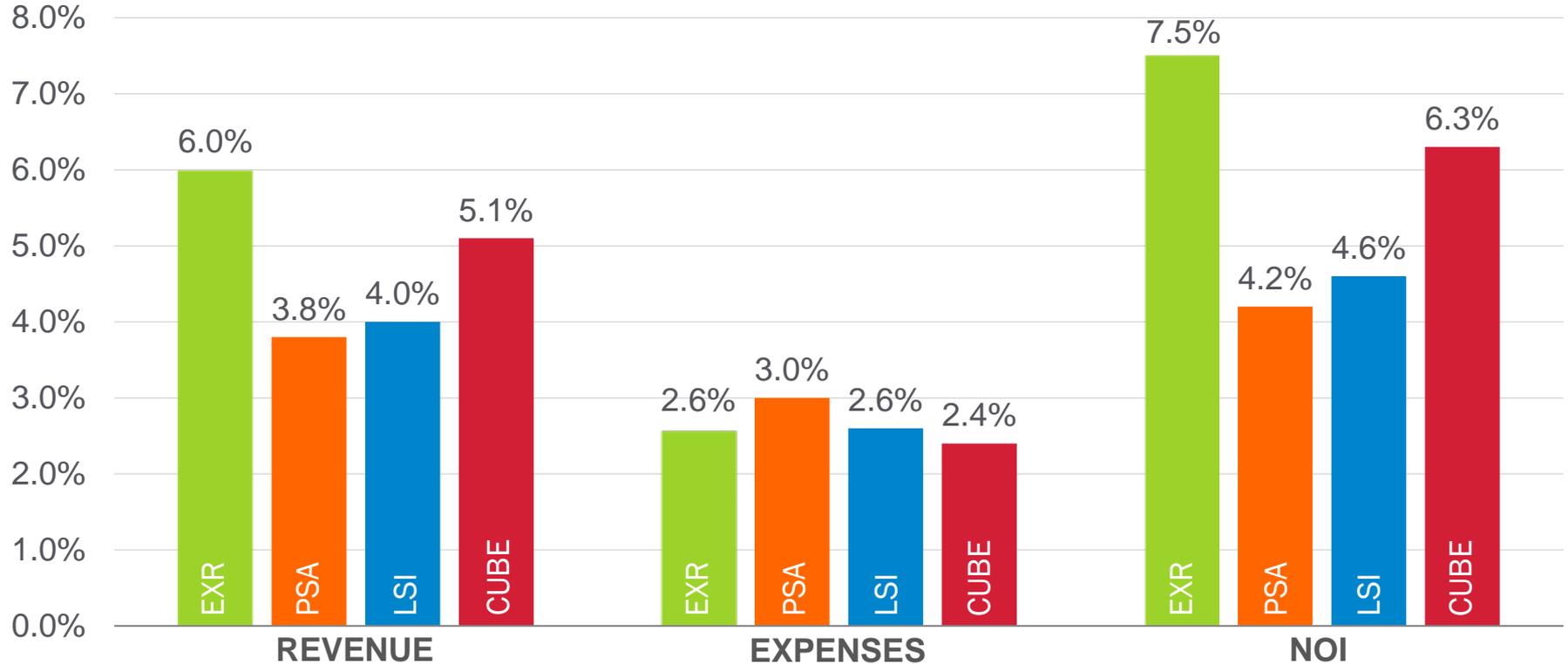
DIVERSIFICATION AND SCALE



*As of December 31, 2019

BEST IN-CLASS OPERATOR

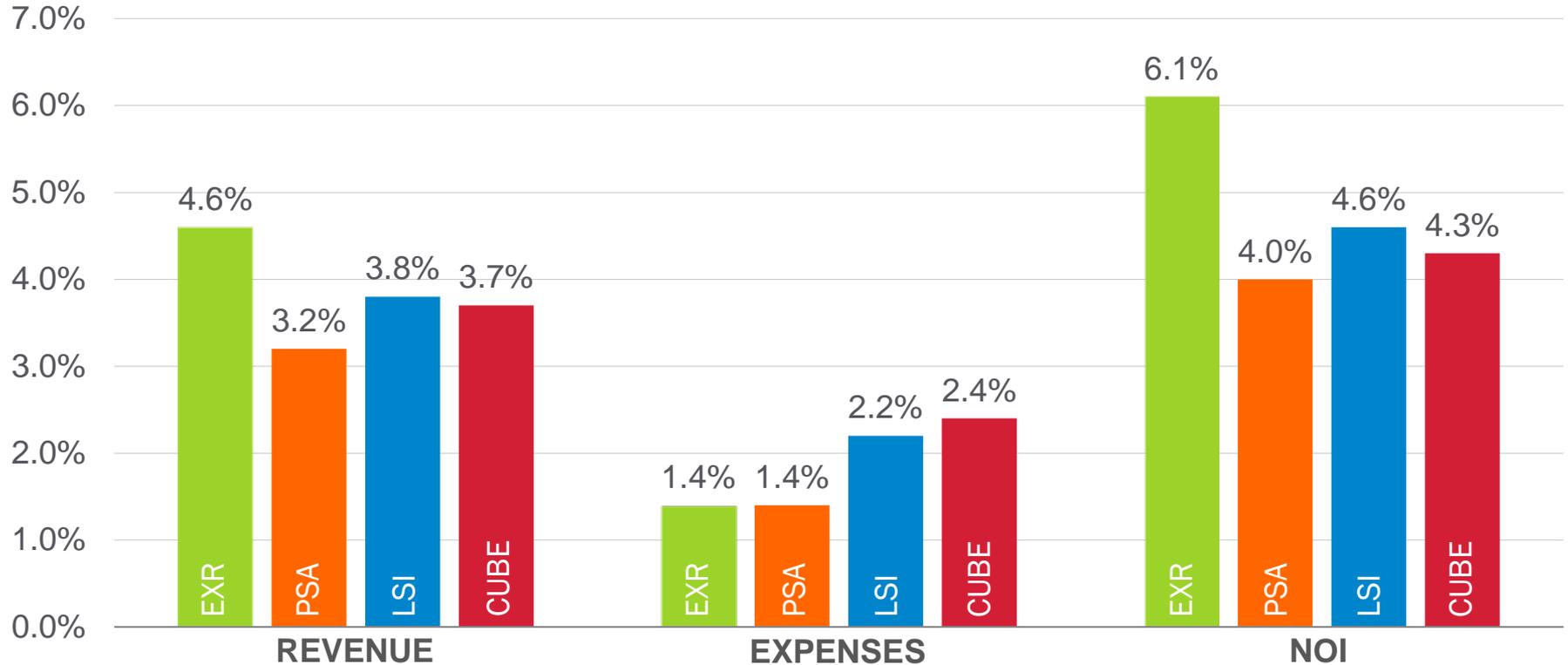
20 Quarters of Average Same-Store Outperformance



*EXR and PSA results exclude tenant reinsurance revenues and expenses. CUBE results (and LSI results prior to 2019) include the benefit from tenant insurance revenue. Data as of September 30, 2019 as reported in public filings.

BEST IN-CLASS OPERATOR

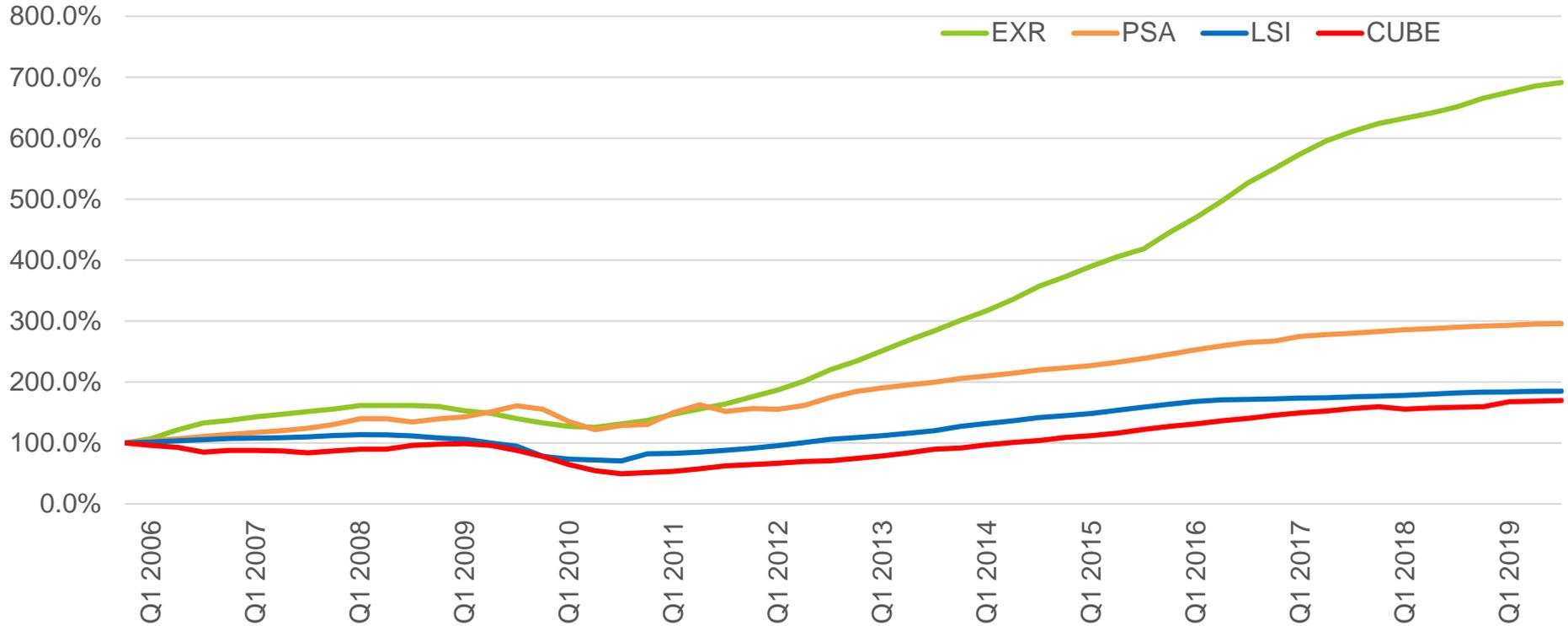
55 Quarters of Average Same-Store Outperformance



*EXR and PSA results exclude tenant reinsurance revenues and expenses. CUBE results (and LSI results prior to 2019) include the benefit from tenant insurance revenue. Data as of September 30, 2019 as reported in public filings.

SECTOR-LEADING CORE FFO GROWTH

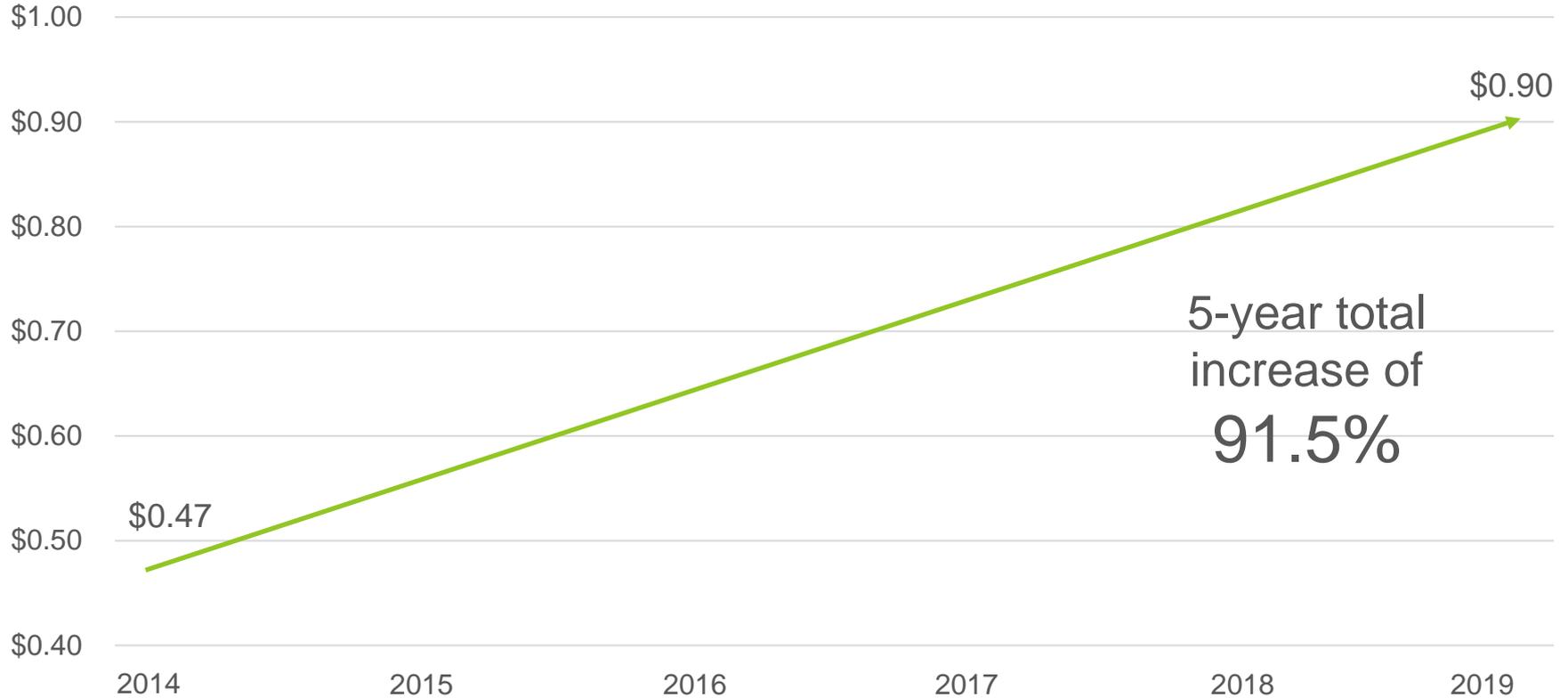
Core FFO Per Share Growth - Normalized



*Data as of September 30, 2019 as reported in public filings

SIGNIFICANT DIVIDEND GROWTH

Quarterly Dividend Per Share



*As reported in public filings

TOP REIT STOCK OF THE DECADE

1,179%

10-Year Total Return to Shareholders

#1

Among Publicly
Traded REITs

#11

Among Members
of S&P 500

3x

Average Return of Publicly
Traded Storage Peers

SOLID BALANCE SHEET

S&P Global Ratings: BBB/Stable

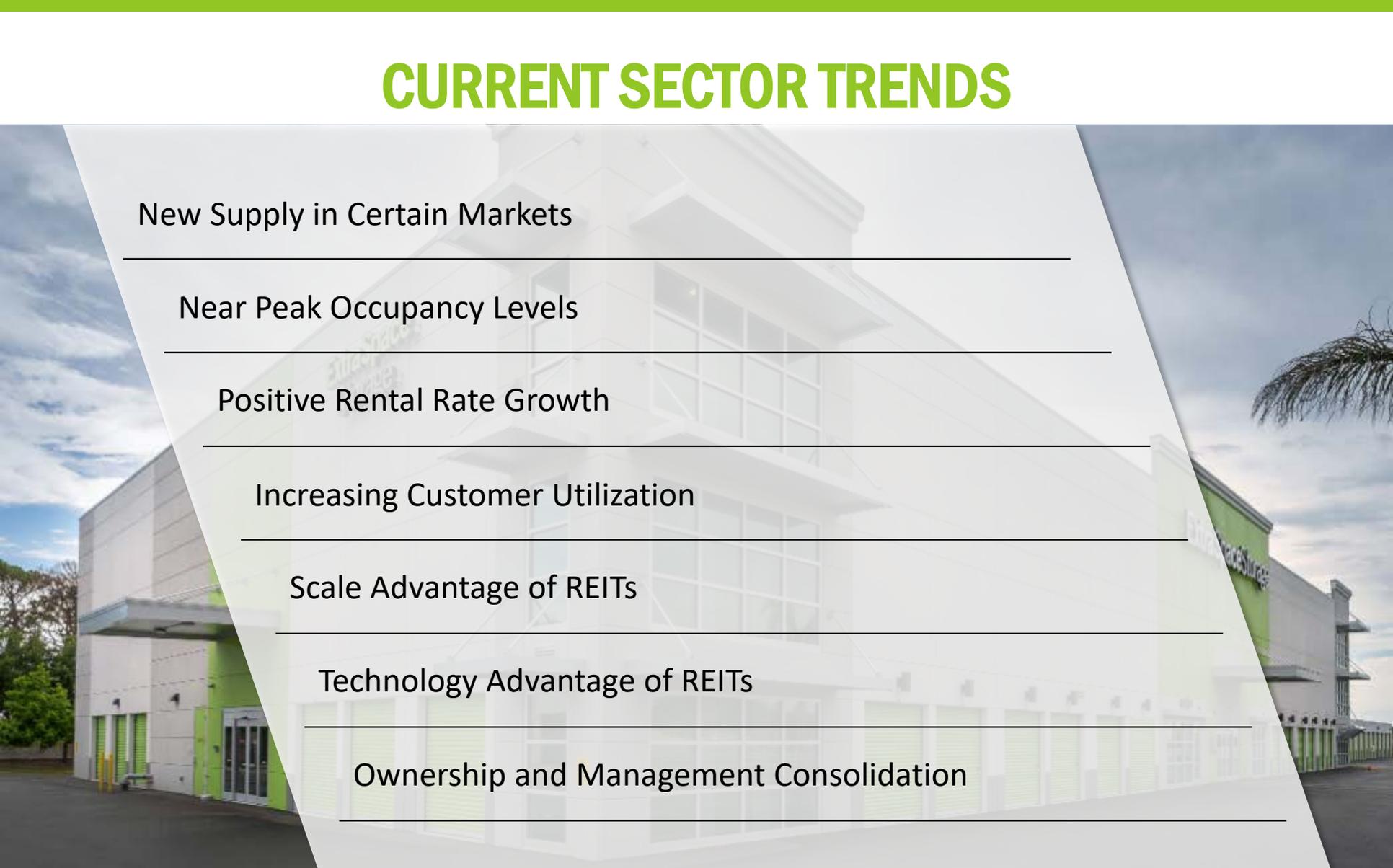
	<u>9/30/2019</u>	<u>12/31/2018</u>	<u>12/31/2017</u>	<u>12/31/2016</u>	<u>12/31/2015</u>
Interest Coverage Ratio¹:	4.81	4.85	4.95	5.34	6.29
Fixed Charge Ratio¹:	3.94	3.76	3.68	3.75	4.41
Net Debt/EBITDA¹:	5.30	5.54	5.79	6.06	5.85
Fixed Debt %:	77.2%	74.1%	74.7%	70.0%	68.6%
Weighted Ave. Interest Rate:	3.4%	3.5%	3.3%	3.0%	3.1%
Average Maturity:	4.5 years	5.0 years	4.7 years	4.7 years	4.9 years
Total Revolving Capacity:	\$790 million	\$790 million	\$600 million	\$600 million	\$360 million
ATM Capacity:	\$299 million	\$258 million	\$349 million	\$349 million	\$369 million

(1) EBITDA is reported quarter annualized.



SECTOR TRENDS

CURRENT SECTOR TRENDS



New Supply in Certain Markets

Near Peak Occupancy Levels

Positive Rental Rate Growth

Increasing Customer Utilization

Scale Advantage of REITs

Technology Advantage of REITs

Ownership and Management Consolidation

NEW SUPPLY IN CERTAIN MARKETS



Initially Impacted Primary Markets; Now Moving to Secondary and Tertiary Markets

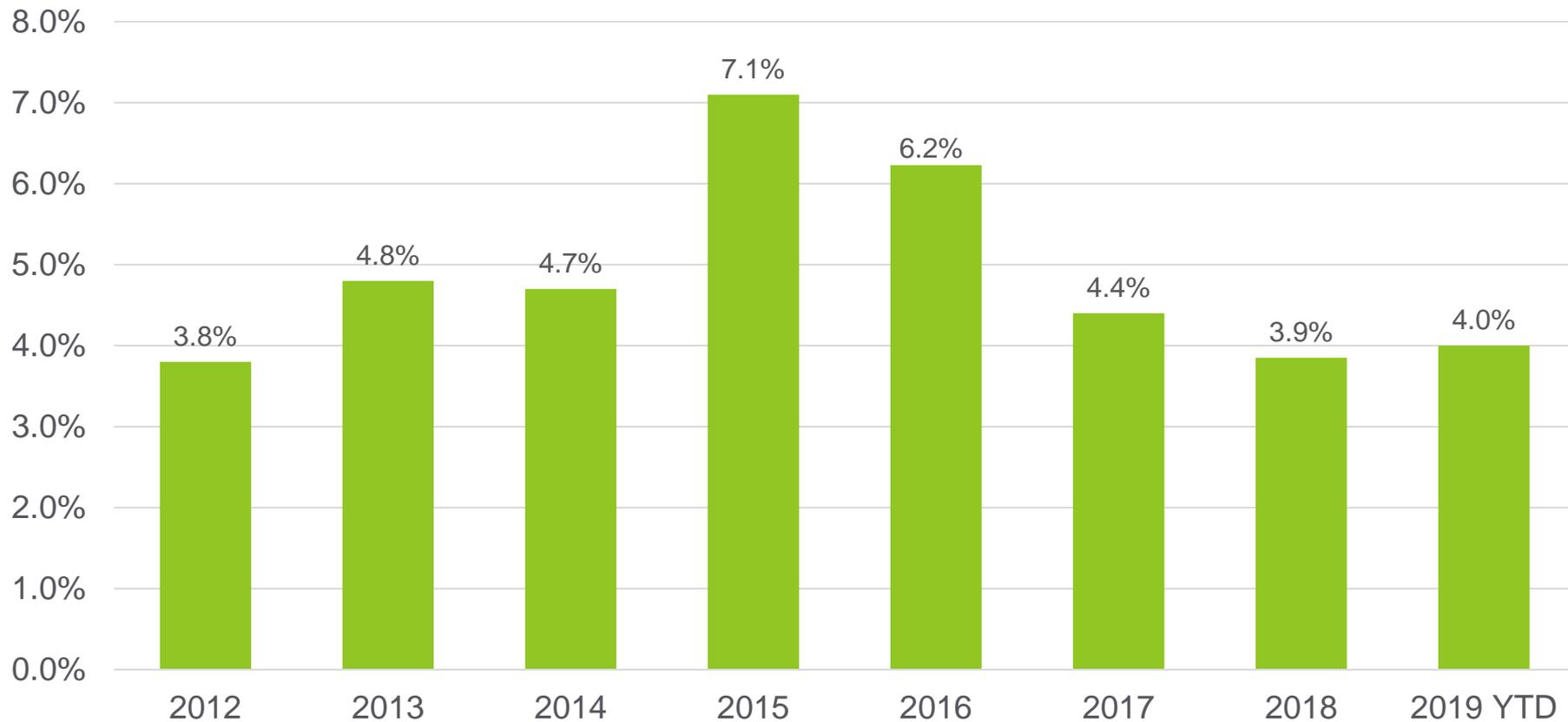
Geographically Diversified Portfolios are Holding up Well

Lease-up Periods Reverting to Historical Durations

Development Yields Compressing Due to Increased Construction Costs and Moderating Revenue Projections

Tighter Construction Financing Parameters and Criteria

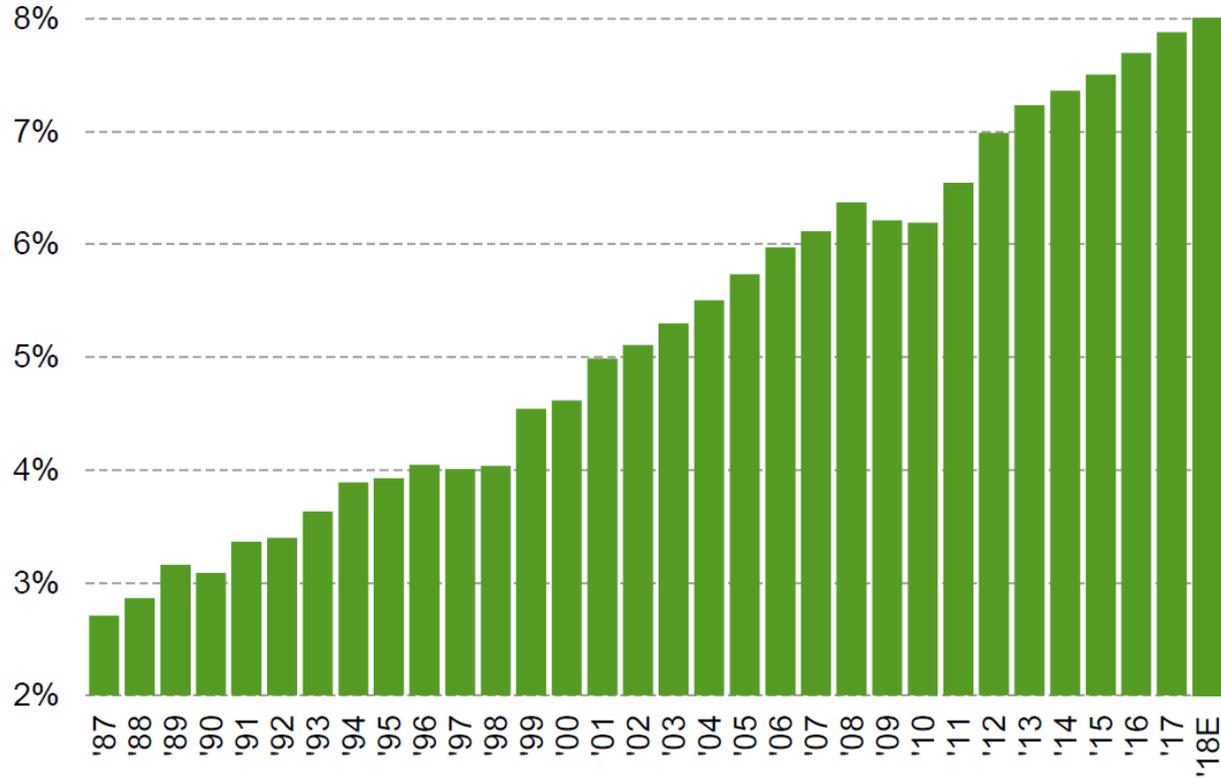
STRONG SAME-STORE ACHIEVED RENTAL RATE GROWTH



*Data from EXR supplemental financial information.

INCREASING UTILIZATION

Utilization
% of U.S. Population Using Self-Storage

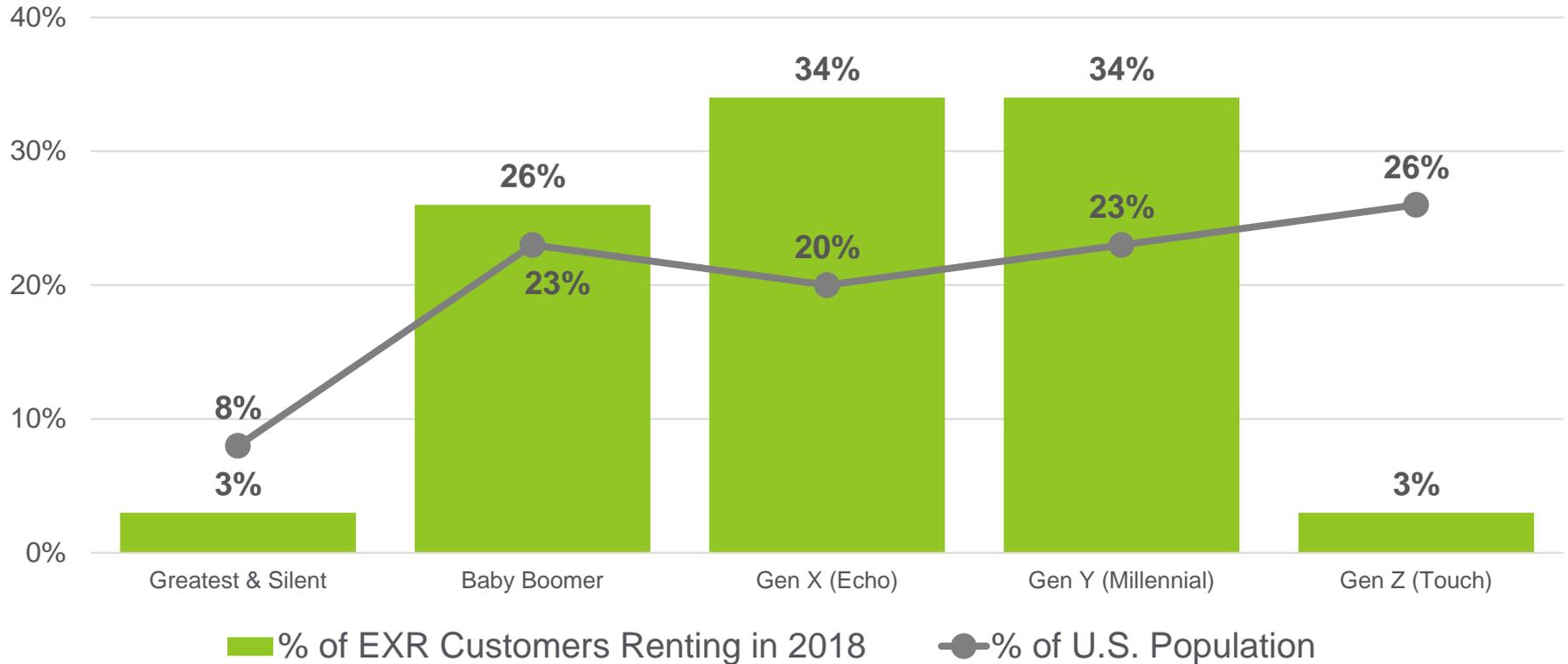


Beyond '18?

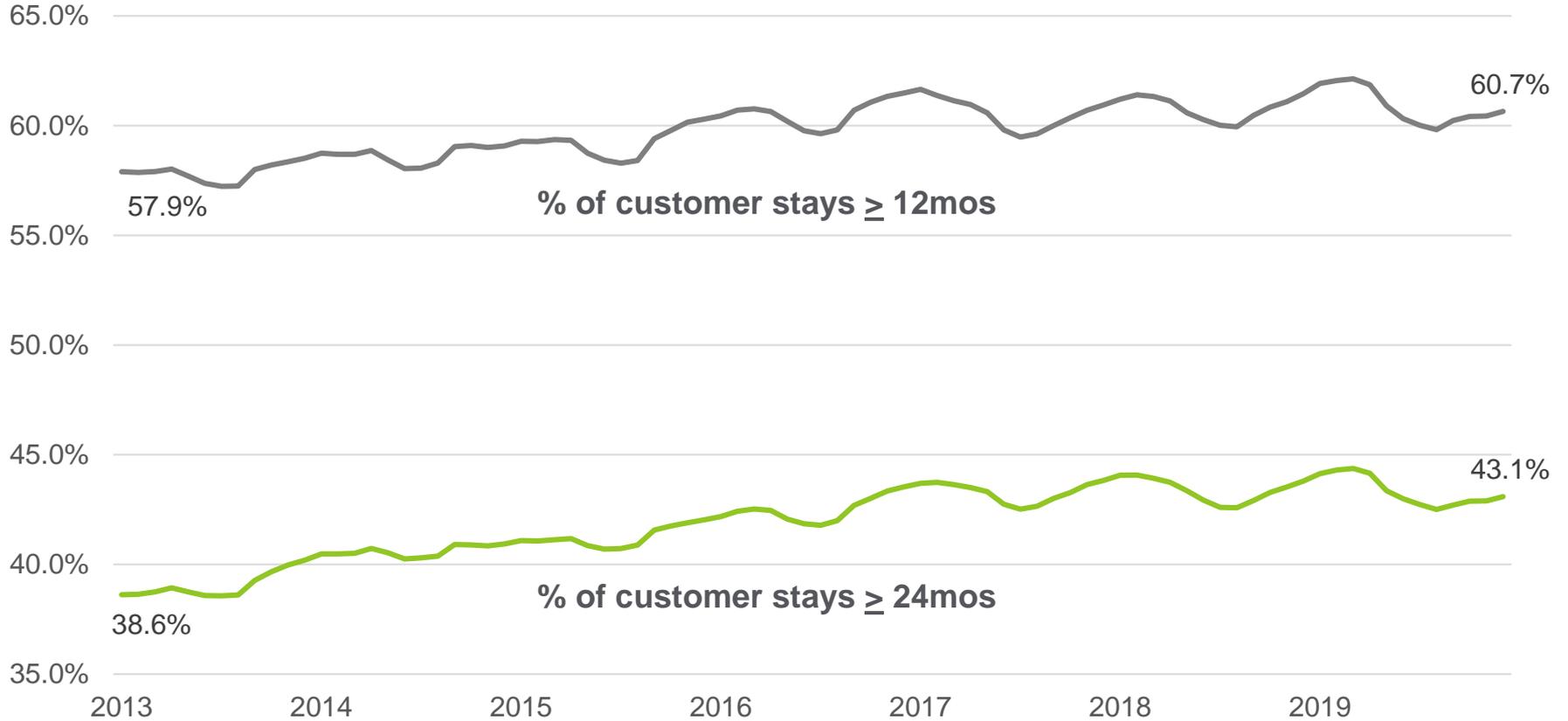
*Source: Mini-Storage Messenger – Self-Storage Almanac, Census and Green Street Advisors

CUSTOMER UTILIZATION – DEMOGRAPHICS

EXR Generational Customer Mix Vs. U.S. Generational Mix



INCREASING LENGTH OF TENANT STAY



*Data measured for in-place customers mid-month to reduce volatility. 597 "Core" EXR stores.

TECHNOLOGY ADVANTAGE

SMALL OPERATORS

EXTRA SPACE



STATIC ADVERTISING

CUSTOMER ACQUISITION



SEARCH ENGINES



CALL CENTER



PAY-PER-CLICK



SOCIAL



MANUAL PROCESSES

PRICING



ALGORITHMIC PROPRIETARY REVENUE MANAGEMENT



INTUITION

DECISION MAKING



ANALYTICS



DATA



OPTIMIZATION

TECHNOLOGY AND DATA QUICK FACTS

39 Million

annual website views

970,000

calls to call center

3rd Gen

revenue management system

17

digital marketing employees

\$30 Million+

in digital marketing spend

Millions

of key words bid daily

10 Million

website visitors

1 Million

customers

Google

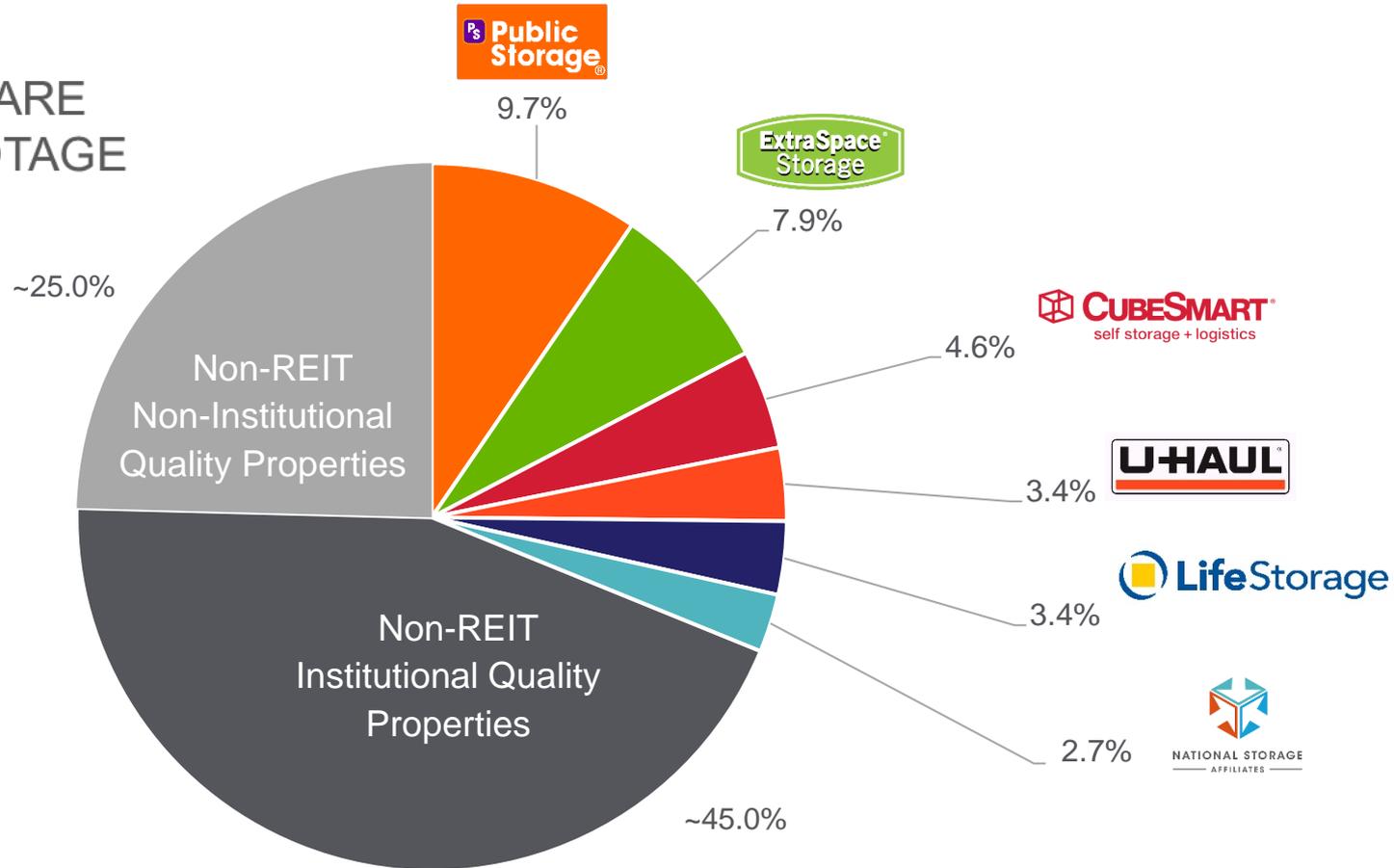
advisory board member

11

data scientists and pricing analysts

OPPORTUNITY FOR CONSOLIDATION

U.S. MARKET SHARE BY SQUARE FOOTAGE



*REIT data from public filings as of September 30, 2019. U-Haul and total U.S. storage square footage per the 2019 Self-Storage Almanac. Percentage of Institutional and Non-Institutional Quality Properties estimated by Extra Space Storage.



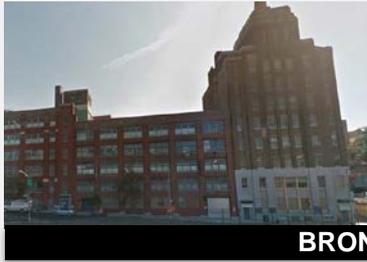
GROWTH STRATEGY



OVERVIEW OF GROWTH STRATEGIES

Third-Party Management

Before



BRONX, NY

After



Acquisitions



ATLANTA, GA



Certificate of Occupancy



DALLAS, TX

Redevelopment

Before



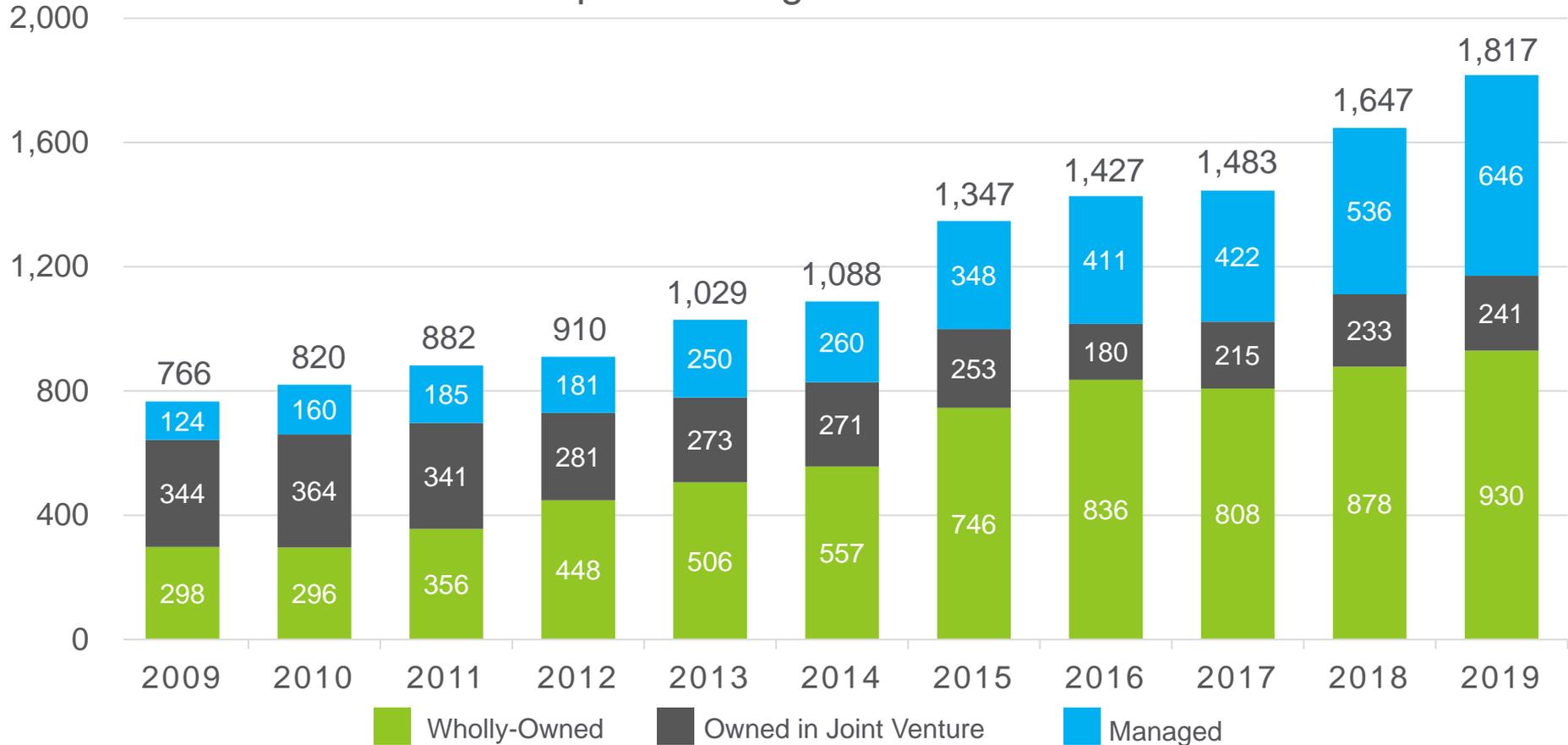
After



BRONX, NY

CONSISTENT GROWTH

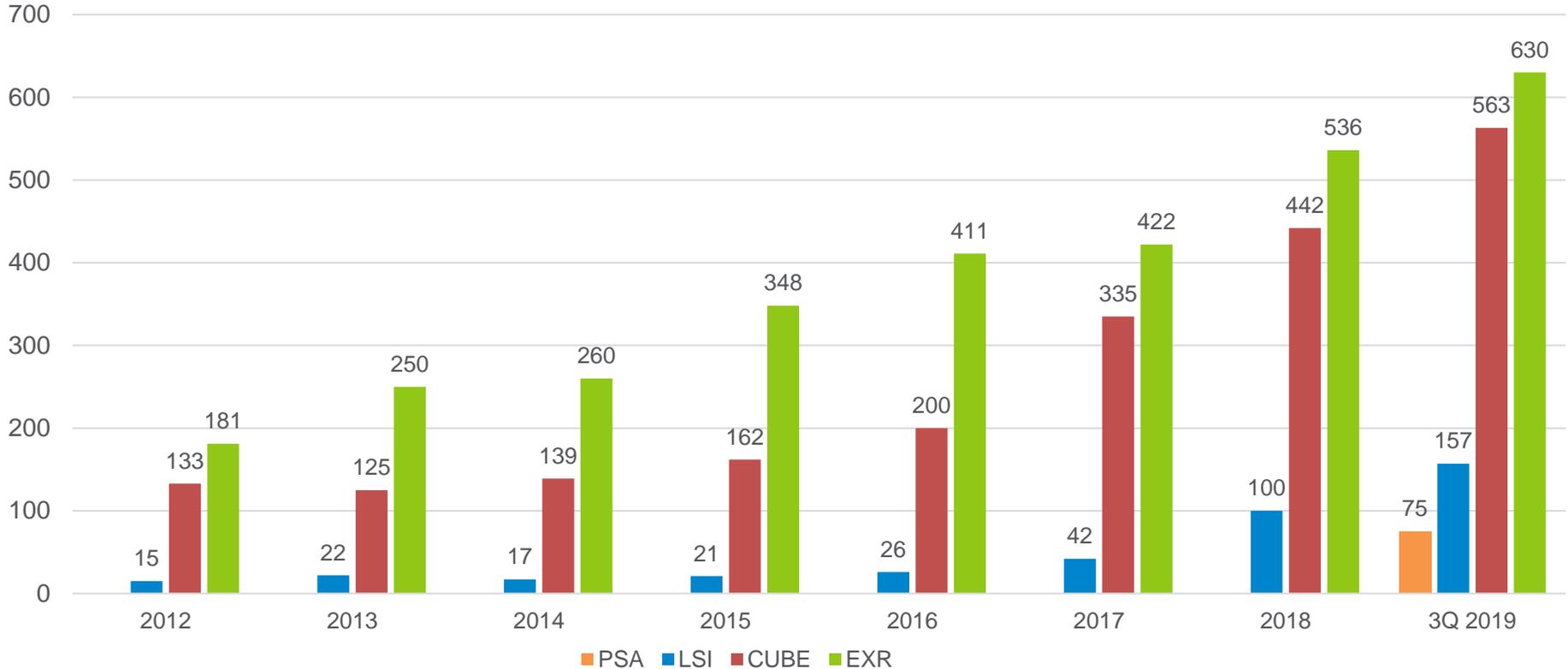
Extra Space Storage Branded Stores



*Data as of December 31, 2019 as reported in public filings.

THIRD-PARTY MANAGEMENT STRATEGY

Total Stores Managed for Third-Party Owners



*Data as of September 30, 2019 as reported in public filings. Third-party stores for Public Storage reported on 3rd quarter earnings call.

THIRD-PARTY MANAGEMENT STRATEGY



“My challenges before EXR were to stay afloat. Today, occupancy and profits are great. I have been in the business around 40 years and I could not think of the numbers or keeping the properties on the par that you (EXR) have done.”

-Partner since 2012, 6 stores in Florida

Additional Income Streams

- Management Fees
- Tenant reinsurance revenue from managed properties
- Asset management fees and financing fees for services to partners

Increased Scale

- Increase store count, customer set and data points by 35%
- Nation's largest third-party management platform
- Cost efficiencies generated through scale
- Increased brand promotion and awareness
- Opportunities to further develop and expand best management practices

Acquisition Pipeline

- Semi-proprietary acquisition pipeline
- Low-risk transactions and integration through perfect operational knowledge
- Deep relationships established with future sellers
- No broker fees or market auction process

Partner Diversification

- Over 192 separate ownership groups
- 64% of stores are owned by partners with ≤ 9 properties
- 38% of 2018 store additions were with new partners

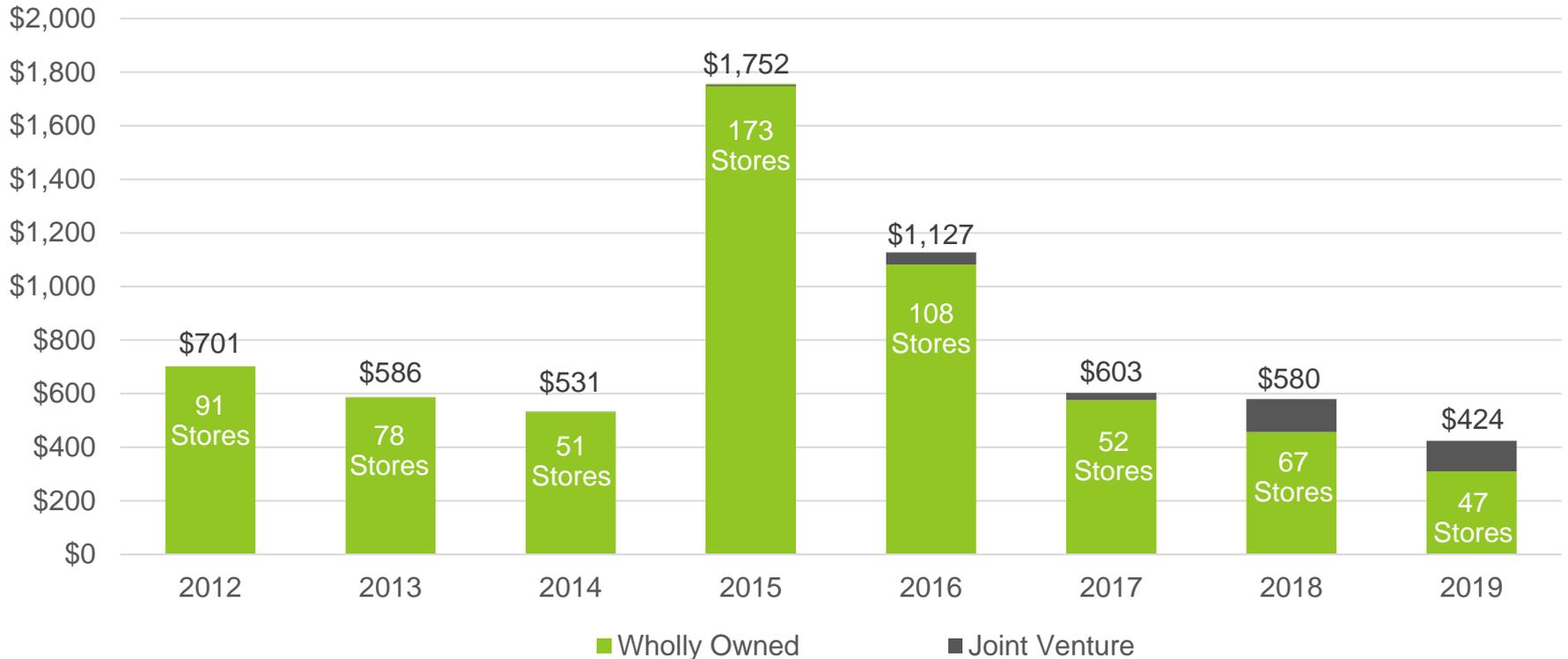


ACQUISITION STRATEGY

- Acquire undermanaged stores, raise to EXR portfolio operating averages, achieve outsized NOI growth
- Emphasis on geographic diversification
- Focus on primary and secondary markets
- Reduce transaction and integration risk through acquiring assets already on the management platform
- Seek to enhance operational efficiencies by building scale in core markets

ROBUST ACQUISITION ACTIVITY

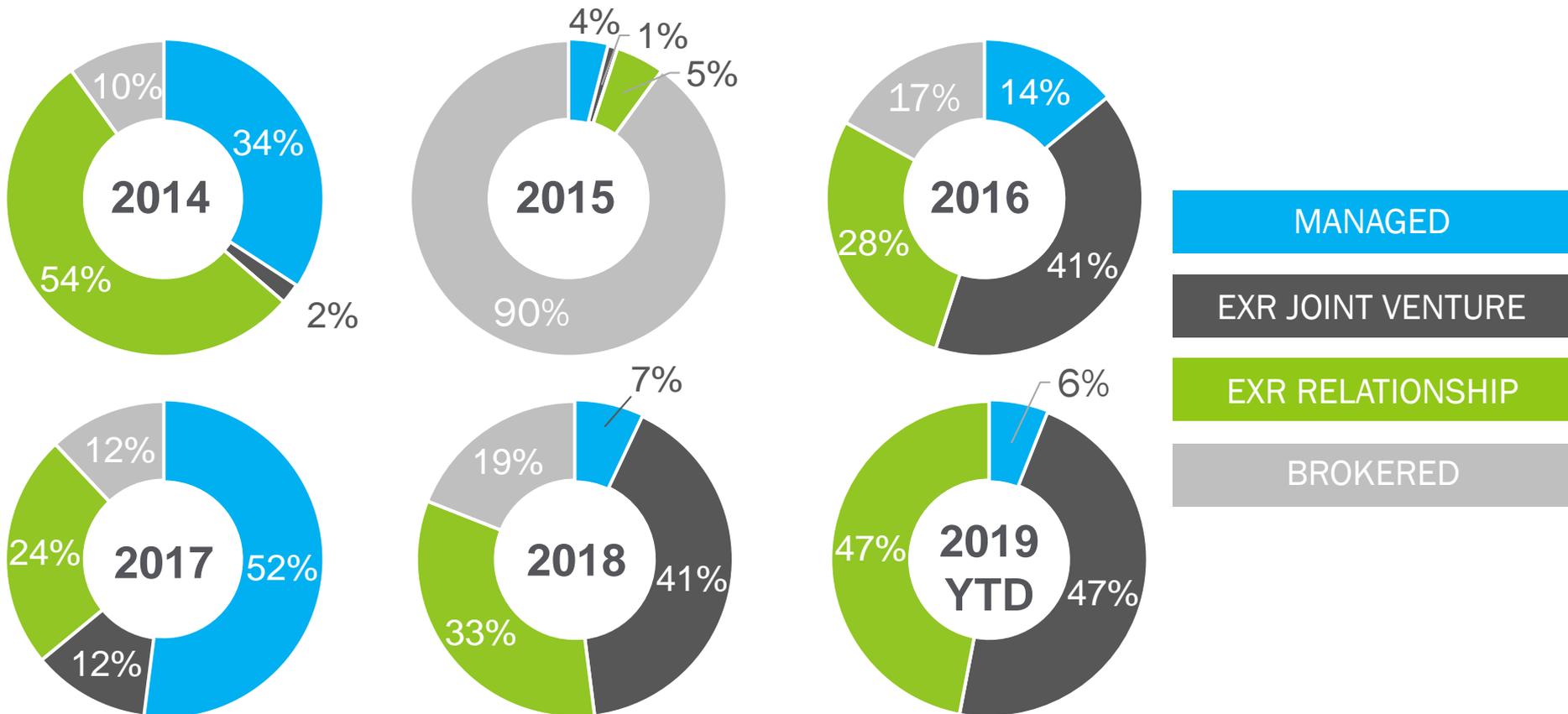
Annual Acquisition Volume
(\$ in millions)



*As of December 31, 2019. Investments in joint ventures are considered at EXR net investment in the joint venture. Excludes investments in preferred equity, bridge loans or net lease assets.

SOURCES OF ACQUISITIONS

Percentage of Annual Acquisition Investment by Seller Type



*Data as of December 31, 2019, based on EXR investment dollar volume.

ADDITIONAL GROWTH STRATEGIES

CERTIFICATE OF OCCUPANCY

- Acquire newly developed properties at completion of construction
 - Avoid development, entitlement and construction risk
 - Avoid carrying costs during development
 - Receive a higher stabilized return by accepting the lease-up risk

REDEVELOPMENT / SITE EXPANSION

- Redevelop existing properties in order to:
 - Provide brand consistency across portfolio
 - Increase revenue by increasing SF and optimizing unit mix
 - Improve retail feel of properties
 - Achieve attractive risk-adjusted yields given existing cost basis and operating familiarity

- 
- ✓ Enhance NOI at existing properties by increasing net rent per square foot and optimizing unit mix
 - ✓ Maintain balanced average portfolio life through addition of new, purpose-built assets in key markets
 - ✓ Reduce effective age of existing assets through redevelopment in high-rent markets
 - ✓ Improve Extra Space Storage brand consistency throughout portfolio
 - ✓ Offer highly amenitized product to maintain strong market share and customer experience

CERTIFICATE OF OCCUPANCY



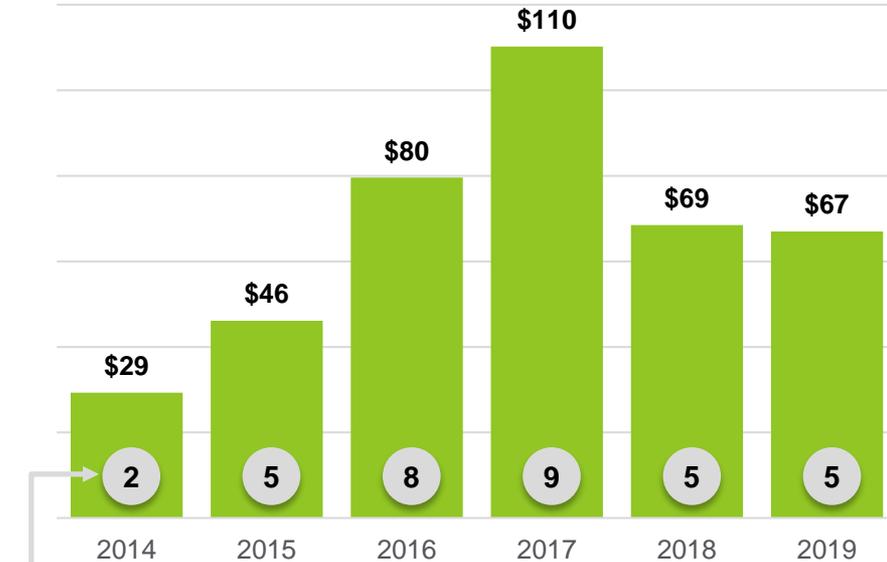
PHILADELPHIA, PA

CERTIFICATE OF OCCUPANCY: WHOLLY-OWNED VS. JV INVESTMENTS

- Primarily held 100% ownership of projects delivered early in the current real estate cycle with early deliveries experiencing very fast lease-up and strong yields
- Currently closing most “C of O” acquisitions in joint venture structures to increase EXR yield and reduce our risk

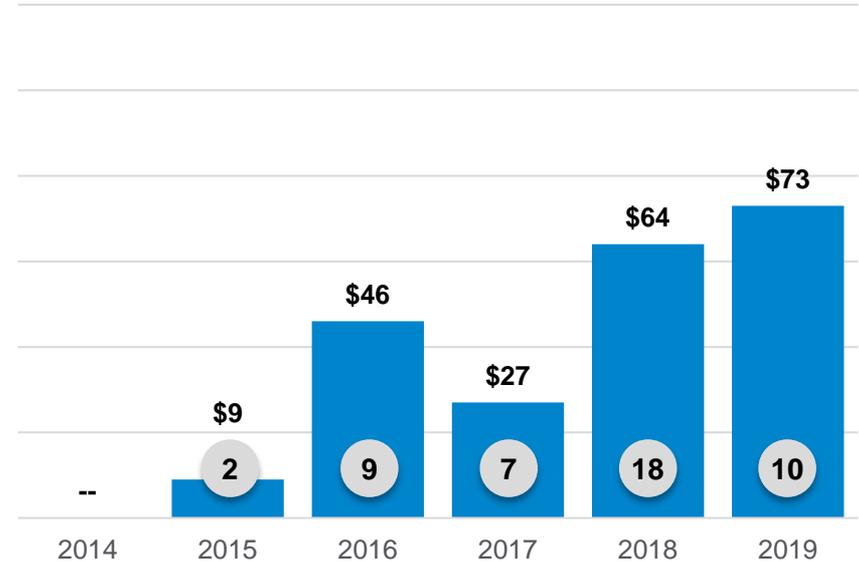
\$ in
mm

Wholly-Owned Investment



\$ in
mm

EXR Investment In Joint Venture



Number of Stores

*As of December 31, 2019.

PROACTIVE SITE REDEVELOPMENT: BEFORE



BROOKLYN, NY

PROACTIVE SITE REDEVELOPMENT: AFTER



BROOKLYN, NY

SITE EXPANSION

Project Cost: \$4.2million

Units Added: 322

Expected ROI: 9.5%

ExtraSpace
Storage

WEYMOUTH, MA

SITE EXPANSION

Project Cost: \$800,000

SF Added: 7,400

Expected ROI: 9.9%



HAMILTON TOWNSHIP, NJ

BRIDGE LENDING

- Completed projects only (no construction loans)
- Collateral properties must meet EXR acquisition criteria
- All properties to be managed by EXR
- Prepayment penalty waived if the property is sold to EXR

2019 Loan Volume

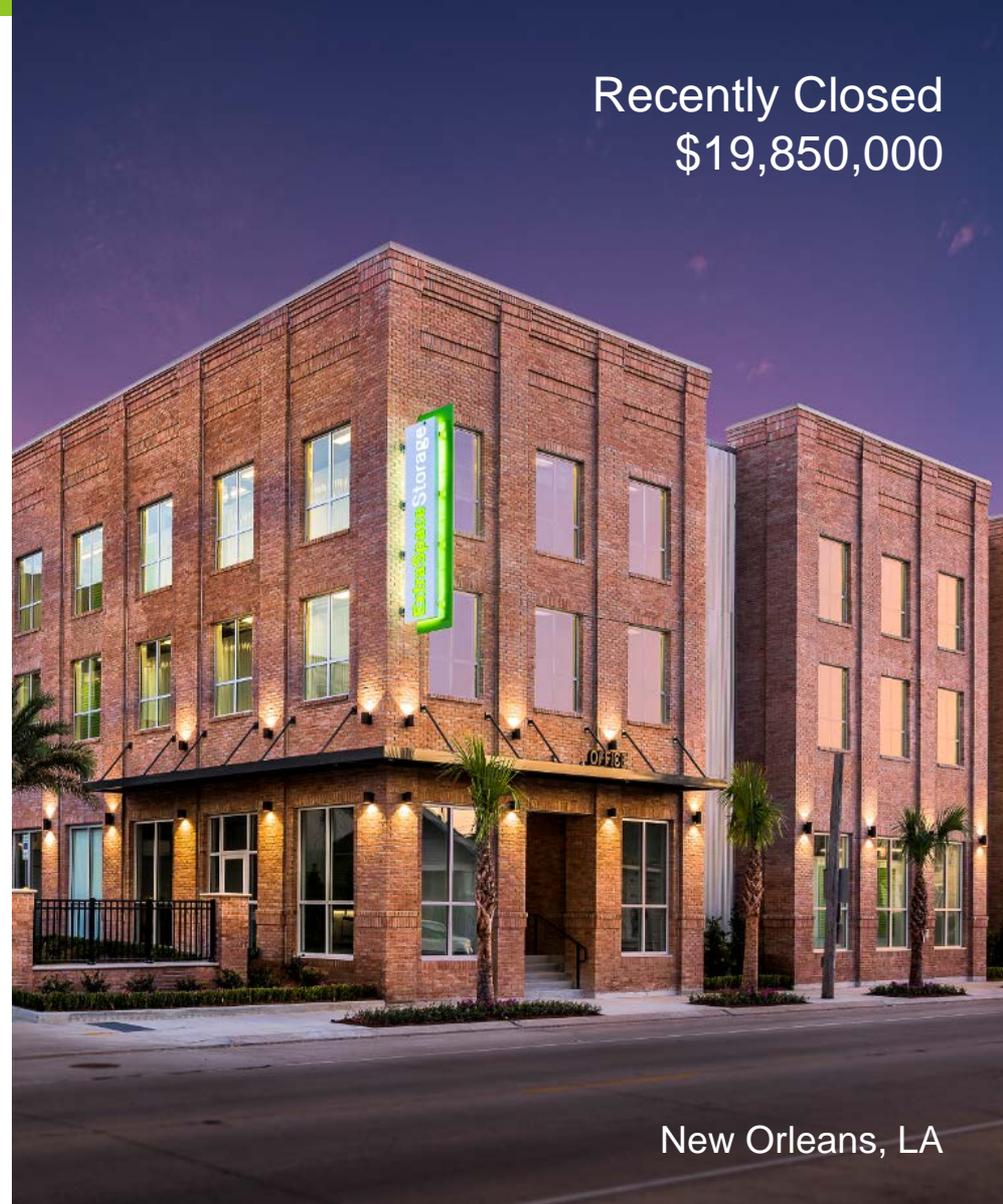
\$104M

Gross Loan Balances

\$41M

EXR Loan Balances

Recently Closed
\$19,850,000



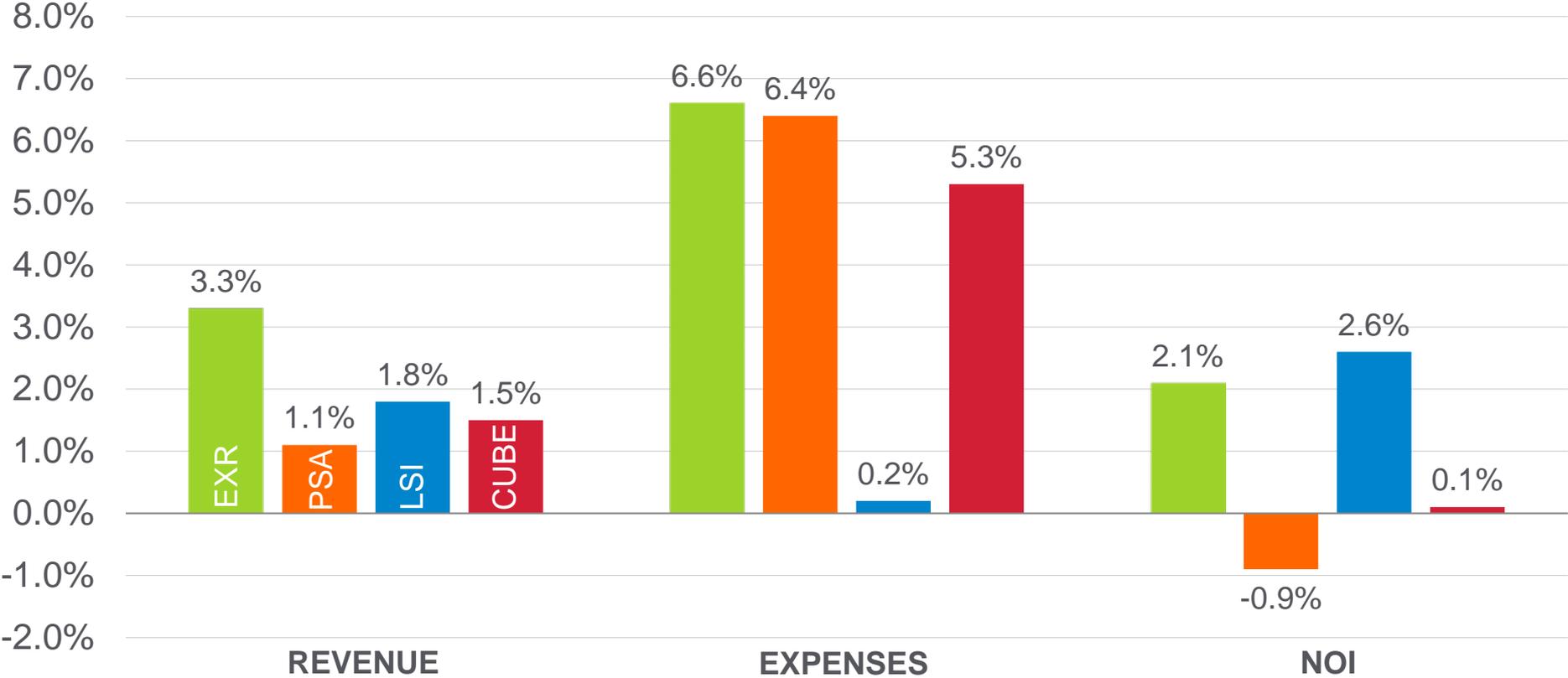
New Orleans, LA



QUARTERLY UPDATE

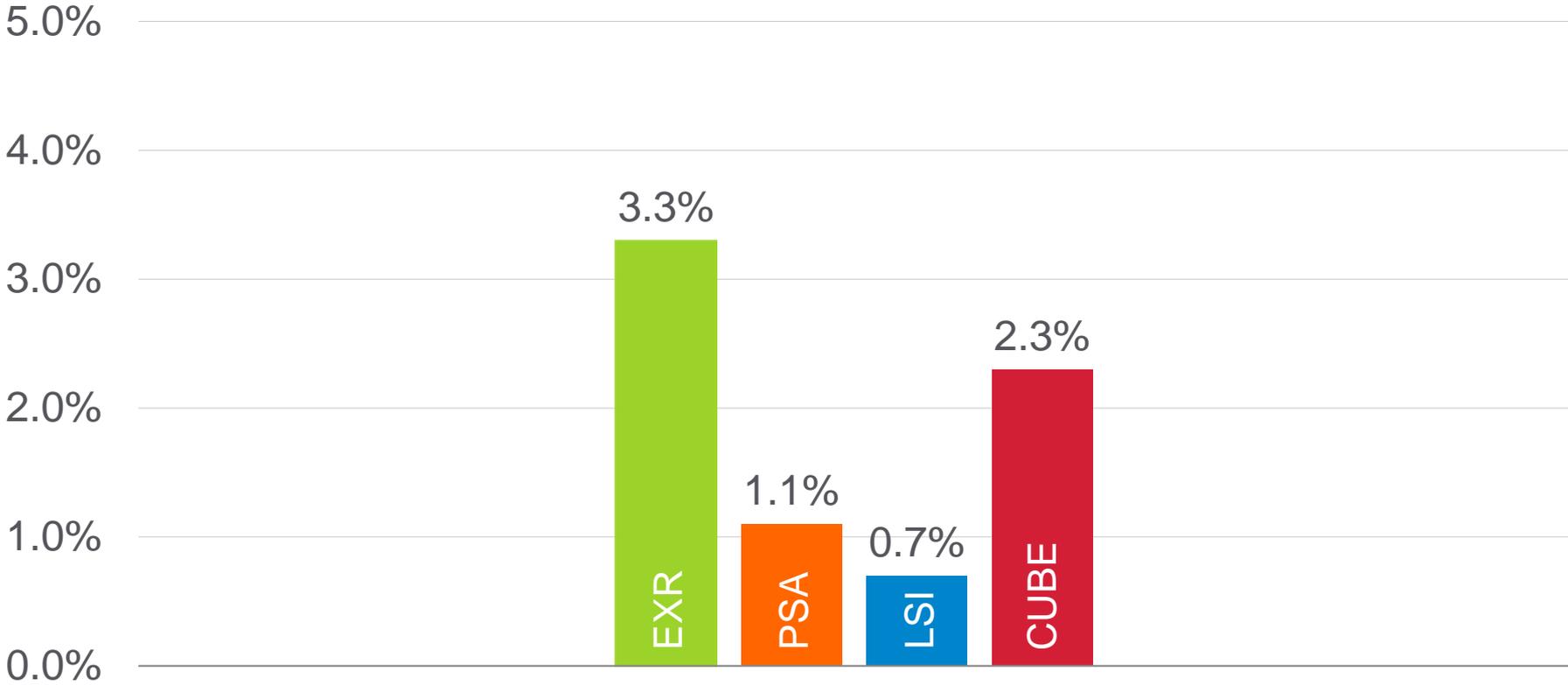


2019 Q3 SAME-STORE PERFORMANCE*



* CUBE results include the benefit from tenant insurance revenue. Data as of September 30, 2019 as reported in public filings.

2019 Q3 CORE FFO PER SHARE GROWTH



*Data as of September 30, 2019 as reported in public filings.

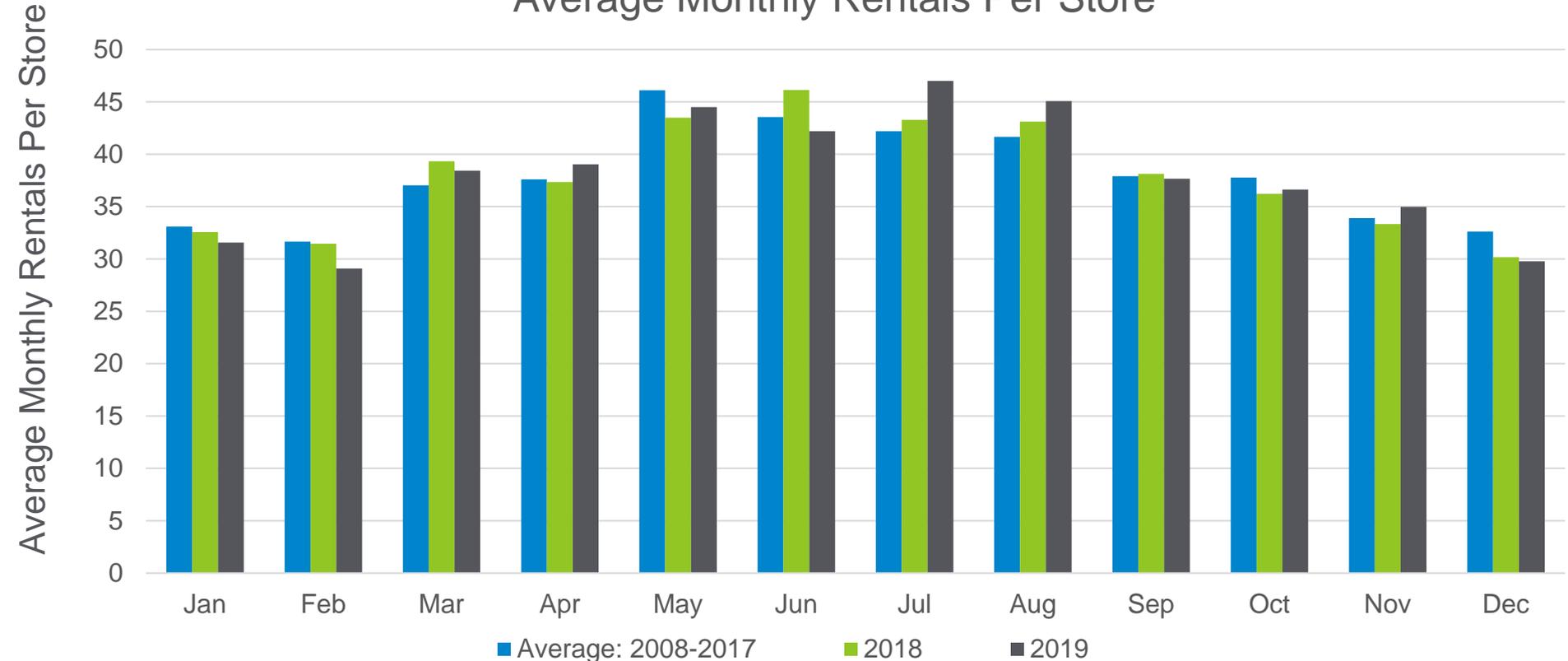
OCCUPANCY TRENDS – SAME-STORE POOL



*Data for "Same-store" pool of 821 stores

STRONG RENTAL ACTIVITY

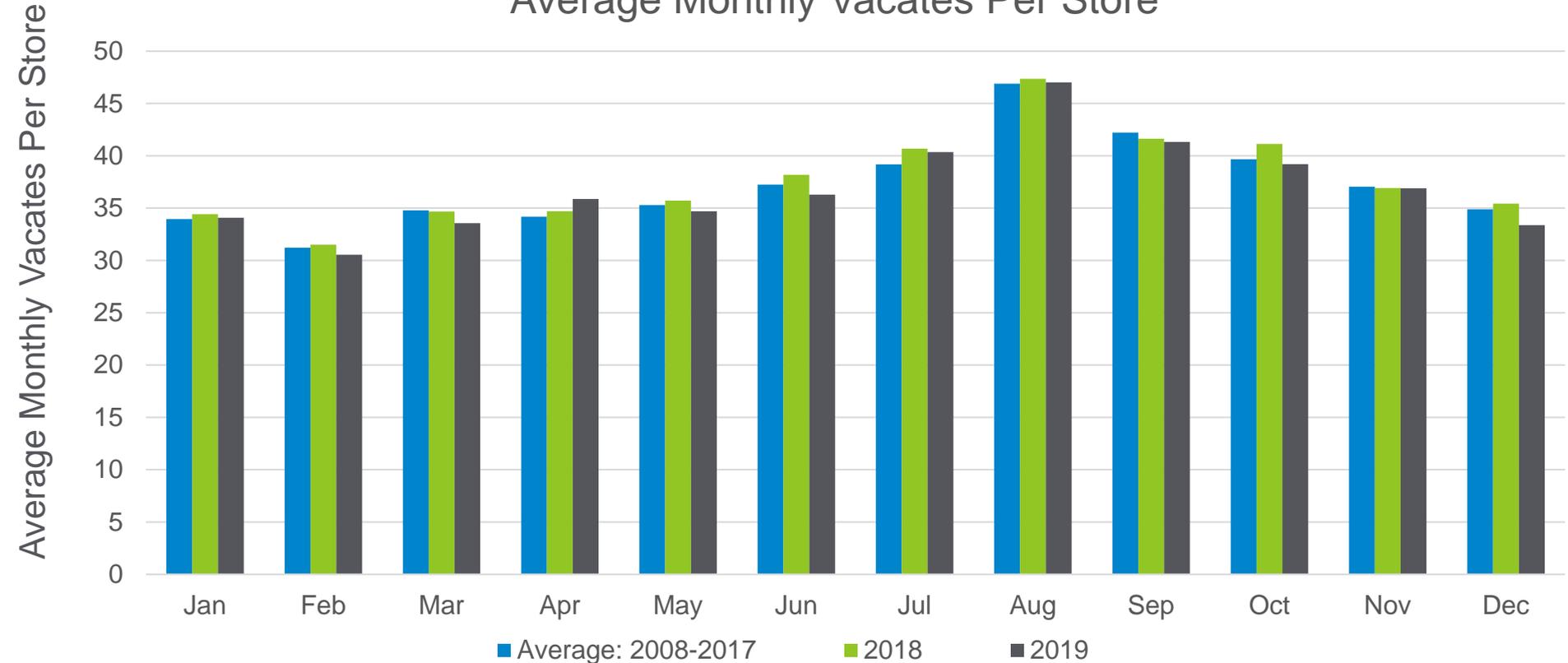
Average Monthly Rentals Per Store



*Data for "Core" pool of 597 stores

STABLE VACATES

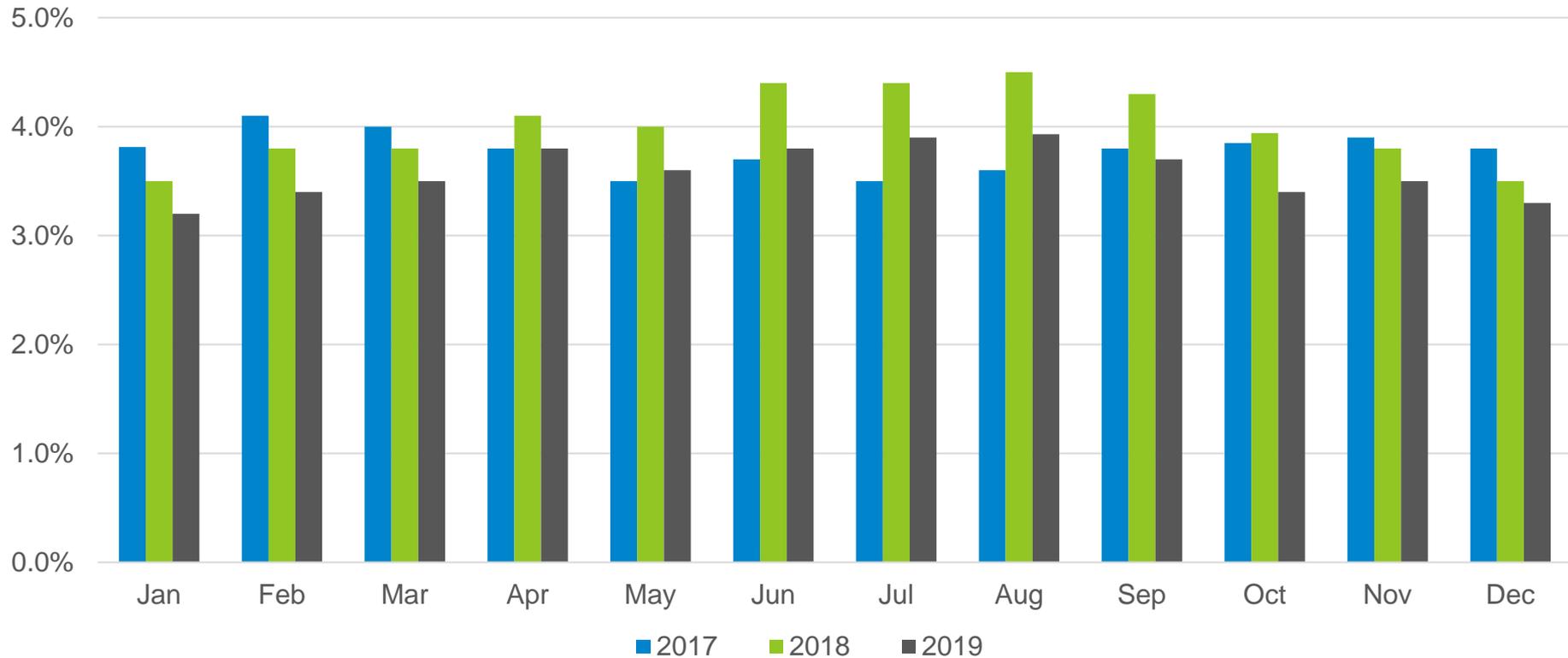
Average Monthly Vacates Per Store



*Data for "Core" pool of 597 stores

DISCOUNT TRENDS

Discounts as a Percentage of Rental Revenue



*Data for "Core" pool of 597 stores



APPENDIX

NON-GAAP FINANCIAL MEASURES

Definition of FFO:

FFO provides relevant and meaningful information about the Company's operating performance that is necessary, along with net income and cash flows, for an understanding of the Company's operating results. The Company believes FFO is a meaningful disclosure as a supplement to net income. Net income assumes that the values of real estate assets diminish predictably over time as reflected through depreciation and amortization expenses. The values of real estate assets fluctuate due to market conditions and the Company believes FFO more accurately reflects the value of the Company's real estate assets. FFO is defined by the National Association of Real Estate Investment Trusts, Inc. ("NAREIT") as net income computed in accordance with U.S. generally accepted accounting principles ("GAAP"), excluding gains or losses on sales of operating stores and impairment write downs of depreciable real estate assets, plus depreciation and amortization related to real estate and after adjustments to record unconsolidated partnerships and joint ventures on the same basis. The Company believes that to further understand the Company's performance, FFO should be considered along with the reported net income and cash flows in accordance with GAAP, as presented in the Company's consolidated financial statements. FFO should not be considered a replacement of net income computed in accordance with GAAP.

For informational purposes, the Company also presents Core FFO, which in previous quarters was referred to as FFO as adjusted. There have been no definitional changes between FFO as adjusted and Core FFO. Core FFO excludes revenues and expenses not core to our operations and non-cash interest. Although the Company's calculation of Core FFO differs from NAREIT's definition of FFO and may not be comparable to that of other REITs and real estate companies, the Company believes it provides a meaningful supplemental measure of operating performance.

The Company believes that by excluding revenues and expenses not core to our operations, the costs related to acquiring stores and non-cash interest charges, stockholders and potential investors are presented with an indicator of its operating performance that more closely achieves the objectives of the real estate industry in presenting FFO.

Core FFO by the Company should not be considered a replacement of the NAREIT definition of FFO. The computation of FFO may not be comparable to FFO reported by other REITs or real estate companies that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently. FFO does not represent cash generated from operating activities determined in accordance with GAAP, and should not be considered as an alternative to net income as an indication of the Company's performance, as an alternative to net cash flow from operating activities as a measure of liquidity, or as an indicator of the Company's ability to make cash distributions.